

# Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-5.0%	-7.4%	-4.9%	-2.7%	-2.4%	0.4%
South East	-3.1%	-2.5%	-1.4%	-0.3%	2.4%	2.7%
High Street Index(Coastal Town)	-3.1%	-1.9%	4.9%	1.9%	4.5%	0.0%
High Street Index - BDSU (BDSU - Speciality)	0.2%	1.0%	2.2%	6.3%	0.2%	1.7%
UK	0.2%	-0.7%	2.2%	0.5%	2.2%	5.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

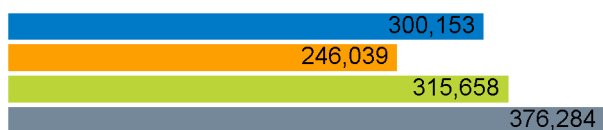
The total number of visitors for the year to date is 3,424,247 which is 5% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 1 December 2025 was 300,153.

The busiest day in month commencing 1 December 2025 was Saturday 13 December with 12,738 visitors.

The peak hour of the month was 11:00 on Saturday 20 December 2025 with footfall of 1,880.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



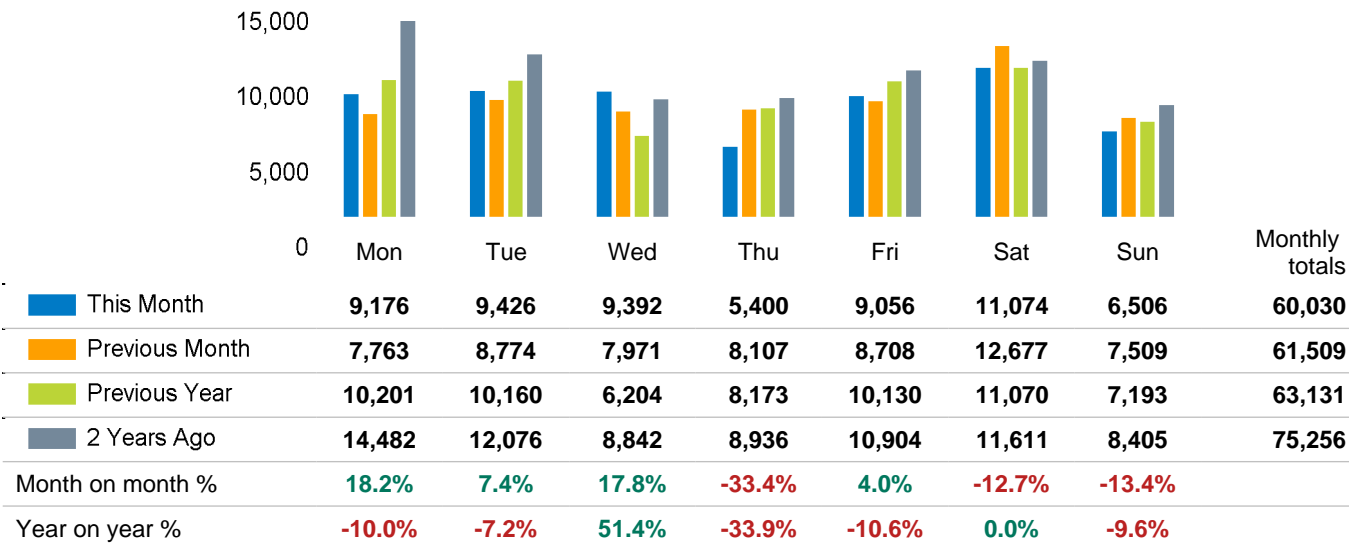
Number of days December 2025	15	17	3
Number of days December 2024	5	28	2
Number of days December 2023	6	23	6

## Average temperature

	Maximum temperature	Minimum temperature
2025	11°	5°
2024	11°	5°
2023	12°	7°

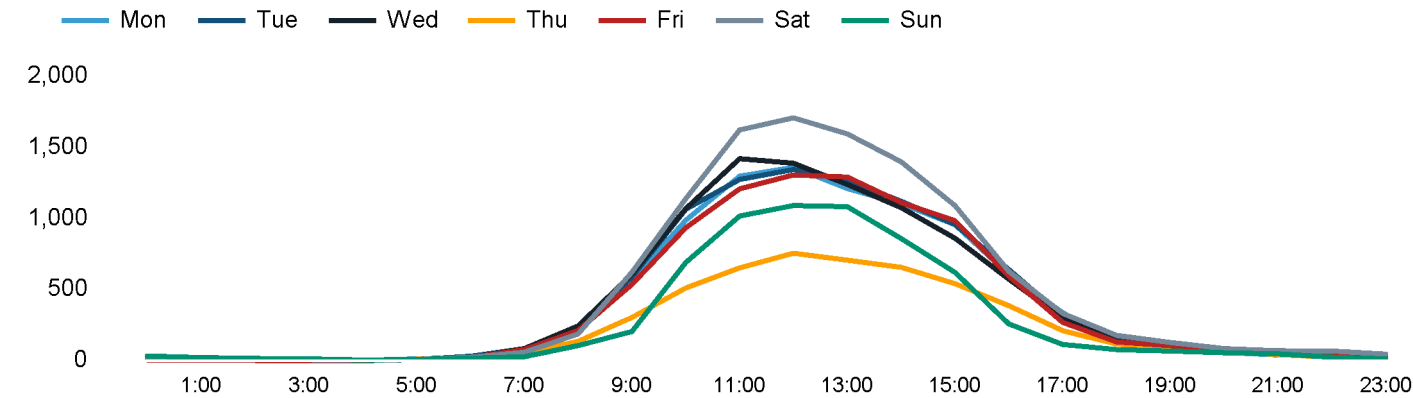
**Footfall Counts by day**

The figures shown below are calculated using weekly averages.



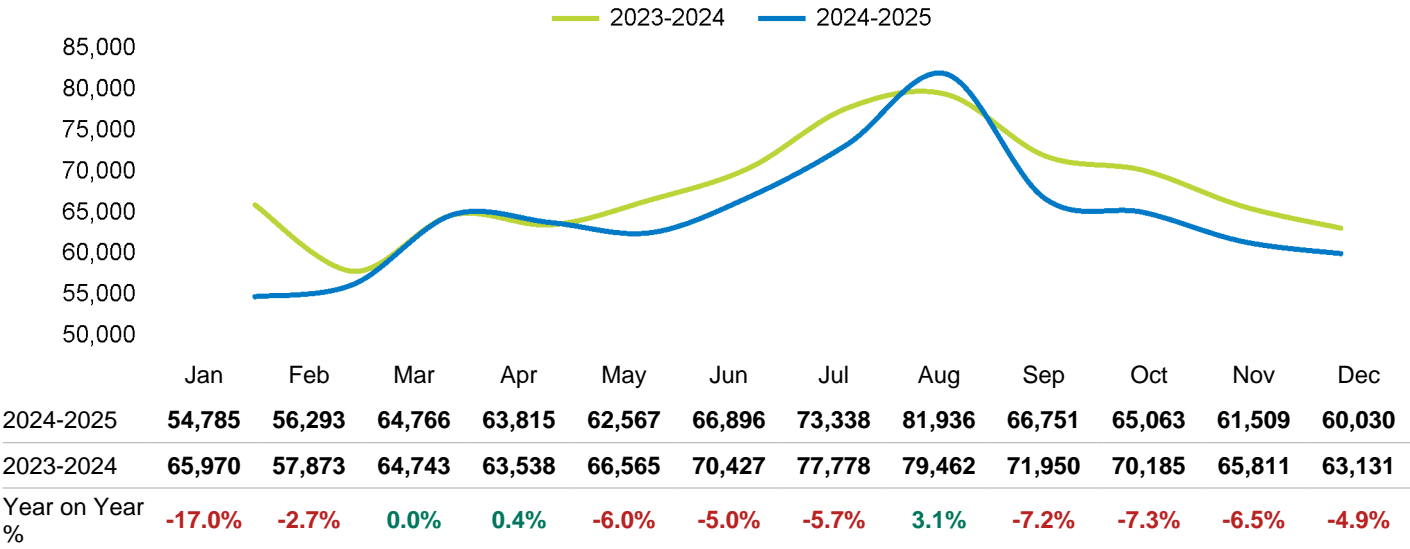
**Footfall Counts by hour**

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

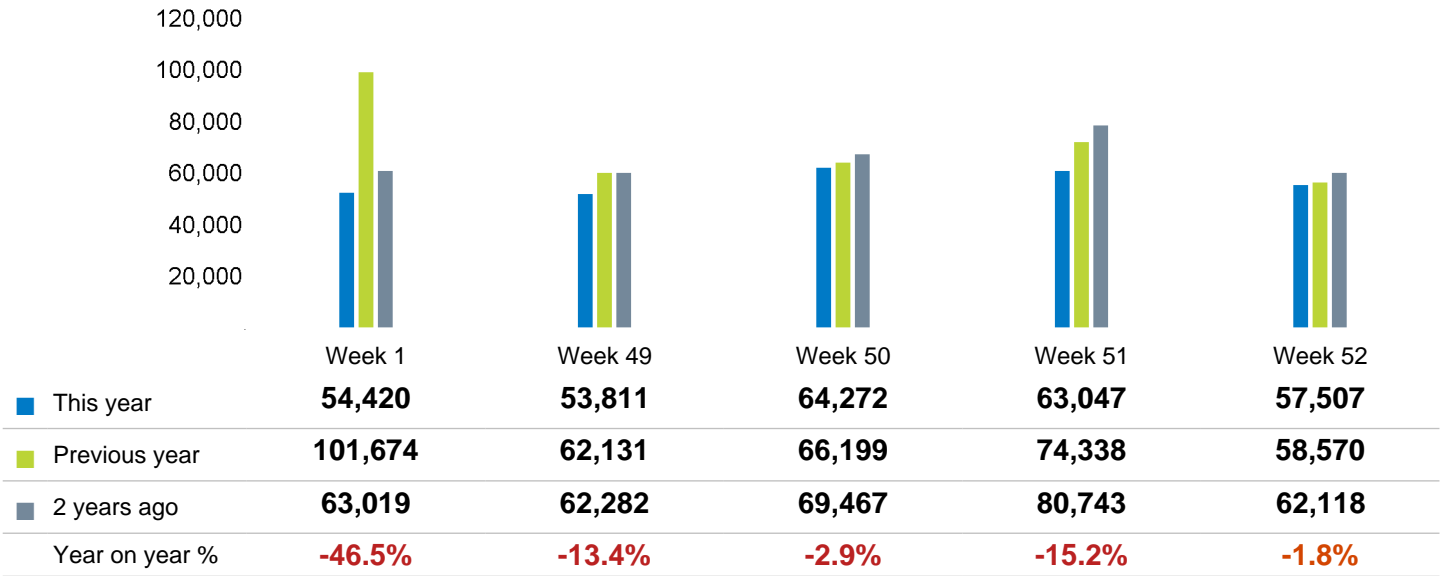
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for December compares December 2025 to December 2024

**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.





Week 53

**61,516**

---

**101,674**

---

**63,019**

---

**13.0%**

---



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	60,030
Previous Month	61,509
Previous Year	63,131
2 Years Ago	75,256
Year on Year %	-4.9 %

Reporting dates

---

This month - 01 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to December , 2025 Vs January, 2024 to December , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.December,2025 Vs December, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.12 2025 Vs 11 2025