

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

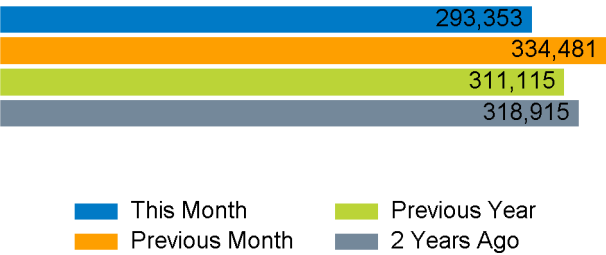
	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-5.4%	-10.9%	-5.7%	-5.3%	9.6%	9.1%
South East	-2.6%	-2.8%	-4.7%	-2.2%	1.9%	0.3%
High Street Index - BDSU (BDSU - Speciality)	0.8%	-0.1%	-0.6%	2.3%	4.3%	-1.2%
High Street Index(Coastal Town)	-4.3%	-3.2%	-3.0%	-0.2%	10.5%	0.0%
UK	0.6%	-0.9%	0.0%	0.8%	4.1%	1.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors for the year to date is 1,956,299 which is 5.4% down on the previous year.
- The total number of visitors to Bognor Regis Town Centre in month commencing 7 July 2025 was 293,353.
- The busiest day in month commencing 7 July 2025 was Saturday 2 August with 13,392 visitors.
- The peak hour of the month was 12:00 on Saturday 26 July 2025 with footfall of 1,972.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



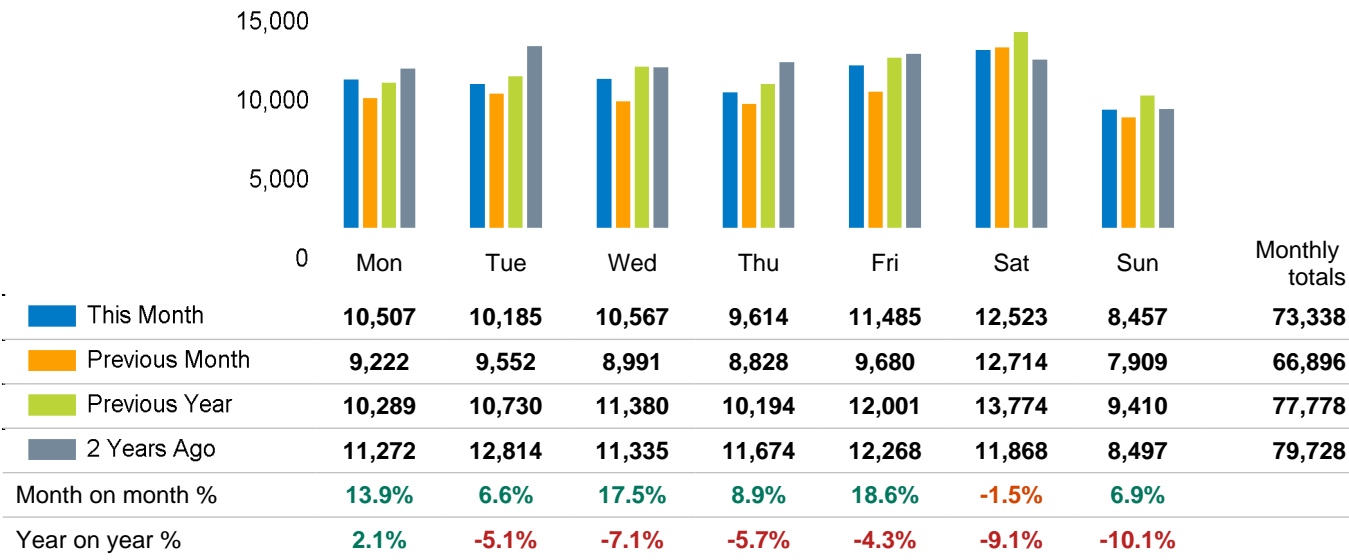
Number of days July 2025	16	12	
Number of days July 2024	17	11	
Number of days July 2023	9	16	3

### Average temperature

	Maximum temperature	Minimum temperature
2025	23°	14°
2024	22°	14°
2023	20°	14°

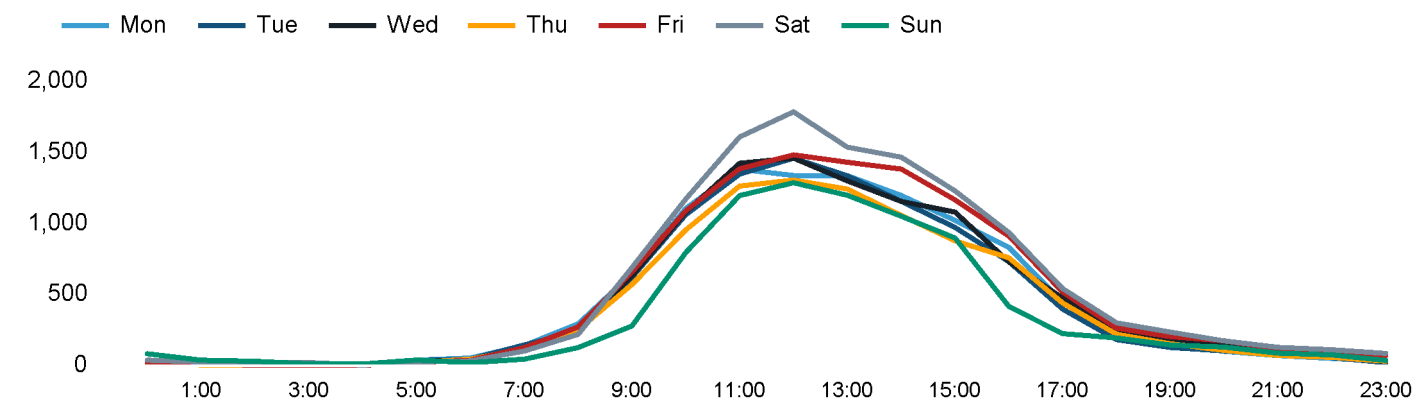
**Footfall Counts by day**

The figures shown below are calculated using weekly averages.



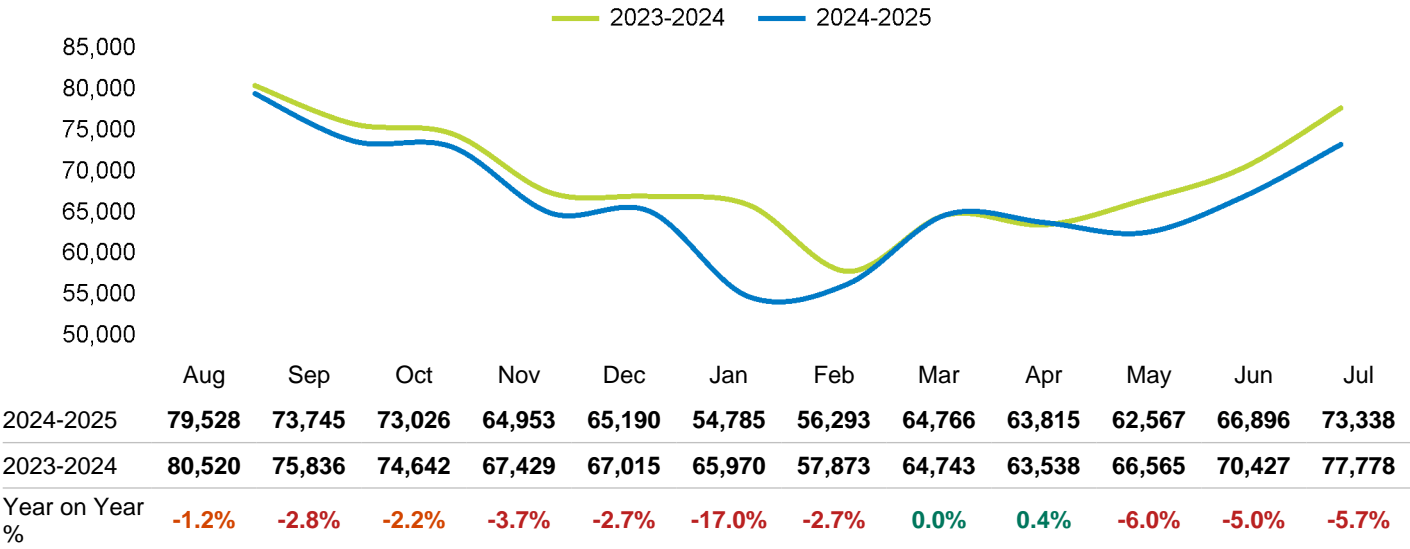
**Footfall Counts by hour**

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

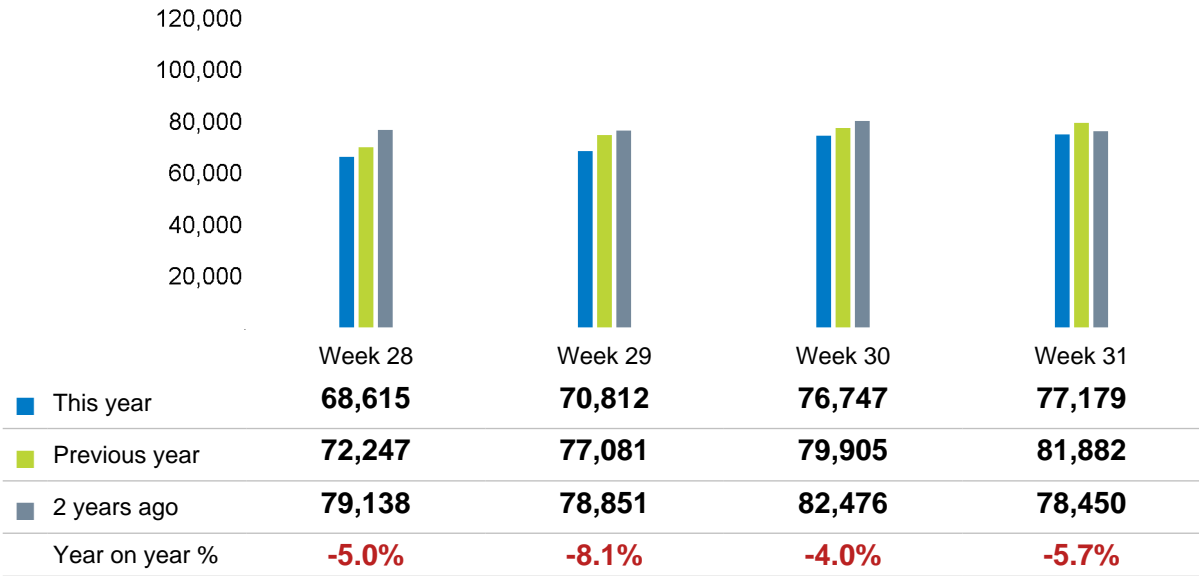
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for July compares July 2025 to July 2024

**Footfall Counts by week of month**

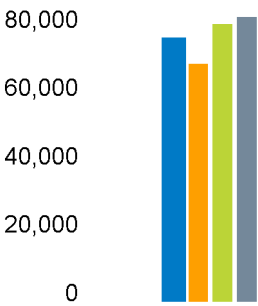
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



London Road

This Month	73,338
Previous Month	66,896
Previous Year	77,778
2 Years Ago	79,728
Year on Year %	-5.7 %

Reporting dates

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This month - 07 July 2025 - 03 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to July , 2025 Vs January, 2024 to July , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.July, 2025 Vs July, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.7 2025 Vs 6 2025