

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Bognor Regis Town Centre	3.9 %	-0.4 %	3.9 %	-0.4 %	-13.9 %	-16.6 %
South East	-3.1 %	-3.2 %	-3.1 %	-3.2 %	-13.4 %	-15.8 %
High Street Index(Coastal Town)	-6.6 %	-0.7 %	-6.6 %	-0.7 %	-17.1 %	-19.2 %
High Street Index - BDSU(BDSU - Speciality)	-4.4 %	-3.6 %	-4.4 %	-3.6 %	-11.3 %	-12.1 %
UK	-1.6 %	-1.3 %	-1.6 %	-1.3 %	-17.3 %	-18.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 3.9% up on the previous year.

The number of visitors counted for month commencing 30 December 2019 was 394,439.

The busiest day in month commencing 30 December 2019 was Saturday 1 February with 16,579 visitors.

The peak hour of the month was 12:00 on Tuesday 31 December 2019 with footfall of 2,675

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month 12 7 15 1

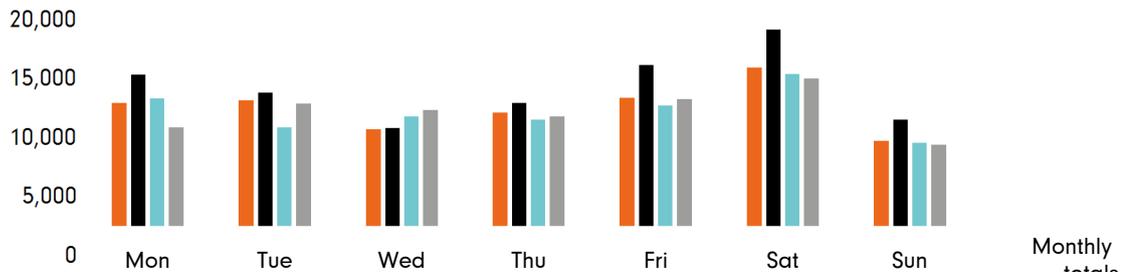
Number of days same month last year 14 10 4

Average temperature

	Maximum temperature	Minimum temperature
2020	10°	6°
2019	7°	2°

Footfall by day

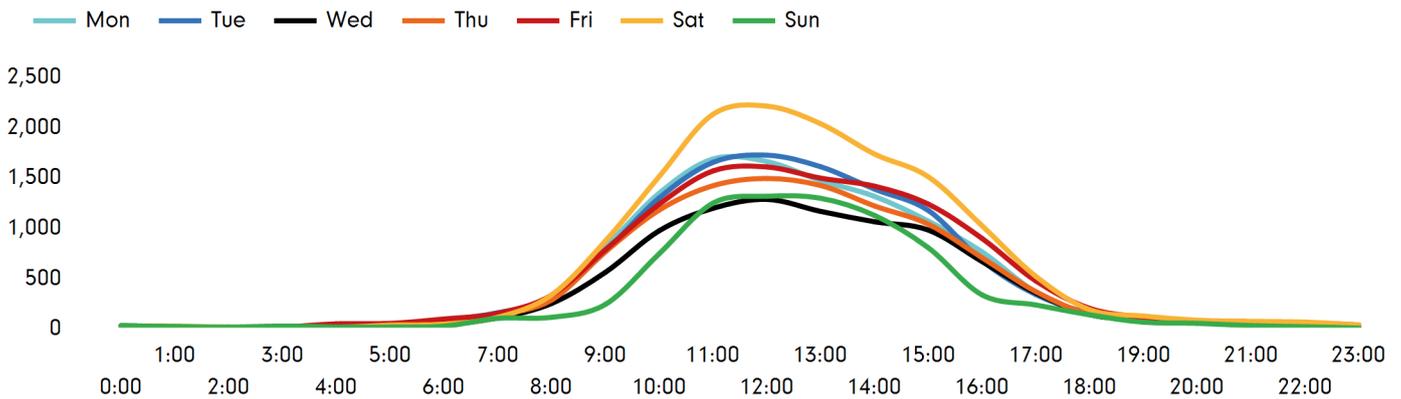
The figures shown below are calculated using weekly averages.



This Month	11,661	11,926	9,283	10,767	12,163	14,897	8,188	78,885
Previous Month	14,242	12,601	9,386	11,666	15,148	18,377	10,150	91,570
Previous Year	12,090	9,461	10,428	10,127	11,430	14,291	8,063	75,890
2 Years Ago	9,469	11,610	11,024	10,414	11,998	13,877	7,848	76,240
Month on month %	-18.1 %	-5.4 %	-1.1 %	-7.7 %	-19.7 %	-18.9 %	-19.3 %	
Year on year %	-3.7 %	26.7 %	-11.5 %	3.3 %	2.6 %	7.6 %	5.6 %	

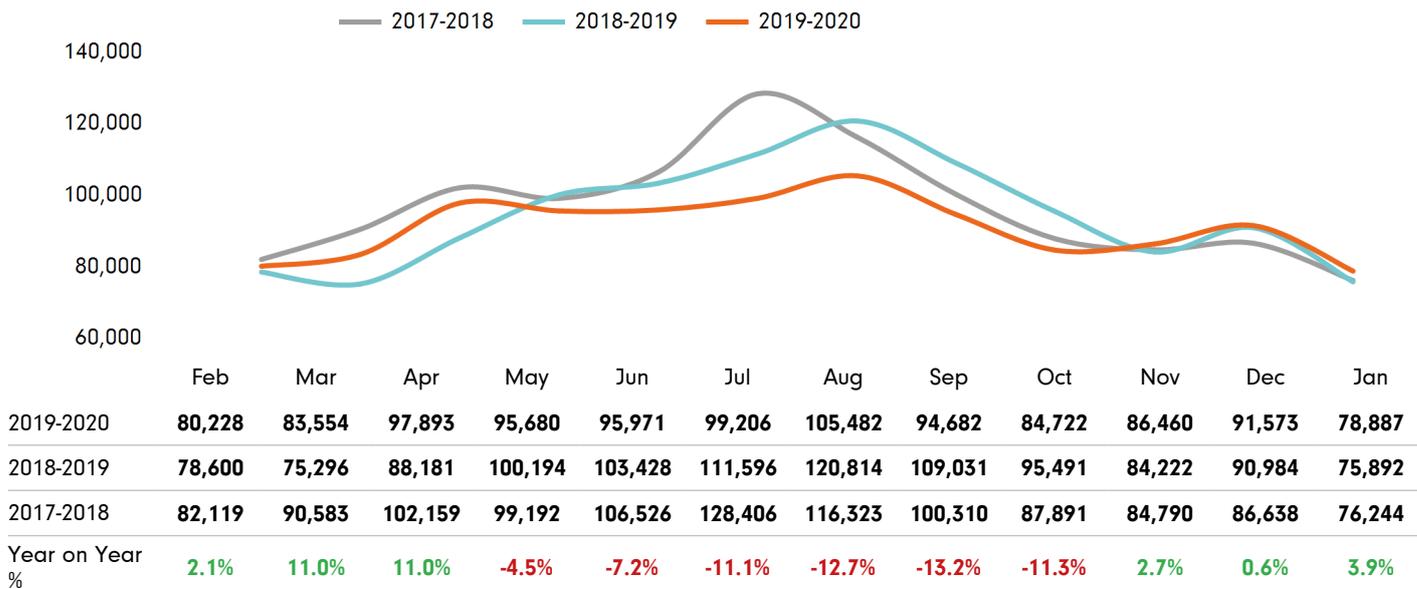
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

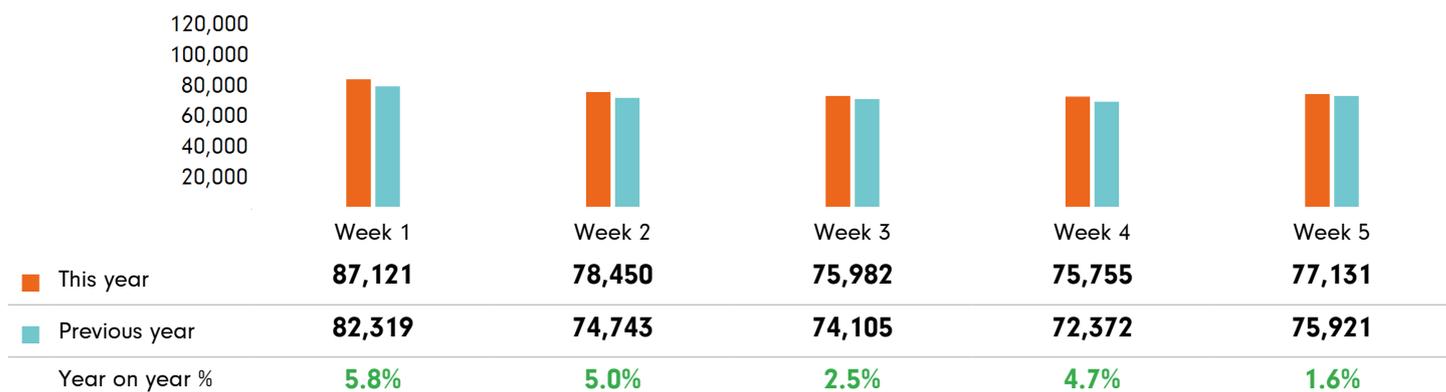
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for January compares January 2020 to January 2019

Footfall by week of month

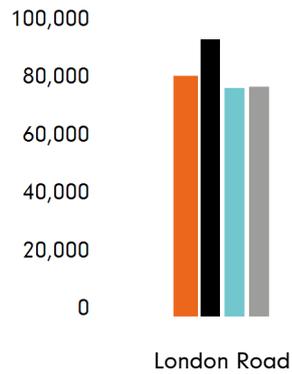
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	78,888
Previous Month	91,573
Previous Year	75,892
2 Years Ago	76,244
Year on Year %	3.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to January, 2020 Vs January, 2019 to January, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2020 Vs January, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2020 Vs December 2019