

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Bognor Regis Town Centre	<b>-28.5 %</b>	<b>6.3 %</b>	<b>-71.2 %</b>	<b>11.0 %</b>	<b>-48.2 %</b>	<b>17.2 %</b>
South East	<b>-32.5 %</b>	<b>-1.7 %</b>	<b>-80.3 %</b>	<b>-3.9 %</b>	<b>-63.5 %</b>	<b>3.0 %</b>
High Street Index(Coastal Town)	<b>-32.6 %</b>	<b>-0.3 %</b>	<b>-78.8 %</b>	<b>2.5 %</b>	<b>-55.7 %</b>	<b>16.5 %</b>
High Street Index - BDSU(BDSU - Speciality)	<b>-33.1 %</b>	<b>0.0 %</b>	<b>-81.7 %</b>	<b>-1.8 %</b>	<b>-60.6 %</b>	<b>11.0 %</b>
UK	<b>-33.3 %</b>	<b>0.2 %</b>	<b>-83.4 %</b>	<b>-1.5 %</b>	<b>-66.1 %</b>	<b>5.4 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 28.5% down on the previous year.

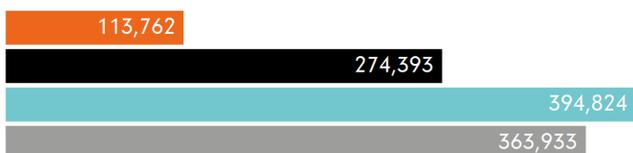
The number of visitors counted for month commencing 6 April 2020 was 113,762.

The busiest day in month commencing 6 April 2020 was Friday 24 April with 5,297 visitors.

The peak hour of the month was 11:00 on Saturday 2 May 2020 with footfall of 746

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month     **21**     **1**     **6**

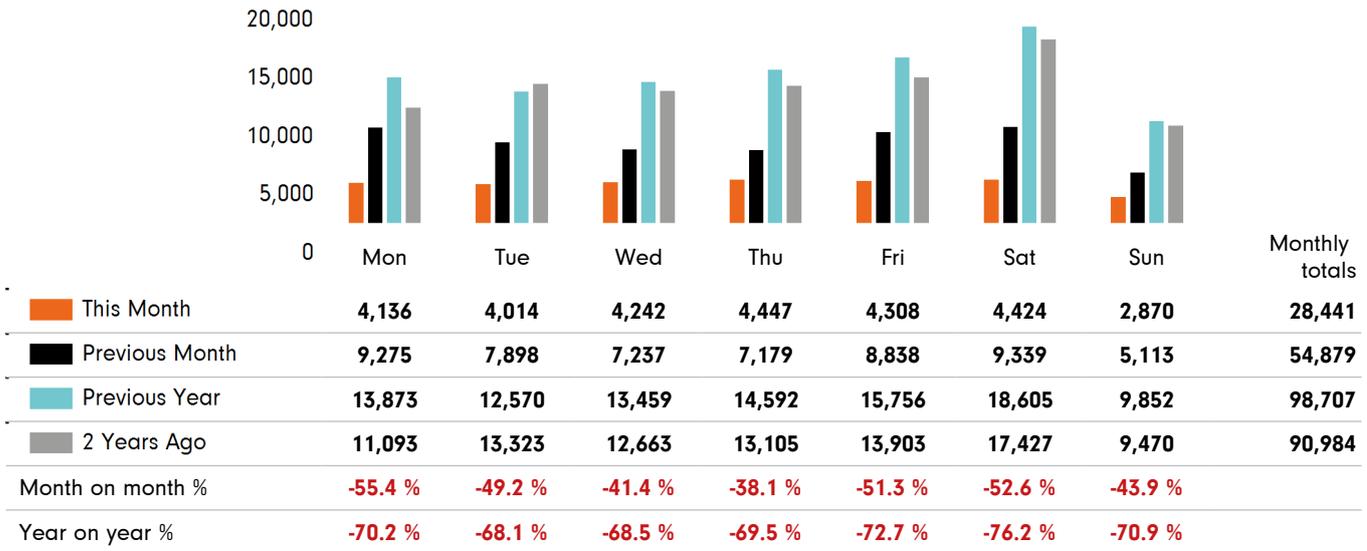
Number of days same month last year     **11**     **8**     **9**

### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>15°</b>	<b>8°</b>
2019	<b>14°</b>	<b>7°</b>

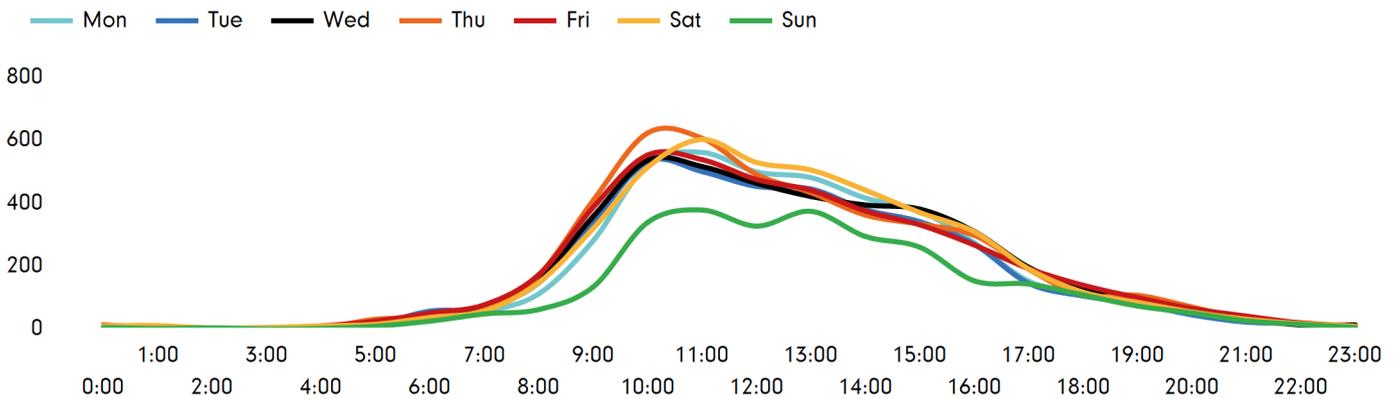
## Footfall by day

The figures shown below are calculated using weekly averages.



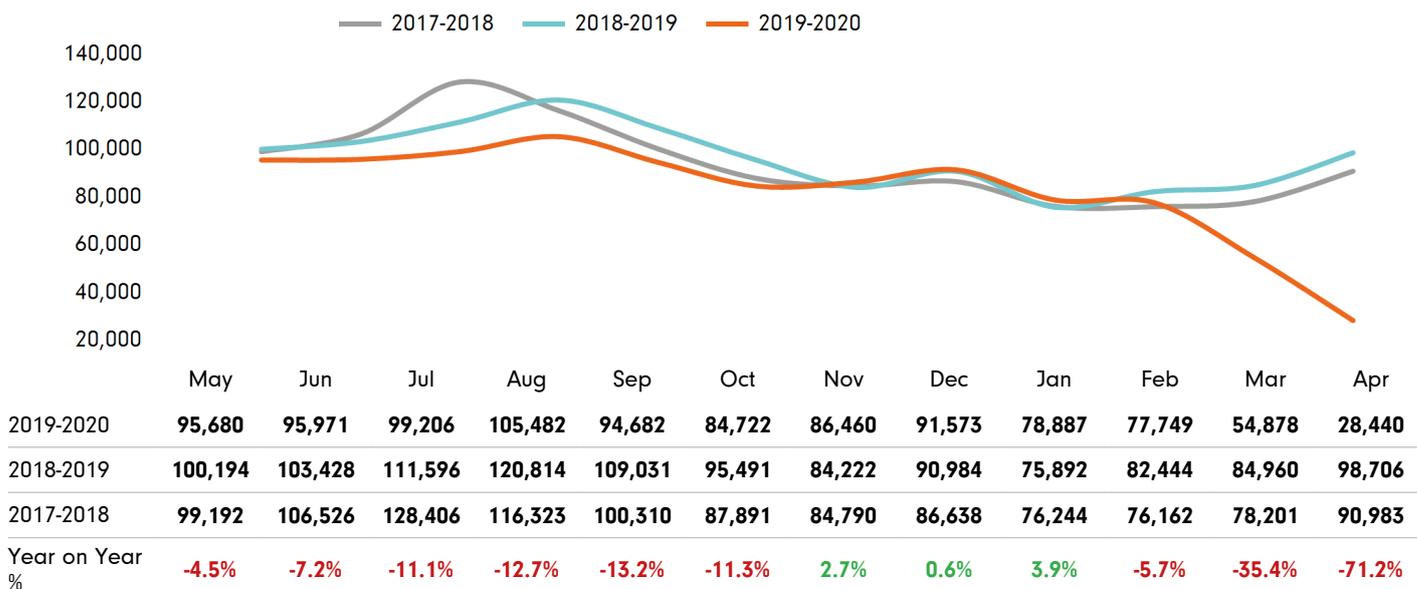
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

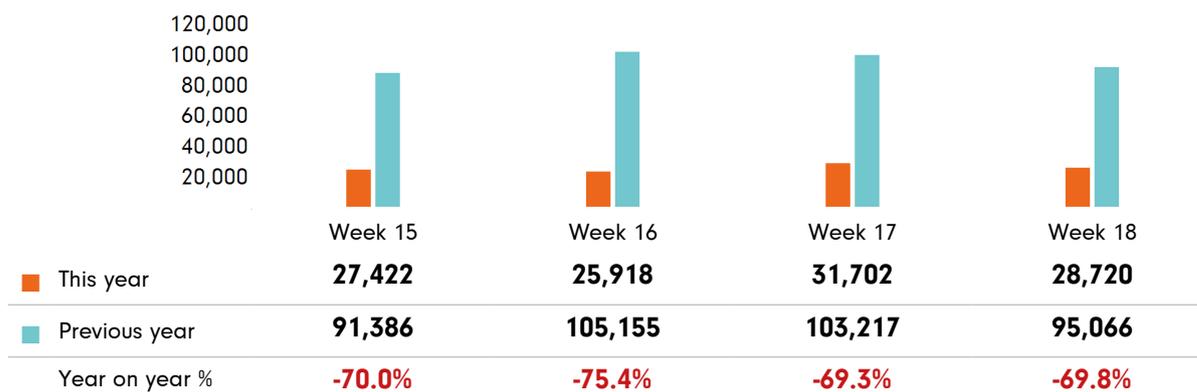
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for April compares April 2020 to April 2019

## Footfall by week of month

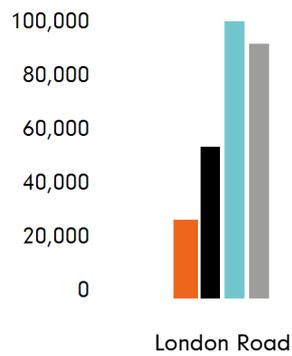
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>28,440</b>
Previous Month	<b>54,878</b>
Previous Year	<b>98,706</b>
2 Years Ago	<b>90,983</b>
Year on Year %	<b>-71.2 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to April, 2020 Vs January, 2019 to April, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2020 Vs April, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2020 Vs 3 2020