

YOUR BID: HELPING REDUCE BUSINESS CRIME

The BID is led by a team of directors, all of whom work in businesses which are affected by business crime in the town centre. Like you, we understand the frustrations of trying to report issues to the police and the apparent lack of action that can result.

To help reduce business crime, the BID is providing a range of initiatives, all incorporated within a structure to make sure that we're 1) well organised 2) operating within clear structures and guidelines and 3) not breaching data protection laws in the way we collect, store and share information about individuals.

By signing up as a member of the BID's Business Crime Reduction Partnership, you will be given access to the DISC system for recording and reporting crime and anti-social behavior, membership of the Exclusion Scheme (which excludes repeat offenders from entering members' business premises for a three month period), and a one month free trial of the shop radio scheme.

How much does it cost to join the BCRP?

Membership of the BCRP is free to all levy paying businesses, and only £45 + VAT per annum to non levy payers.

WHAT IS THE DISC SYSTEM?

The hard fact is that the Police can only act when there is sufficient evidence / information to act upon, and that means submitting reports to Sussex Police every time our businesses are affected by crime.

The DISC app is a secure, GDPR compliant way to report business crimes. It's instant, accessible, and simpler than using 101 online. Crime reports can be automatically uploaded and reported to the police in a format which fulfils their requirements in order to action any investigation. It is quick, easy and correctly structured to get the best response from the police. All reports are logged by DISC, and crime and anti social behaviour statistics can be provided to our police liaison in order to identify areas of concern and give them facts with which to shape policing policy.



BOGNOR REGIS BID
BUSINESS CRIME REDUCTION PARTNERSHIP

DATES FOR YOUR DIARY:

22nd March to 23rd April :
Big Bognor Regis Spring Clean

24th April

Love Your Customers Workshop 1:
Understanding Your Customer
Studio Three, Alexandra Theatre
6.00 – 8.00pm

20th April (Easter Saturday)
BID's Easter Event

13th May

BID Business Networking Event
Studio Three, Alexandra Theatre
5.45pm – 7.15pm

22nd May

Love Your Customers Workshop 2:
Visual Merchandising
Studio Three, Alexandra Theatre
6.00 pm – 8.00pm

26th June

Love Your Customers Workshop 3:
Increasing Conversion
Studio Three, Alexandra Theatre
6.00 pm – 8.00pm

4th July

Independents' Day

8th July

BID Business Networking Event
Studio Three, Alexandra Theatre
5.45pm – 7.15pm

10th July

Love Your Customers Workshop 4:
Generating Customer Loyalty /
Profit Protection
Studio Three, Alexandra Theatre
6.00 pm – 8.00pm

24th July

Love Your Customers Workshop 5:
Capturing Customers Digitally
Studio Three, Alexandra Theatre
6.00 pm – 8.00pm

WANT TO KNOW MORE ABOUT BCRP OR DISC?

Email Chris Heaps or Mark Halls at directors@brbid.org

THE GREAT BOGNOR REGIS SPRING CLEAN

The Big Bognor Regis Spring Clean will run from 22nd March – 23rd April and is a combination of two initiatives: The Great British Spring Clean organised by Keep Britain Tidy, and the idea of a "Perfect Day" proposed by James Timpson in the High Street Report. We've set our Perfect Day as Friday 5th April.

We're working with other agencies to bring in extra resources to clean up troublesome areas of the town, and we'd like to encourage all businesses within the BID area to make improvements to the external appearance of their own businesses and street front, and to maintain that attention throughout the year.

We'll be sending you further details of ways to get involved very soon!

LOVE YOUR CUSTOMERS : CUSTOMER GENERATION PROGRAMME

All workshop sessions will run from 6pm – 8pm at Studio 3, Alexandra Theatre.

24th April : Understanding your customer

Looking "outside the box" and understanding the decisions you need to make to keep your customers coming back.

22nd May: Visual merchandising

Examining ways to create impactful and sales-generating window and interior displays and layouts.

26th June: Increasing conversion

How to increase conversion and, ultimately, sales and profit.

10th July: Generating customer loyalty / Profit protection

Exploring ways to keep winning back your precious customers. Then, looking at ways of keeping your profits safe.

24th July: Capturing customers digitally

Looking at the range of digital aids (most free) to help you prosper and fight online competition.

Bespoke Rapid Improvement Sessions.

The training also offers the opportunity for individual business visits between April and September 2019.

DON'T MISS OUT!

Great news if you're considering making improvements to the exterior of your business or shop!

Arun District Council are managing a £50,000 Coast to Capital fund to enhance the streetscape frontage of shops and businesses in the district. Successful applicants will receive match funding of up to £2,000 for external property works.

For full details and an application form, please email miriam.nichols@arun.gov.uk

LOVE YOUR CUSTOMERS : Customer Generation Programme

The Love Your Customers Programme is run by Chris Billington of Progressive Results Training, and is great for all customer facing businesses.

Chris says:

“Like you, I love retail, and with many years experience in this field, coupled with a strong training and development background, we can work to get your business moving forward and prospering. I promise you a friendly, information based approach, sharing ideas that will make the experience well worth your while.”

Chris will be running five workshops between April and July 2019, with a number of additional one to one business visits available on a first come, first served basis.

The training is offered at no cost to businesses within the BID Area, and you are welcome to attend for the whole programme or as many individual workshops as you choose.

Numbers are limited, so to ensure your place, please email Chris at: chrisprtraining@consultant.com

GET INVOLVED! BID SPECIAL EVENTS



The Bognor Regis "Perfect Day": Friday 5th April

Help Bognor Regis look its very best by signing up to participate in the Big Bognor Regis Spring Clean, running from 22nd March to 23rd April.

Further details to follow.

Easter 2019: Saturday 20th April

The BID will be providing a fun filled day of events on Saturday 20th March, including an Easter rabbit hunt and street entertainment. Let us know how you'd like to get involved, or promote your business's own Easter events by emailing

info@brbid.org.uk



Christmas 2019

Building on the success of last year's activities, the BID team are already looking ahead to Christmas 2019. We've applied for event licenses for key dates and we really want to hear from YOU!

We would love businesses to come forward with ideas and suggestions for an even bigger and better series of events for Christmas 2019. So, whether you want to join us as part of a working group, have ideas you'd like to share, or would like support in organising or promoting a specific event for your business, we're all ears!

Get in touch:
Email info@brbid.org



GET INVOLVED: BID MEMBER SERVICES

There are a number of ways to stay up to date with all the BID is doing:

Email us: info@brbid.org

Visit us: The BID Office is at 1A Linden Road, Bognor Regis PO21 2AL. Call first to check that we're in the office!

Call us: the telephone number for the BID office is 01243 826354

Follow us on Facebook: be part of the conversation at www.facebook.com/bognorregisbid

Join us: Networking events: Starting at 5.45pm, the BID holds networking meetings every other month – see the front page for dates and locations.

NEW OPENINGS

MUSTARDS

BAR & RESTAURANT

www.mustardsbarandrestaurant.co.uk

TRESPASS®

www.trespas.com

Nel's Nails

nels-nails.business.site/

WE NEED YOU... AND YOUR EMAIL ADDRESS IS A GREAT PLACE TO START!

If you haven't been receiving regular information from the BID by email, help us to keep you informed by providing your contact details below.

Once completed, you can either:

- photograph the form and email it to info@brbid.org,
- pop the hard copy in the post or deliver to 1A Linden Road, or
- simply email info@brbid.org with the subject title "DATA YES" and your name, company name and position in the main email. Heather will take it from there!

BR BID: DATA CONSENT

Your name:

Business Name:

Primary Contact in business:

Your Email:

Business contact telephone:

What's your preferred method of receiving information?

☐ Post ☐ Email

☐ I give permission for Bognor Regis BID Ltd to contact me with information about upcoming events, opportunities and local information that may affect my business. I understand I can unsubscribe from these emails at any time

Signed & Dated
