

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-7.0%	-7.4%	0.0%	-7.7%	15.1%	3.4%
South East	-0.6%	-4.7%	-0.6%	0.6%	6.2%	5.4%
High Street Index - BDSU (BDSU - Speciality)	1.4%	1.0%	3.5%	6.7%	12.4%	6.3%
High Street Index(Coastal Town)	-5.6%	-2.7%	-5.7%	2.3%	12.8%	7.4%
UK	0.7%	-0.8%	3.5%	2.8%	7.2%	1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

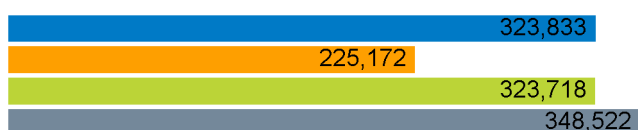
The total number of visitors for the year to date is 822,933 which is 7% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 3 March 2025 was 323,833.

The busiest day in month commencing 3 March 2025 was Saturday 29 March with 13,790 visitors.

The peak hour of the month was 11:00 on Saturday 8 March 2025 with footfall of 1,899.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



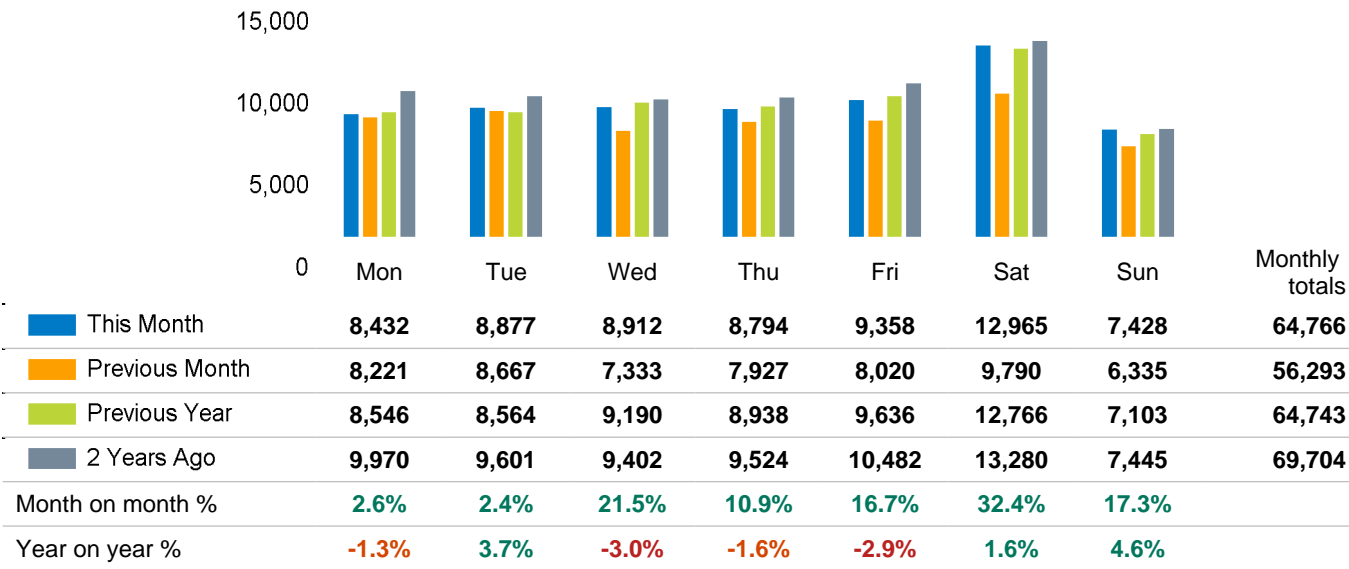
Number of days this month	20	14		1
Number of days same month last year	9	23	3	
Number of days same month two years ago	7	23	4	1

## Average temperature

	Maximum temperature	Minimum temperature
2025	14°	4°
2024	13°	7°
2023	11°	6°

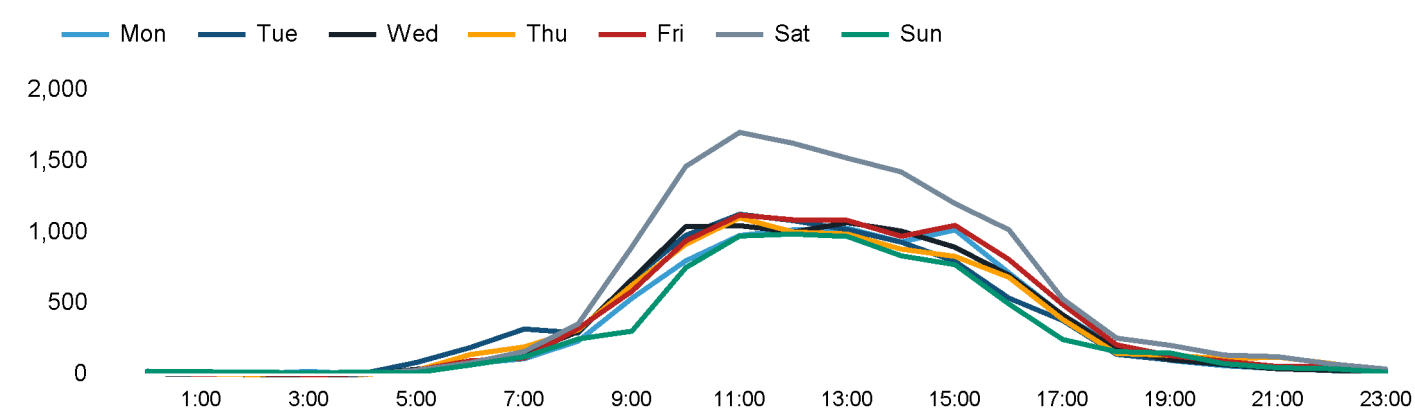
Footfall Counts by day

The figures shown below are calculated using weekly averages.



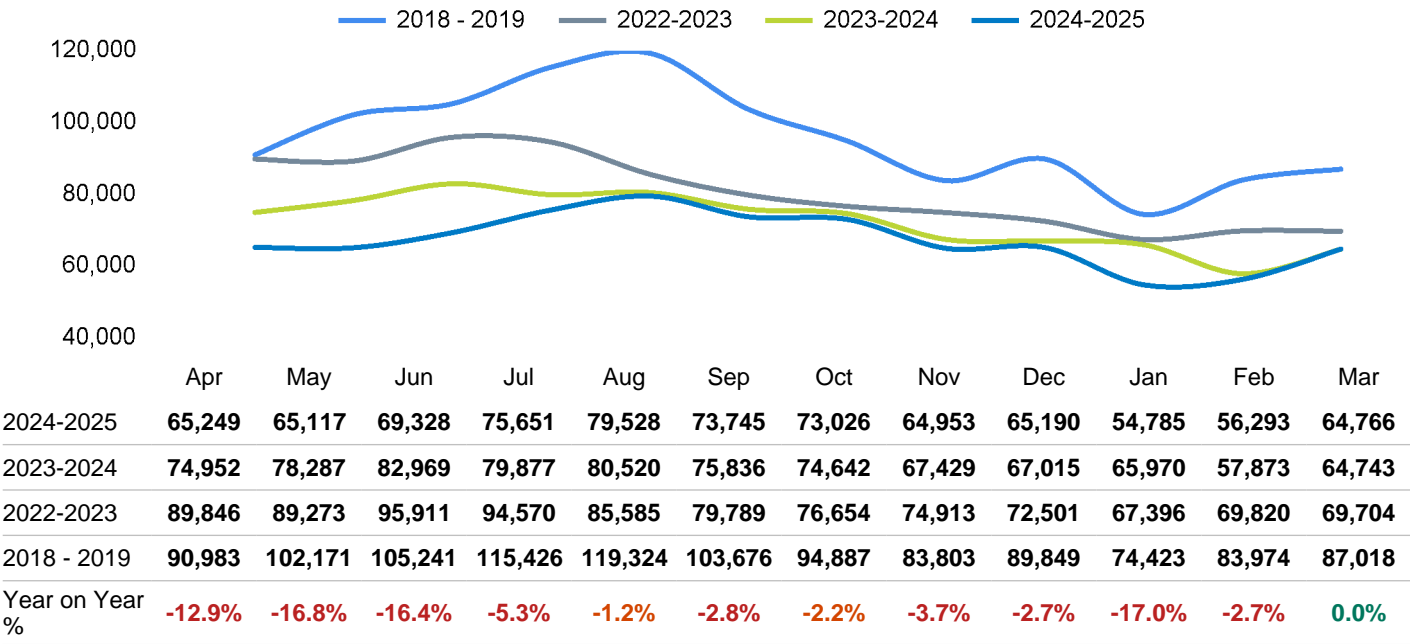
Footfall Counts by hour

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

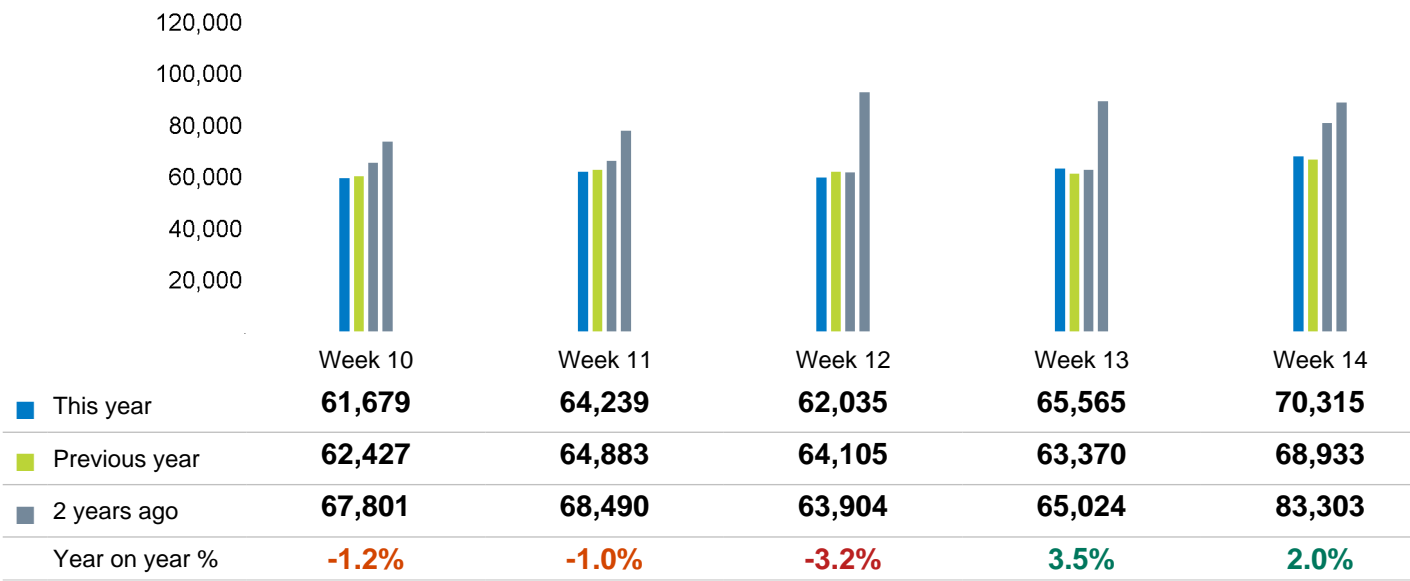
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for March compares March 2025 to March 2024

**Footfall Counts by week of month**

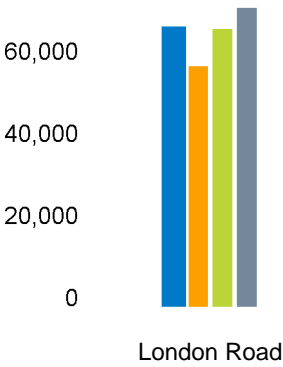
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



This Month	64,766
Previous Month	56,293
Previous Year	64,743
2 Years Ago	69,704
Year on Year %	0.0 %

Reporting dates

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This month - 03 March 2025 - 06 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to March , 2025 Vs January, 2024 to March , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2025 Vs March, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2025 Vs 2 2025