

# Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Bognor Regis Town Centre	4.7 %	-9.4 %	11.0 %	-16.9 %	4.1 %	-4.2 %
South East	-1.1 %	-6.7 %	1.8 %	-10.9 %	2.7 %	-1.5 %
High Street Index(Coastal Town)	-0.4 %	-5.6 %	-0.4 %	-8.0 %	6.9 %	0.4 %
High Street Index - BDSU(BDSU - Speciality)	0.4 %		2.7 %		5.1 %	
UK	0.8 %	-5.1 %	2.7 %	-9.3 %	2.5 %	-3.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 4.7% up on the previous year.

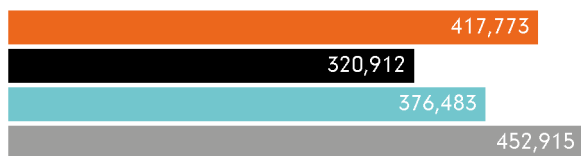
The number of visitors counted for month commencing 25 February 2019 was 417,773.

The busiest day in month commencing 25 February 2019 was Saturday 30 March with 18,349 visitors.

The peak hour of the month was 11:00 on Saturday 2 March 2019 with footfall of 2,576

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month   
 ■ Previous Year   
 ■ 2 Years Ago  
■ Previous Month

## Weather



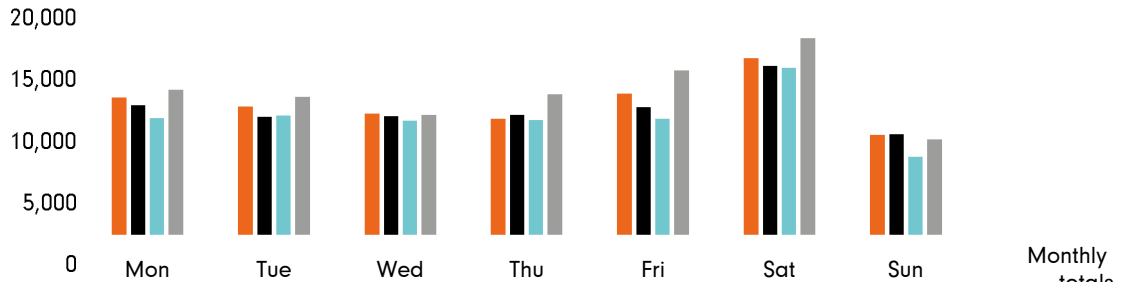
	Sun	Cloud	Rain	Snow
Number of days this month	11	8	16	
Number of days same month last year	8	1	19	7

### Average temperature

	Maximum temperature	Minimum temperature
2019	12°	6°
2018	7°	2°

## Footfall by day

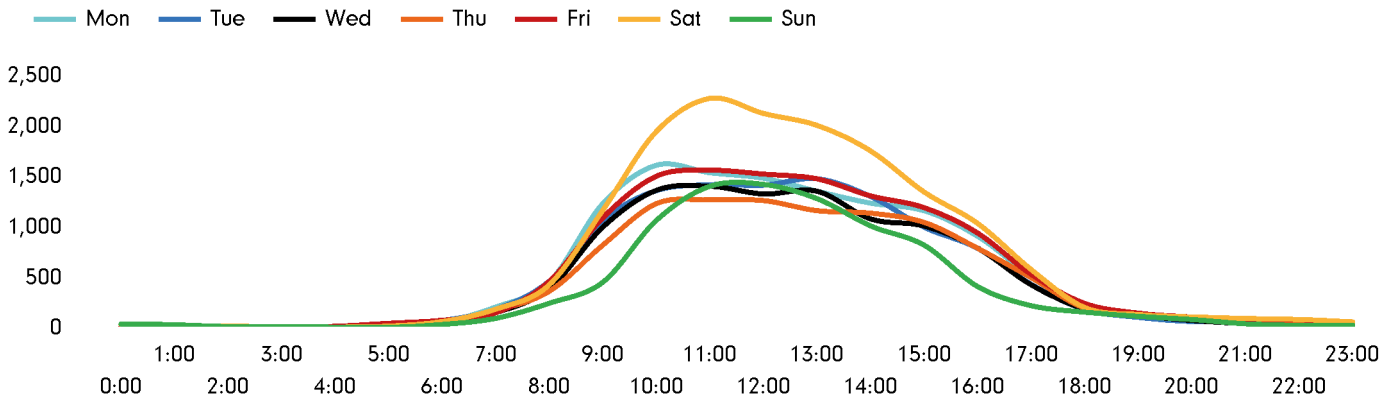
The figures shown below are calculated using weekly averages.



This Month	12,443	11,683	11,033	10,576	12,772	15,856	9,189	83,552
Previous Month	11,776	10,762	10,787	10,912	11,581	15,184	9,224	80,226
Previous Year	10,646	10,861	10,402	10,501	10,582	15,021	7,281	75,294
2 Years Ago	13,136	12,519	10,933	12,742	14,822	17,648	8,780	90,580
Month on month %	5.7 %	8.6 %	2.3 %	-3.1 %	10.3 %	4.4 %	-0.4 %	
Year on year %	16.9 %	7.6 %	6.1 %	0.7 %	20.7 %	5.6 %	26.2 %	

## Footfall by hour

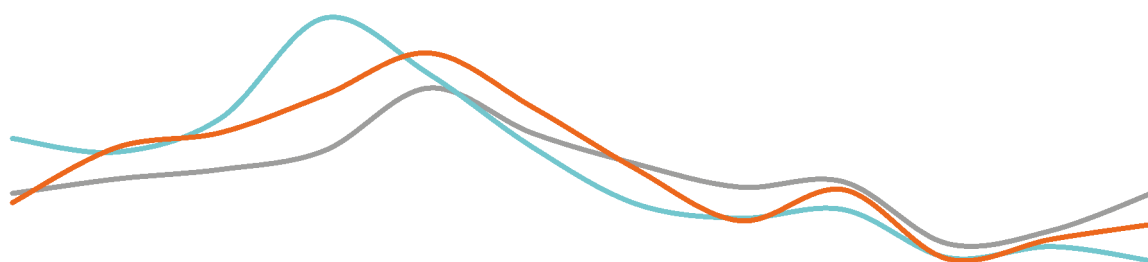
The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.

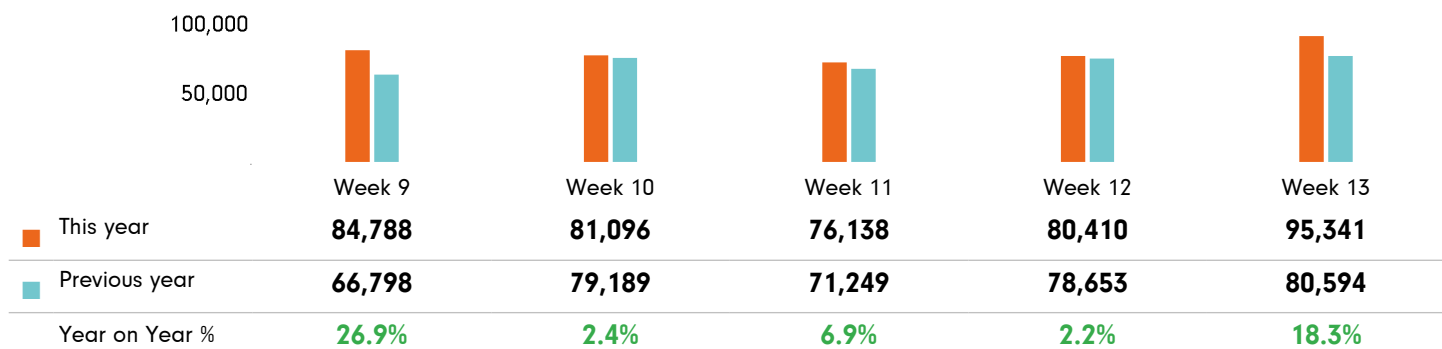
— 2017-2016 — 2018-2017 — 2019-2018



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2019-2018	88,181	100,194	103,428	111,596	120,814	109,031	95,491	84,222	90,984	75,884	80,228	83,554
2018-2017	102,159	99,192	106,526	128,406	116,323	100,310	87,891	84,790	86,638	76,167	78,600	75,296
2017-2016	90,194	93,338	95,409	99,494	113,148	103,344	96,622	91,550	92,705	79,212	82,119	90,583
Year on Year %	-13.7%	1.0%	-2.9%	-13.1%	3.9%	8.7%	8.6%	-0.7%	5.0%	-0.4%	2.1%	11.0%

## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



This month	<b>83,555</b>
Previous month	<b>80,228</b>
Previous year	<b>75,297</b>
2 Years ago	<b>90,583</b>
Year on year %	<b>11.0 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to March, 2019 Vs January, 2018 to March, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2019 Vs March, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2019 Vs 2 2019