

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-5.5%	-10.5%	-6.0%	-16.8%	-2.0%	-0.2%
South East	-1.7%	-3.1%	-5.9%	0.5%	-0.8%	5.2%
High Street Index - BDSU (BDSU - Speciality)	1.5%	0.0%	-2.3%	0.2%	-1.4%	4.8%
High Street Index(Coastal Town)	-4.8%	-3.7%	-8.9%	-2.5%	4.9%	9.7%
UK	0.9%	-1.1%	-1.1%	-1.0%	0.0%	5.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 1,328,465 which is 5.5% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 5 May 2025 was 250,271.

The busiest day in month commencing 5 May 2025 was Saturday 17 May with 13,327 visitors.

The peak hour of the month was 14:00 on Saturday 17 May 2025 with footfall of 1,966.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



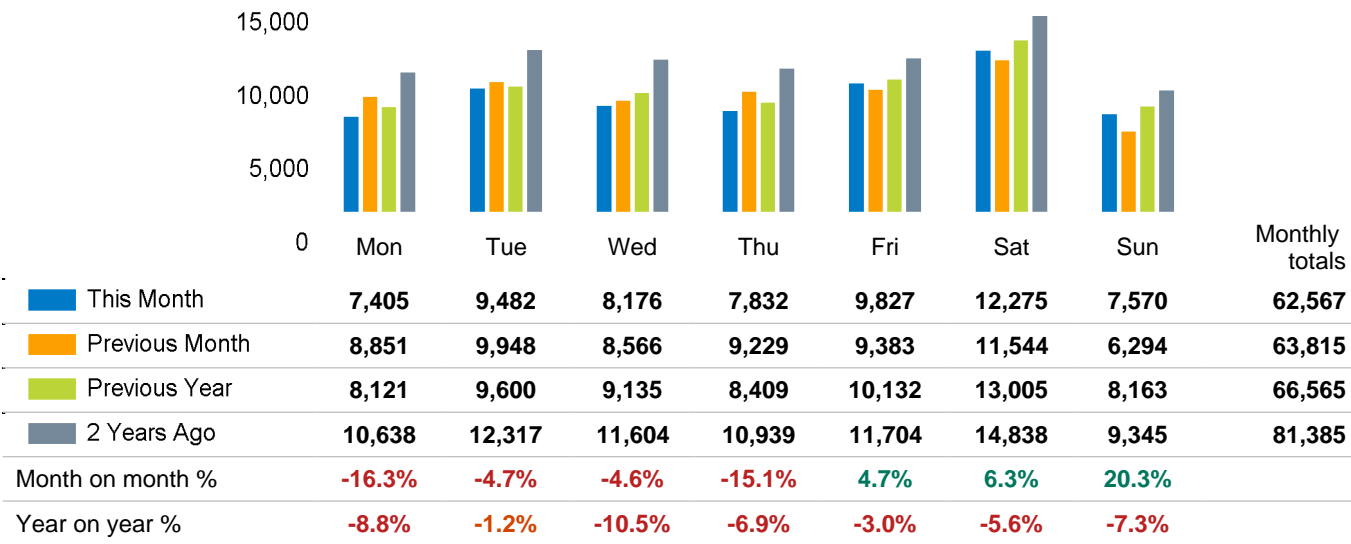
Number of days this month	15	11	2
Number of days same month last year	15	12	1
Number of days same month two years ago	18	8	2

## Average temperature

	Maximum temperature	Minimum temperature
2025	19°	9°
2024	19°	11°
2023	18°	10°

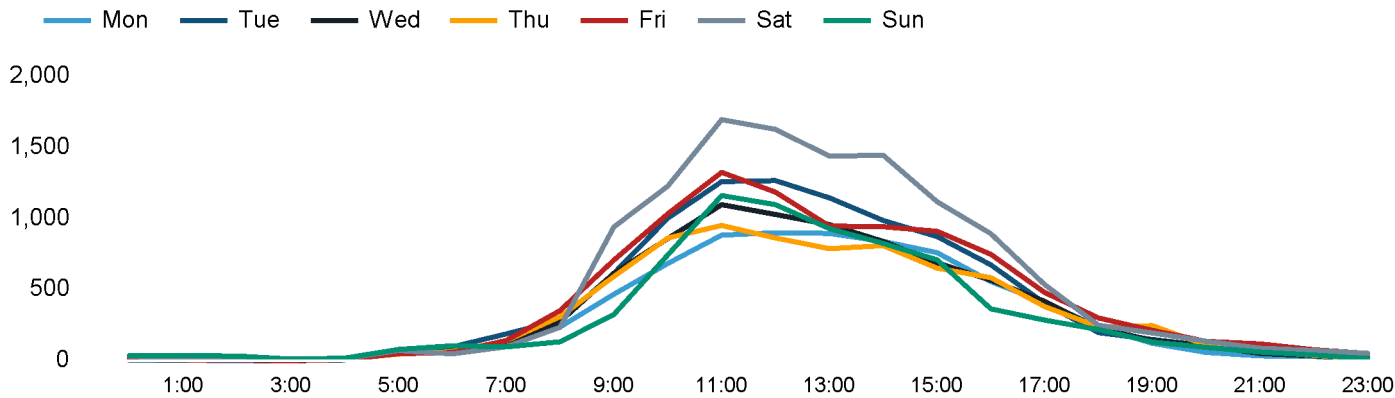
Footfall Counts by day

The figures shown below are calculated using weekly averages.



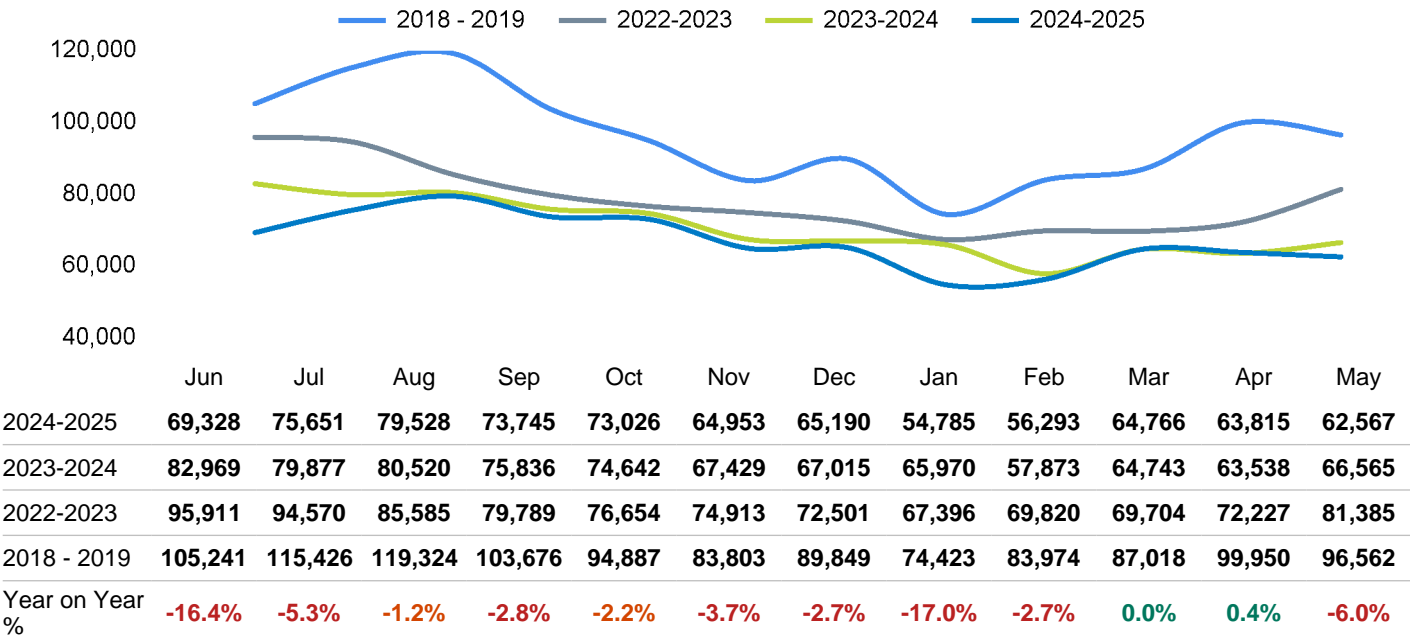
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

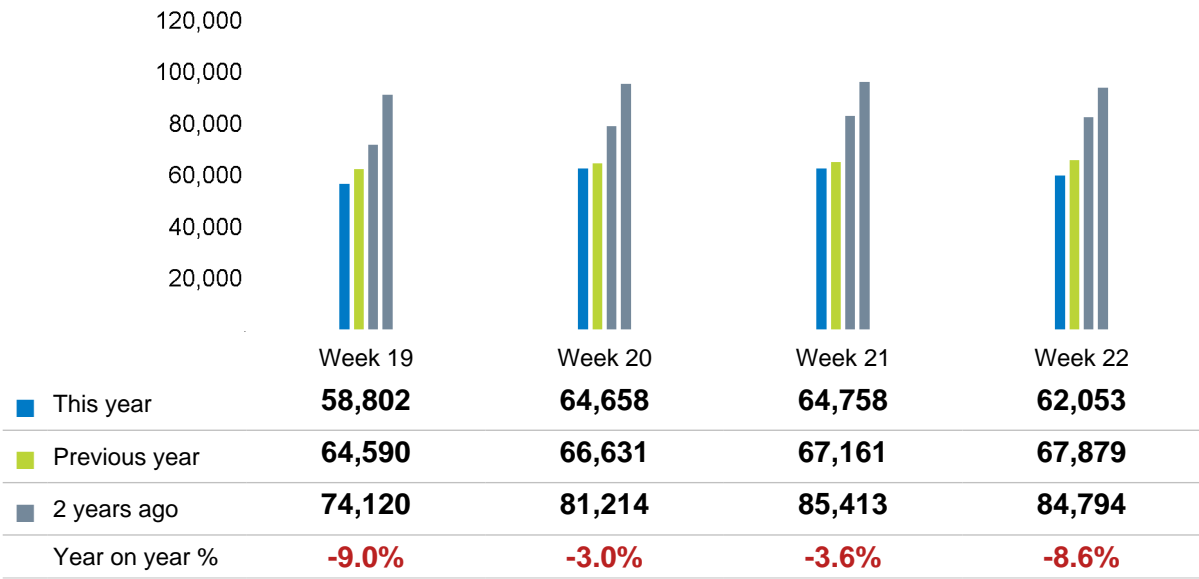
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for May compares May 2025 to May 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	62,567
Previous Month	63,815
Previous Year	66,565
2 Years Ago	81,385
Year on Year %	-6.0 %

Reporting dates

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This month - 05 May 2025 - 01 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to May , 2025 Vs January, 2024 to May , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.May,2025 Vs May, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.5 2025 Vs 4 2025