BOGNOR REGIS BUSINESS IMPROVEMENT DISTRICT

Weekly Update to Share with Colleagues

ebognorregisbid 24th February 2022

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BID NEWS

INVITATION to the BRBID's Annual General Meeting

Date: Thursday 10th March 2022

Time: 5.45 pm

Location: The Track, Bognor Regis

To BID Area Businesses,

The BR BID's Annual General Meeting covering the period 1st April 2020 – 31st March 2021 will be held at 5.45pm on Thursday 10th March 2022 at The Track, Bognor Regis. The meeting will cover the formal requirements of the BID's Articles of Association, and financial reporting. There will also be a summary of BID delivery for the 2020–2021 financial year.

If you would like to attend the formal AGM, you will need to be a signed up Member of the BID Company – please note that this is not the same as being a levy payer. If you represent a business within the BID Area and would like to become a Member of the BID Company, please email adminebrbid.org. We will then email you the appropriate form to complete and return for approval, and send an invitation to the AGM using the information provided.

Existing Members of the company have already been contacted by email. If you know that you are a Member of the BR BID Company but have not received an invitation to the AGM by email, please contact us and we will resend the invitation and documents: adminebrbid.org

Following the AGM, there will be a short break, then from 7pm a more informal presentation to BID businesses about plans for 2022–2023 and the timeline for the second term ballot. Any businesses within the BID Area are warmly invited to attend this presentation.



We're taking bookings for POP! Visit: www.brbid.org/pop to find out more about the space, and how to make an enquiry!

We look forward to hearing from you! Find us at 10 The Arcade, Bognor Regis, PO21 1LH 24th February 2022 www.brbid.org

TRAINING AND NETWORKING



Grow With Google is a FREE online business lessons and workshops platform from Google. It teaches

you how to sell online, be found online and reach more customers. Click on the link above (if you're reading this online), or simply type in grow.google into your search bar!



OTHER NEWS



LOADS OF AMAZING £5 SPECIAL OFFERS FROM OUR INDEPENDENT SHOPS & BUSINESSES.



For all Fiver Fest fans - the first **Fiver Fest** event of the year is taking place from 12 - 26th March.

Fun Friday Social happening this Friday 25th February!

visit: https://www.facebook.com/FFSfunfridaysocial

Get involved and meet some great people! For more info

If you'd like to take part, it's really easy, all you have to do is head to their website and have a look through their Fiver Fest pages, ending in a handy form to fill in. Find all the details here: http://fiverfest.co.uk

Place St Maur Improvement Project

If you've taken a stroll along the esplanade recently, you'll have seen the progress of works taking place at Place St Maur! This area is undergoing an improvement project which will create a high-quality and welcoming space for visitors to spend time in. The enhancements include new hard surfacing, water jets, planting, lighting and seating. To find out more, visit: https://www.arun.gov.uk/place-st-maur



Another aim of the developments is to draw more footfall to the town centre by creating an attractive "gateway" from the seafront. ADC would really appreciate your feedback on how you think it might affect your business – it's a really quick survey that will take less than a minute to complete, and you can link to it here: https://whl.snapsurveys.com/s.asp?k=164500637055 The survey closes on Friday 11th March

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JUST ONE THING ...

An insightful and inspirational article to read for a quiet moment ...

Mary Portas spoke to the Retail Gazette in December about how shopping local can save British retail, her latest partnership with online tech giant Meta and why she hates the 'mindless consumerism' of Black Friday.

You can read the article here: https://www.retailgazette.co.uk/blog/2021/12/mary-portas-meta/

FOOTFALL REPORTS

Visit: https://www.brbid.org/footfallreports to view and download the latest monthly footfall reports for Bognor Regis town centre.

Keeping an eye on footfall figures over time can help you identify trends and patterns that you can use to shape your business - eg, opening times, staff scheduling, busiest days of the week, impact of events and promotions, the effects of different weather.

USEFUL NUMBERS





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