

BRBID Update to Share with Colleagues

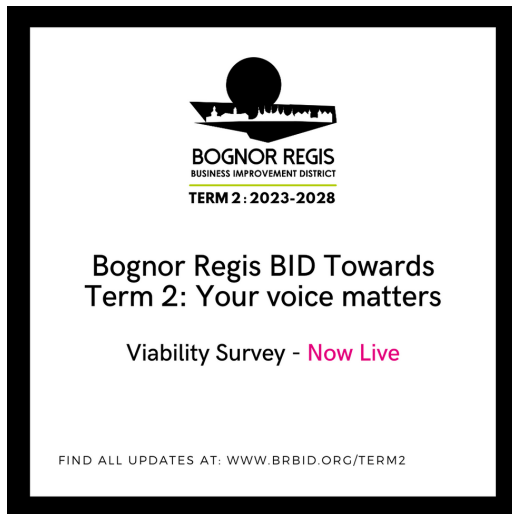
@bognorregisbid

10th March 2022

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BID NEWS



Bognor Regis BID Towards Term 2: Your voice matters

Viability Study: Only five days left to feed in your views!!!

<https://surveyhero.com/c/ceny7r3y>

As the BID prepares to go to ballot for a second term, we need to be smart about where we target our efforts to get the biggest impact for ALL BID Levy paying businesses within the limits of the budget.

To do that, we need to make sure that all BID activity is tightly focused on your priorities AND reflects best practice strategies for town centre transformation.

We're therefore asking you to tell us what you think will have the most impact - both for the town as a whole, and what's most helpful for your levy paying business, by completing the "viability" survey that's now live. In the survey, you'll be asked to feed back on your experiences of the BID during its first term, what you need for your business going forwards, and where you think your BID levy should be focused in a second term.

Your engagement with the consultation process is absolutely vital for the BID to deliver a proposal that's business led, with activity driven by your needs and your vision for town centre transformation. Developing the Business Proposal for Term 2 takes time, and we need your input from the outset.

Please take 15 minutes to complete the Viability Survey to make sure your voice is heard. Your time in feeding back at this early stage will help shape the draft business plan for Term 2, which will be shared with you for further feedback in June.

<https://surveyhero.com/c/ceny7r3y>

CLOSING DATE FOR RESPONSES: 11pm, 14th March 2022

COMPLETION TIME: 10 - 15 minutes (with the opportunity to save and go back to complete)

TERM 2 BALLOT DATE: 14th February 2023

Keep up to date with Term 2 ballot activity, download documents and full ballot schedule at: www.brbid.org/term2

INVITATION to the BRBID's Annual General Meeting**Date: Thursday 10th March 2022 (TONIGHT!)****Time: 5.45 pm****Location: The Track, Bognor Regis**

To BID Area Businesses,

The BR BID's Annual General Meeting covering the period 1st April 2020 – 31st March 2021 will be held at 5.45pm this evening at The Track, Bognor Regis. The meeting will cover the formal requirements of the BID's Articles of Association, and financial reporting. There will also be a summary of BID delivery for the 2020–2021 financial year.

If you would like to attend the formal AGM, you will need to be a signed up Member of the BID Company – please note that this is not the same as being a levy payer. If you represent a business within the BID Area and would like to become a Member of the BID Company, please email admin@brbid.org. We will then email you the appropriate form to complete and return for approval, and send an invitation to the AGM using the information provided.

Existing Members of the company have already been contacted by email. If you know that you are a Member of the BR BID Company but have not received an invitation to the AGM by email, please contact us and we will resend the invitation and documents:
admin@brbid.org

Following the AGM, there will be a short break, then from 7pm a more informal presentation to BID businesses about plans for 2022–2023 and the timeline for the second term ballot. Any businesses within the BID Area are warmly invited to attend this presentation.

NEW BUSINESS



We're delighted to see Bonito Lounge open their doors in Bognor Regis! Have you visited yet?!

<https://thelounges.co.uk/bonito/>

FOOTFALL REPORTS

Visit:

<https://www.brbid.org/footfallreports>
to view and download the latest monthly footfall reports for Bognor Regis town centre.

Keeping an eye on footfall figures over time can help you identify trends and patterns that you can use to shape your business – eg, opening times, staff scheduling, busiest days of the week, impact of events and promotions, the effects of different weather.