

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Bognor Regis Town Centre	<b>-30.8 %</b>	<b>-4.7 %</b>	<b>-17.4 %</b>	<b>-11.3 %</b>	<b>-5.8 %</b>	<b>-10.5 %</b>
South East	<b>-40.1 %</b>	<b>-3.1 %</b>	<b>-29.8 %</b>	<b>-6.6 %</b>	<b>-2.6 %</b>	<b>-3.5 %</b>
High Street Index(Coastal Town)	<b>-36.0 %</b>	<b>-2.6 %</b>	<b>-25.0 %</b>	<b>-5.5 %</b>	<b>-17.7 %</b>	<b>-16.4 %</b>
High Street Index - BDSU(BDSU - Speciality)	<b>-42.4 %</b>	<b>-2.5 %</b>	<b>-37.7 %</b>	<b>-6.4 %</b>	<b>-15.2 %</b>	<b>-9.0 %</b>
UK	<b>-43.5 %</b>	<b>-1.9 %</b>	<b>-39.8 %</b>	<b>-4.7 %</b>	<b>-10.6 %</b>	<b>-3.3 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 30.8% down on the previous year.

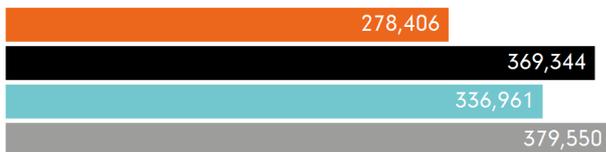
The number of visitors counted for month commencing 5 October 2020 was 278,406.

The busiest day in month commencing 5 October 2020 was Saturday 10 October with 12,706 visitors.

The peak hour of the month was 10:00 on Friday 16 October 2020 with footfall of 1,793

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month     **6**     **3**     **19**

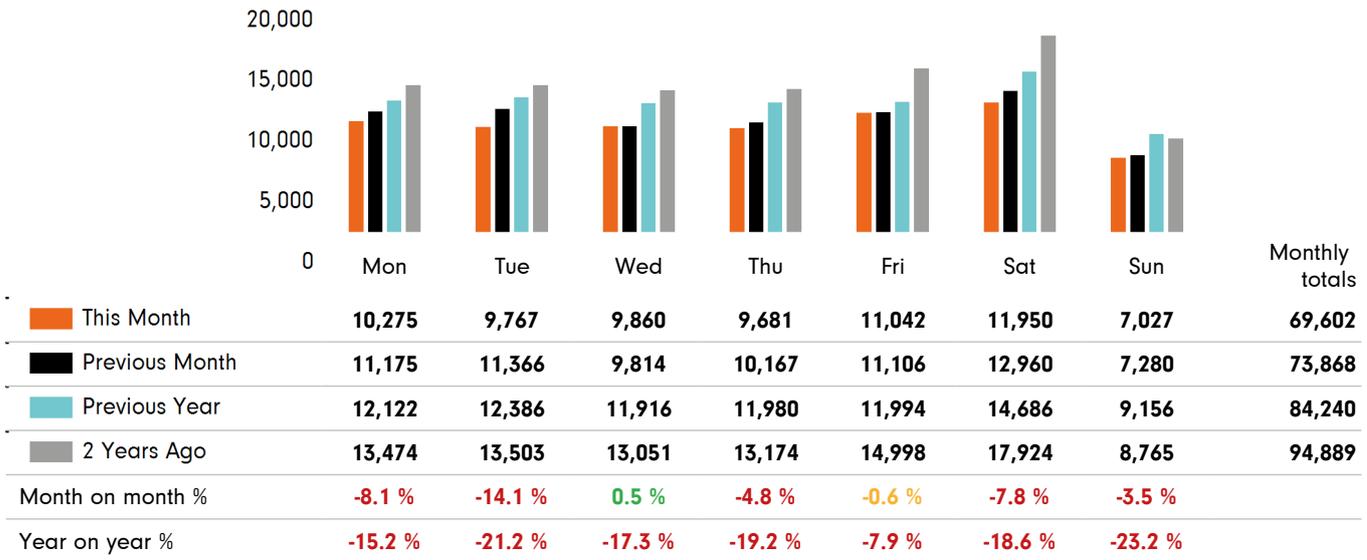
Number of days same month last year     **5**     **3**     **20**

### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>15°</b>	<b>10°</b>
2019	<b>15°</b>	<b>10°</b>

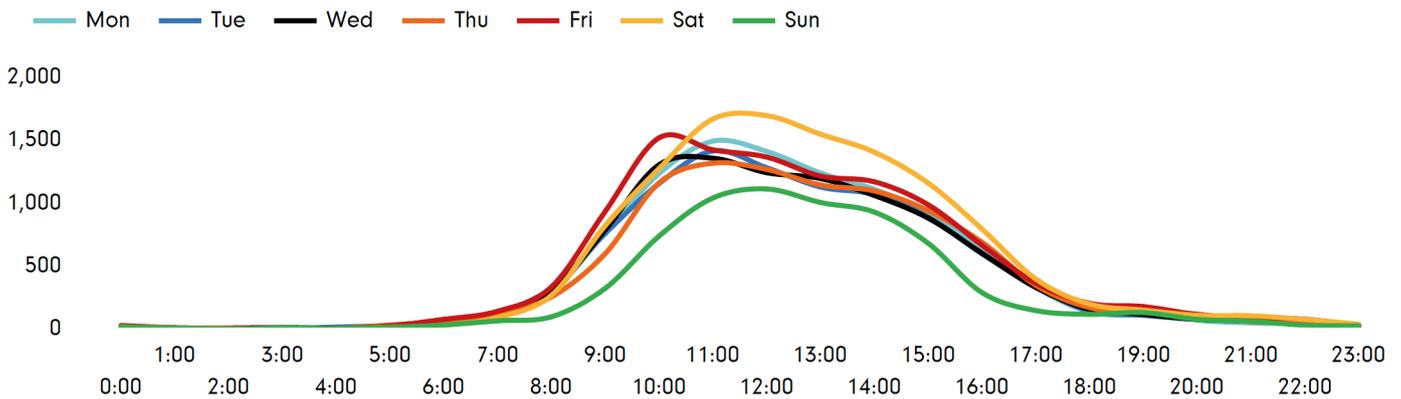
## Footfall by day

The figures shown below are calculated using weekly averages.



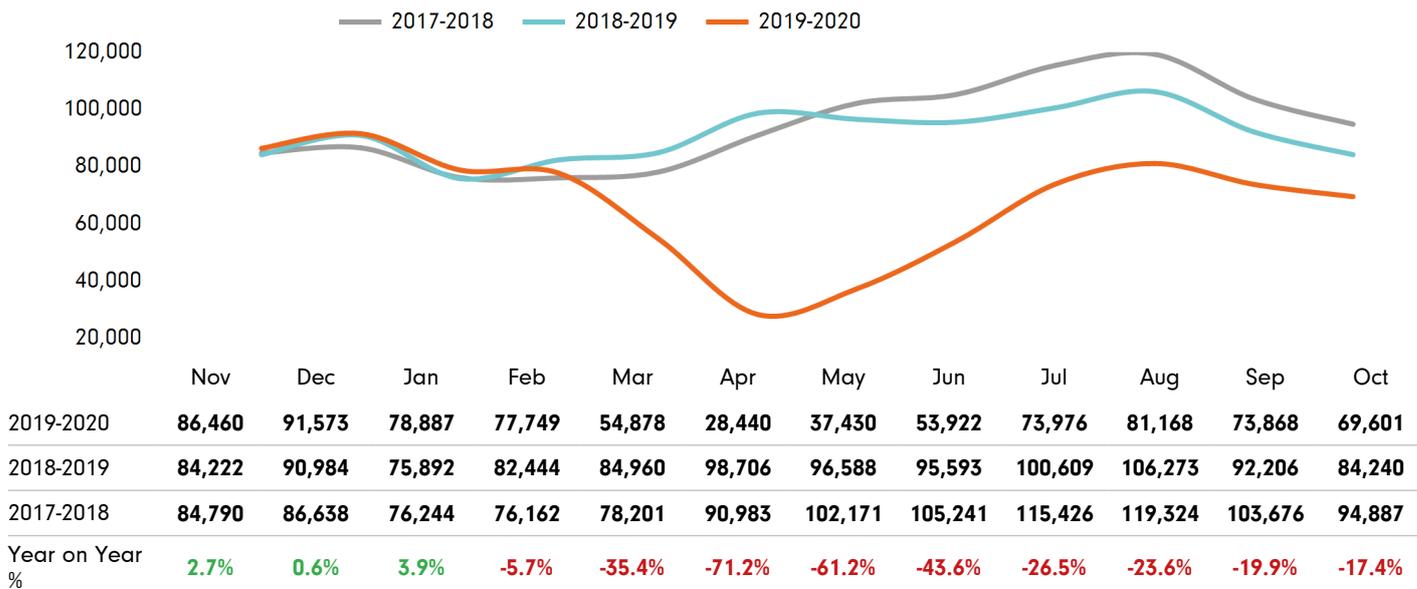
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

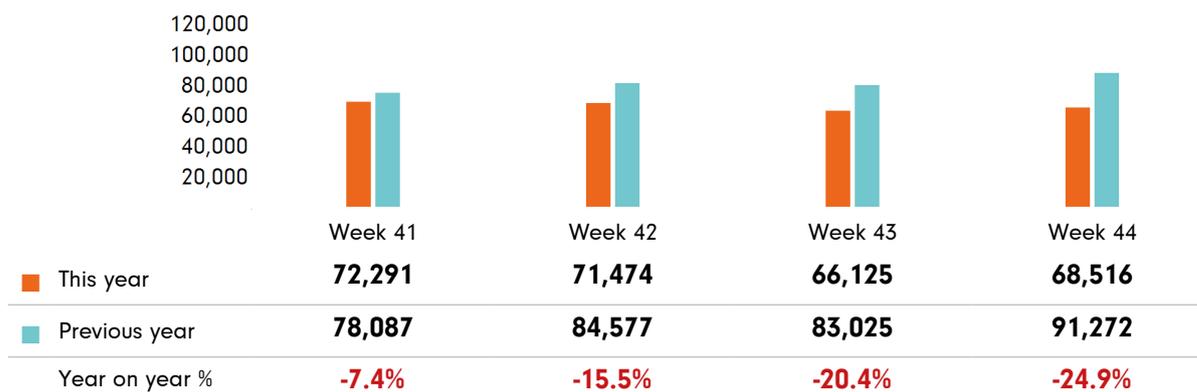
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for October compares October 2020 to October 2019

## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>69,601</b>
Previous Month	<b>73,868</b>
Previous Year	<b>84,240</b>
2 Years Ago	<b>94,887</b>
Year on Year %	<b>-17.4 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to October, 2020 Vs January, 2019 to October, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2020 Vs October, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2020 Vs 9 2020