

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-5.4%	-11.8%	-5.0%	-16.4%	6.9%	6.5%
South East	-2.2%	-2.9%	-4.4%	-2.0%	-1.3%	0.4%
High Street Index - BDSU (BDSU - Speciality)	1.0%	-0.5%	-0.9%	-2.5%	1.1%	4.6%
High Street Index(Coastal Town)	-4.5%	-3.8%	-3.7%	-4.1%	3.7%	11.3%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

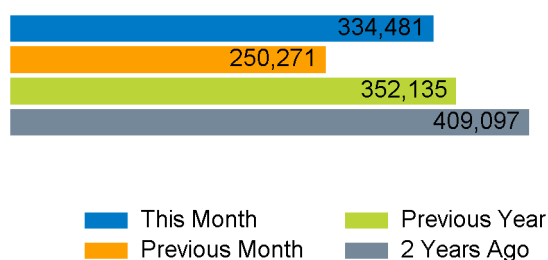
The total number of visitors for the year to date is 1,662,946 which is 5.4% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 2 June 2025 was 334,481.

The busiest day in month commencing 2 June 2025 was Saturday 28 June with 15,186 visitors.

The peak hour of the month was 11:00 on Saturday 28 June 2025 with footfall of 2,183.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



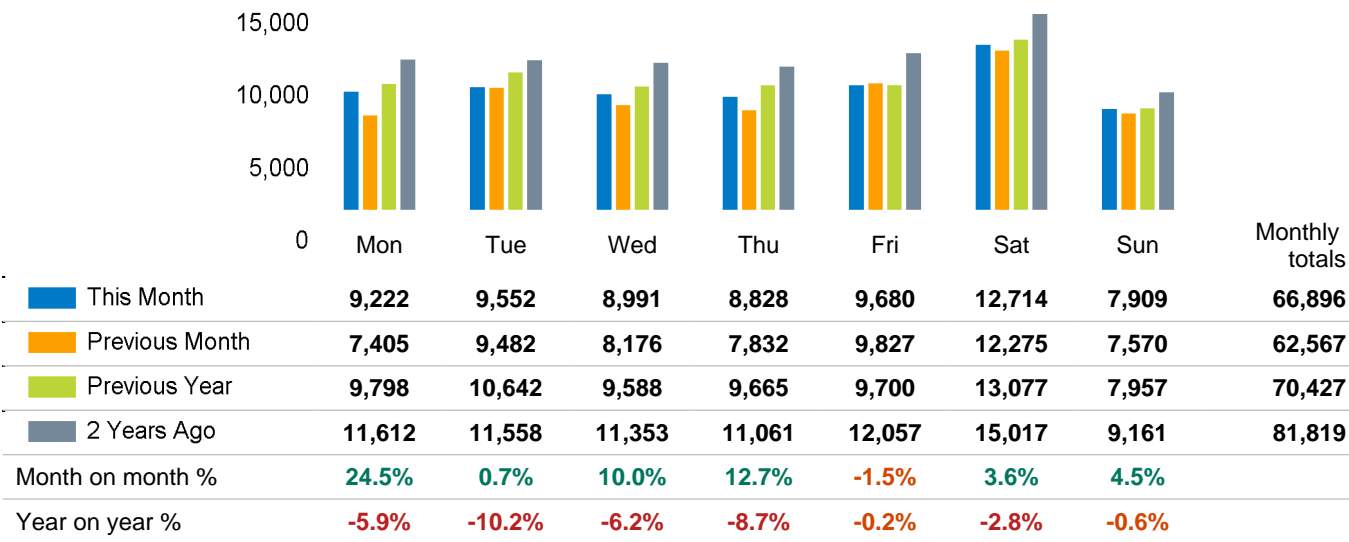
Number of days June 2025	22	13	
Number of days June 2024	19	15	1
Number of days June 2023	24	11	

## Average temperature

	Maximum temperature	Minimum temperature
2025	22°	14°
2024	20°	11°
2023	22°	14°

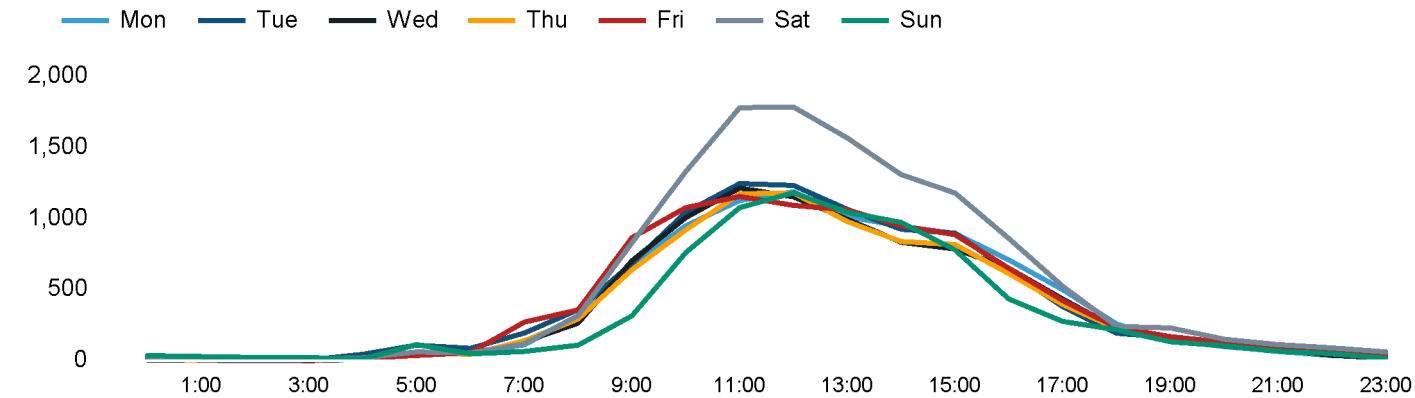
**Footfall Counts by day**

The figures shown below are calculated using weekly averages.



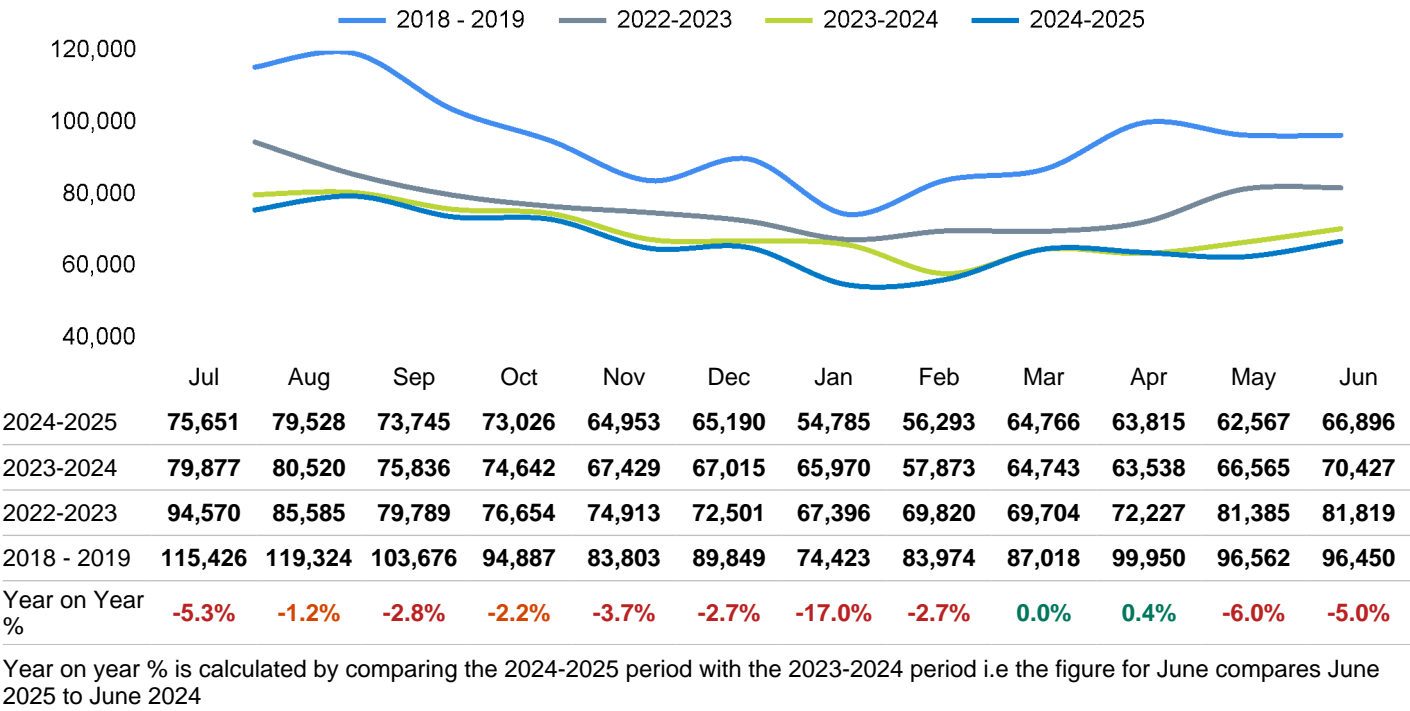
**Footfall Counts by hour**

The figures shown below are calculated using a weekly average



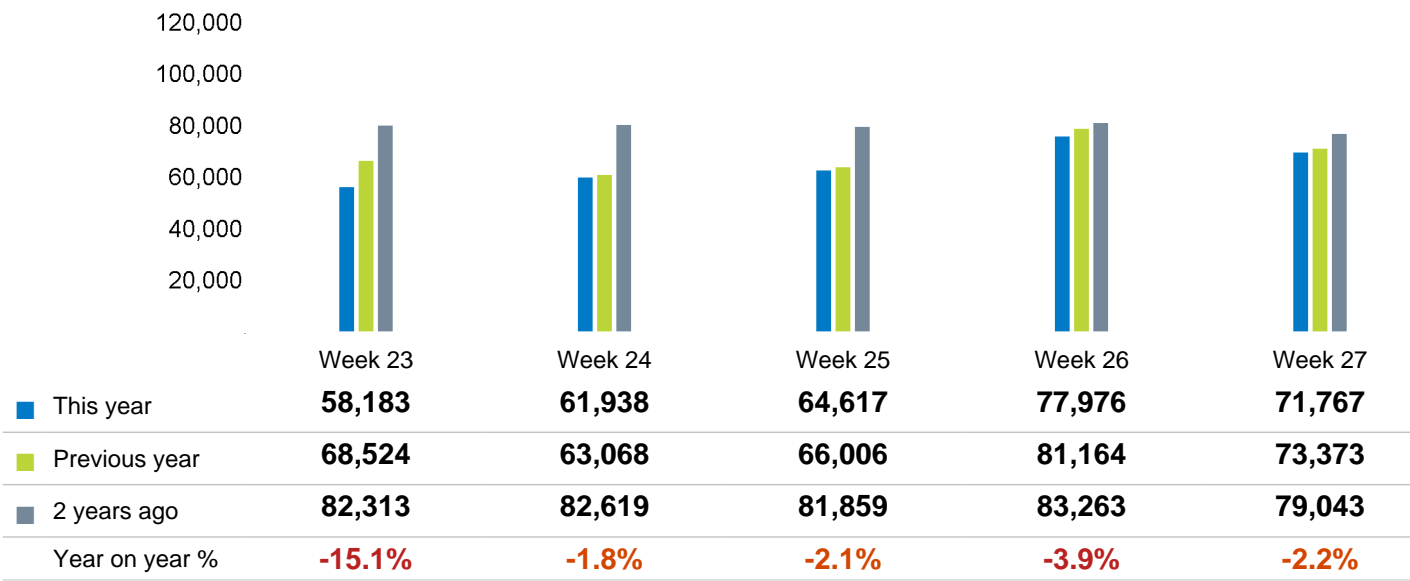
**Footfall Counts - rolling 12 months**

The figures shown below are calculated using weekly averages.



**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	66,896
Previous Month	62,567
Previous Year	70,427
2 Years Ago	81,819
Year on Year %	-5.0 %

Reporting dates

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This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2025 Vs 5 2025