

# Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Bognor Regis Town Centre	-4.7 %	-3.4 %	-11.3 %	8.6 %	-10.5 %	-12.4 %
South East	-3.1 %	-4.1 %	-6.6 %	-5.7 %	-3.5 %	-2.2 %
High Street Index(Coastal Town)	-2.6 %	-4.6 %	-5.5 %	-4.9 %	-16.4 %	-12.0 %
High Street Index - BDSU(BDSU - Speciality)	-2.5 %		-6.4 %	-5.3 %	-9.0 %	-6.2 %
UK	-1.9 %	-2.5 %	-4.7 %	-2.5 %	-3.3 %	-0.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 4.7% down on the previous year.

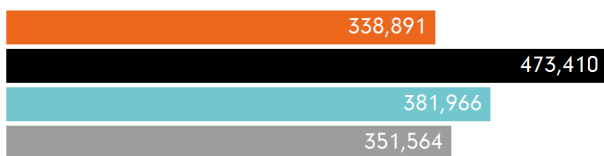
The number of visitors counted for month commencing 30 September 2019 was 338,891.

The busiest day in month commencing 30 September 2019 was Saturday 5 October with 17,611 visitors.

The peak hour of the month was 11:00 on Saturday 5 October 2019 with footfall of 2,502

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



Number of days this month    **5**    **3**    **20**

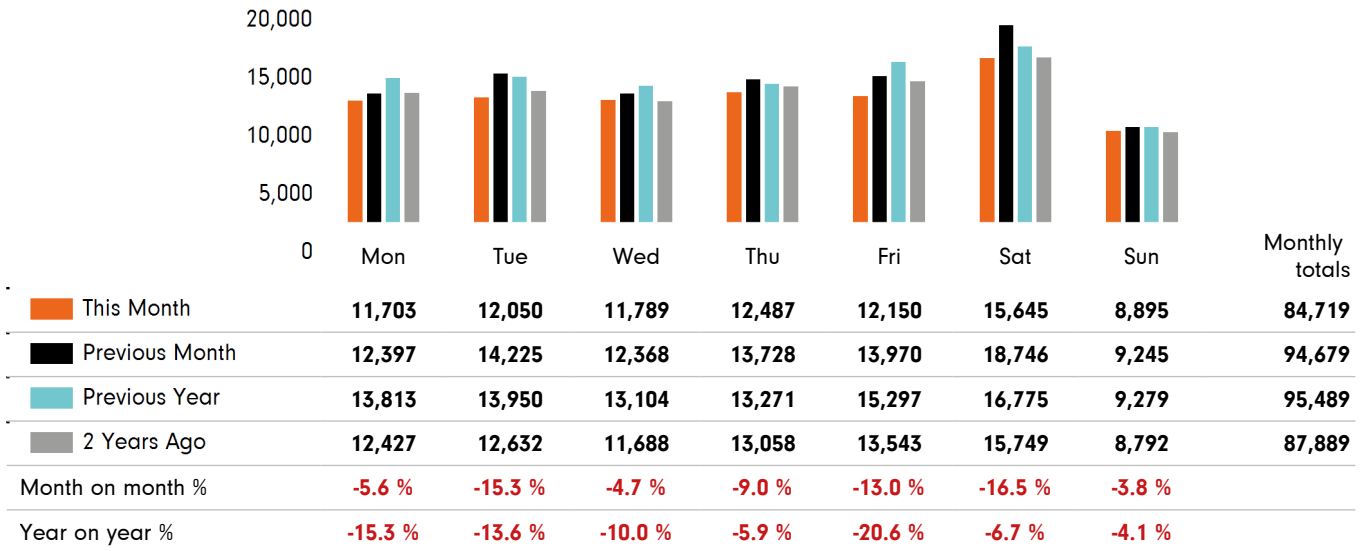
Number of days same month last year    **22**    **3**    **3**

### Average temperature

	Maximum temperature	Minimum temperature
2019	16°	11°
2018	16°	10°

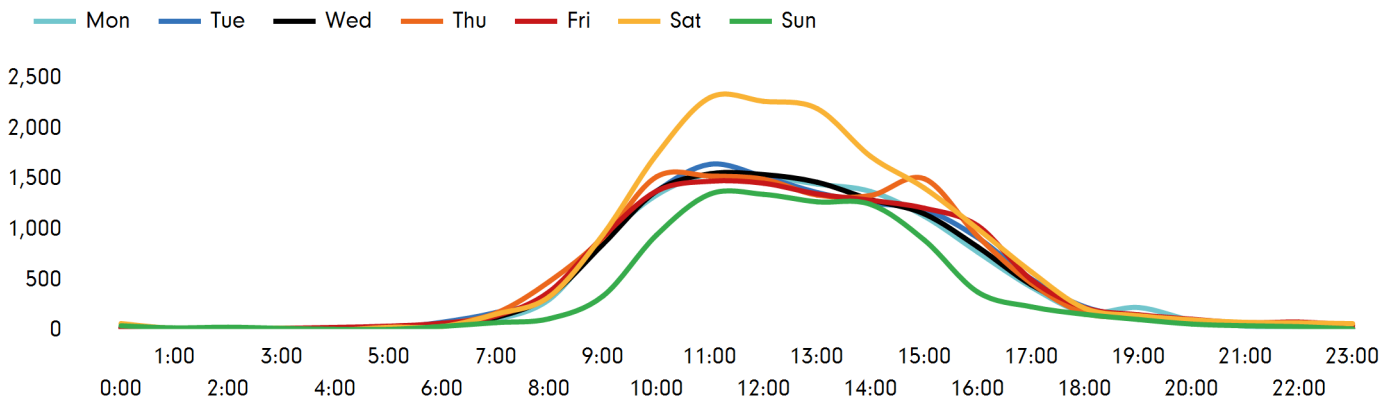
## Footfall by day

The figures shown below are calculated using weekly averages.



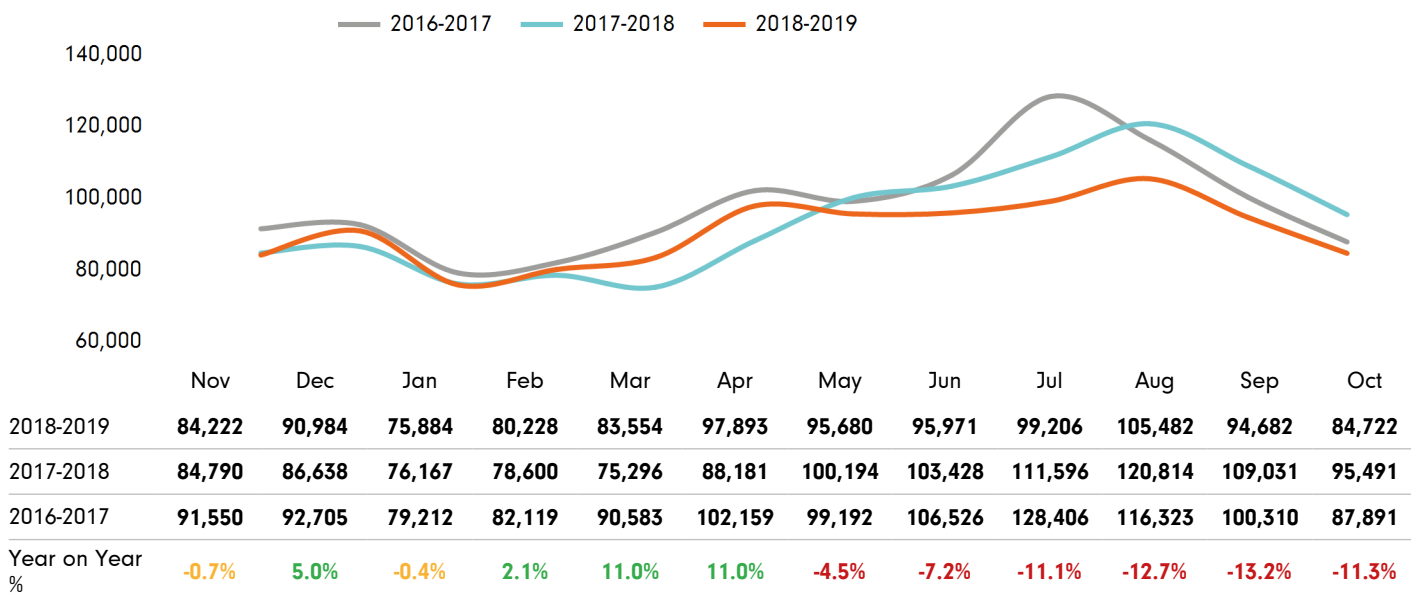
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

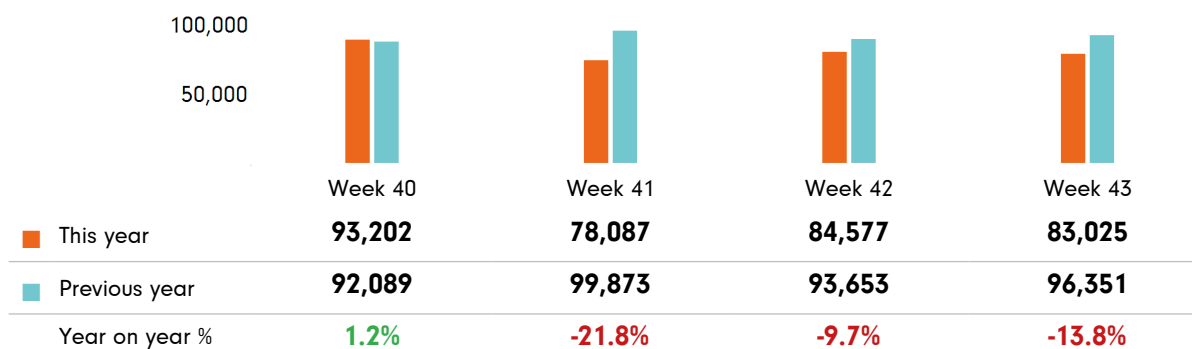
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for October compares October 2019 to October 2018

## Footfall by week of month

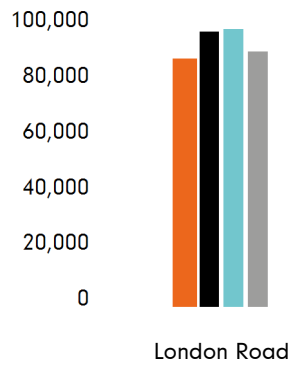
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>84,723</b>
Previous Month	<b>94,682</b>
Previous Year	<b>95,492</b>
2 Years Ago	<b>87,891</b>
Year on Year %	<b>-11.3 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to October, 2019 Vs January, 2018 to October, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2019 Vs October, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2019 Vs 9 2019