

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Bognor Regis Town Centre	-0.2%	-5.4%	6.1%	0.4%	4.4%	-1.5%
South East	-3.6%	-0.6%	-3.7%	-0.7%	4.3%	4.5%
High Street Index(Coastal Town)	-0.9%	-4.1%	-0.2%	0.0%	9.2%	13.9%
High Street Index - BDSU (BDSU - Speciality)	-4.6%	2.5%	-2.9%	5.9%	9.9%	7.8%
UK	-2.2%	1.4%	-1.1%	3.5%	5.8%	4.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 1,021,238 which is 0.2% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 6 April 2026 was 270,810.

The busiest day in month commencing 6 April 2026 was Saturday 25 April with 13,928 visitors.

The peak hour of the month was 12:00 on Saturday 25 April 2026 with footfall of 2,096.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



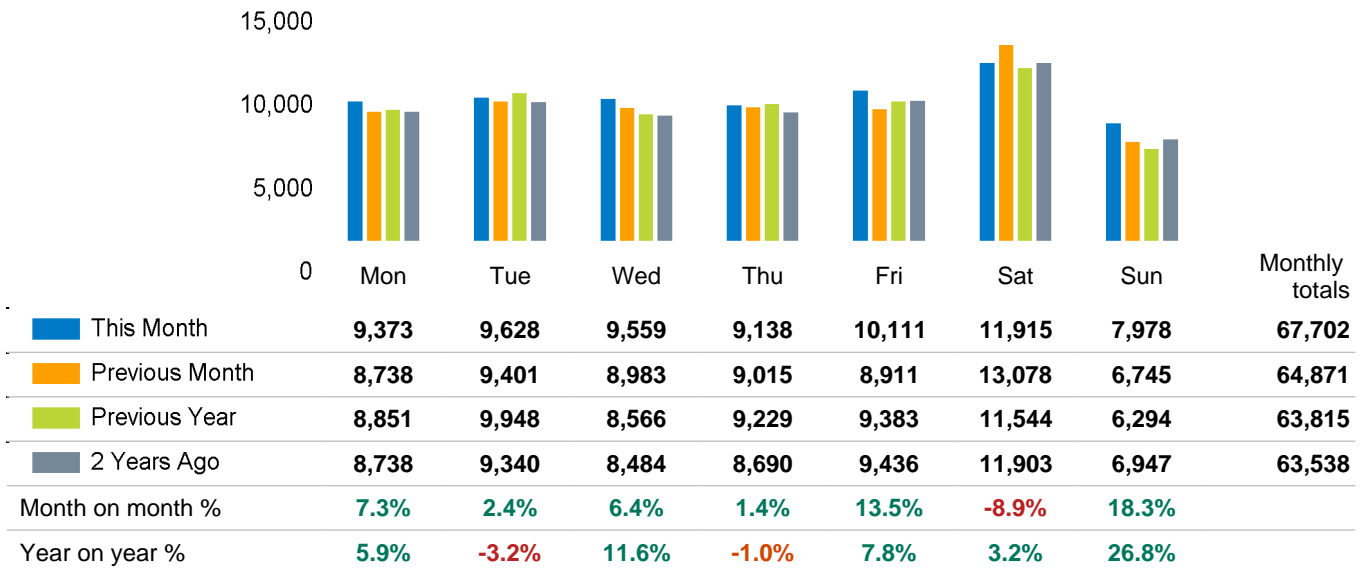
Number of days April 2026	20	8
Number of days April 2025	20	8
Number of days April 2024	10	18

### Average temperature

	Maximum temperature	Minimum temperature
2026	17°	6°
2025	17°	7°
2024	15°	7°

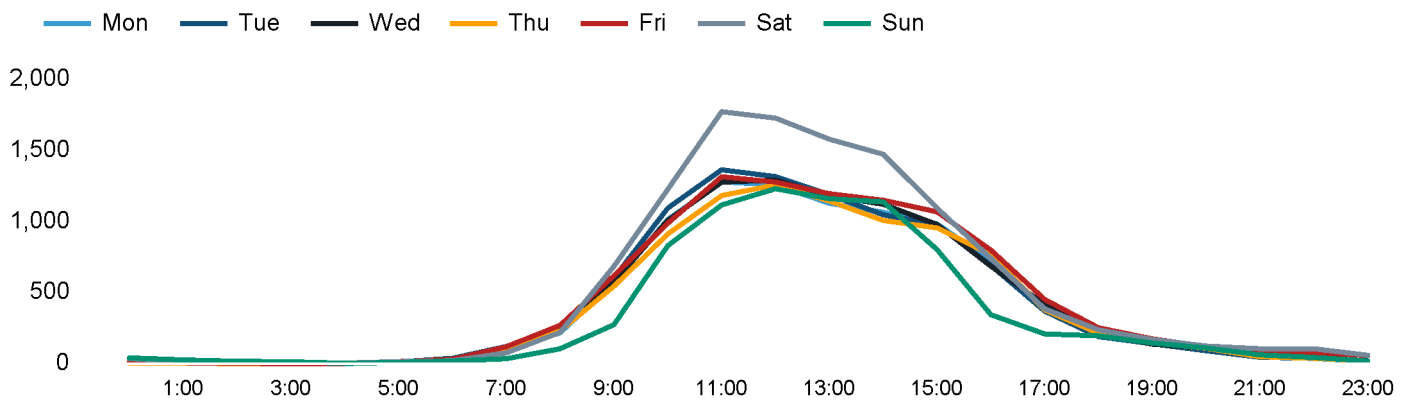
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



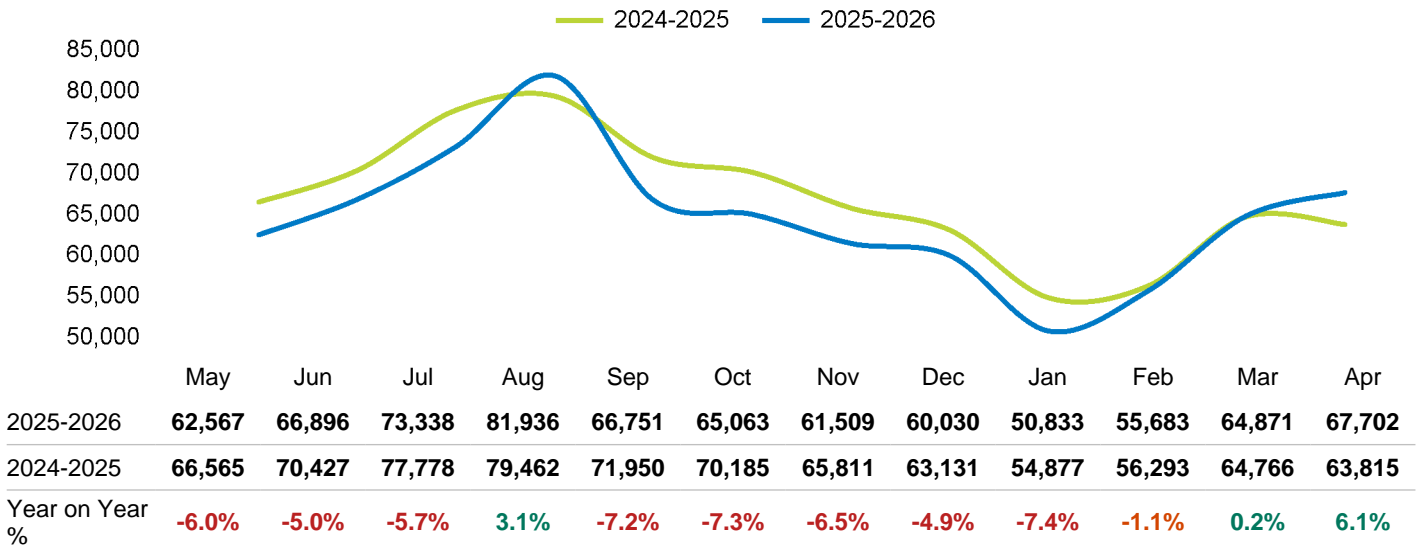
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

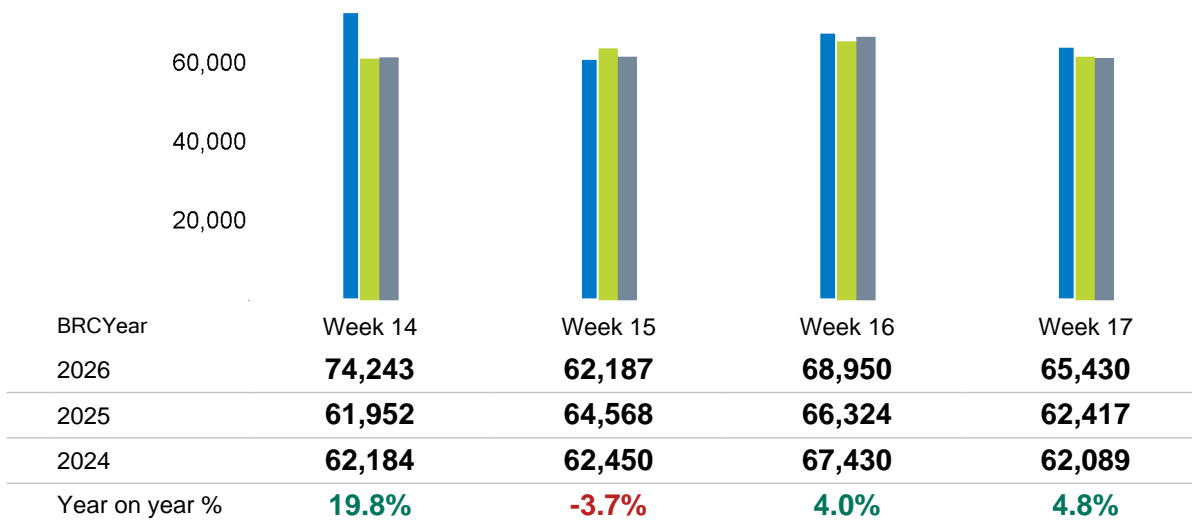
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

■ This month    ■ Previous month    ■ Previous year    ■ 2 Years ago

80,000  
60,000  
40,000  
20,000  
0

London Road

This Month	<b>67,702</b>
Previous Month	<b>64,871</b>
Previous Year	<b>63,815</b>
2 Years Ago	<b>63,538</b>
Year on Year %	<b>6.1 %</b>



## Reporting dates

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This month - 06 April 2026 - 03 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 03 May 2026 vs 06 January 2025 - 04 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
06 April 2026 - 03 May 2026 vs 07 April 2025 - 04 May 2025

Month on month % change is the % change for this month compared to the previous month.  
06 April 2026 - 03 May 2026 vs 02 March 2026 - 05 April 2026

