

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Bognor Regis Town Centre	0.6%	-0.4%	0.6%	-0.4%	-0.9%	-9.0%
South East	-7.0%	6.9%	-6.9%	6.8%	-18.3%	-12.5%
High Street Index - BDSU (BDSU - Speciality)	-2.1%	13.4%	-1.7%	12.4%	-11.0%	-10.5%
High Street Index(Coastal Town)	-4.4%	0.4%	-4.4%	0.4%	-17.7%	-15.0%
UK	-2.4%	15.6%	-2.3%	15.4%	-20.3%	-16.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 265,546 which is 0.6% up on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 1 January 2024 was 265,546.

The busiest day in month commencing 1 January 2024 was Monday 1 January with 37,256 visitors.

The peak hour of the month was 19:00 on Monday 1 January 2024 with footfall of 7,918.

## Footfall Counts by month






■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



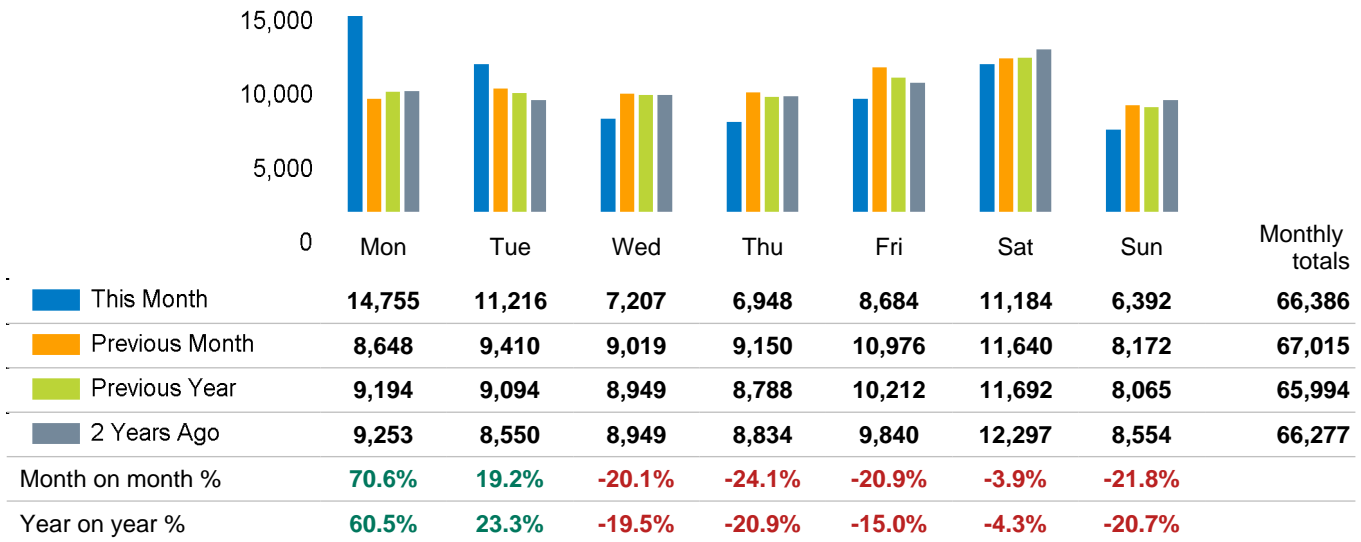
			
Number of days this month	11	14	3
Number of days same month last year	10	16	2
Number of days same month two years ago	16	5	7

## Average temperature

	Maximum temperature	Minimum temperature
2024	9°	2°
2023	9°	4°
2022	8°	3°

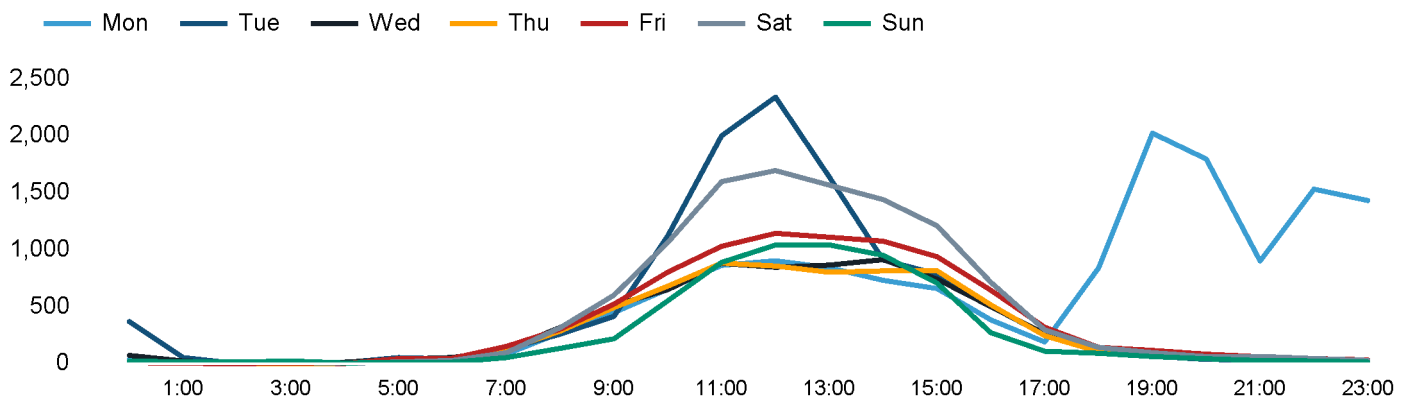
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



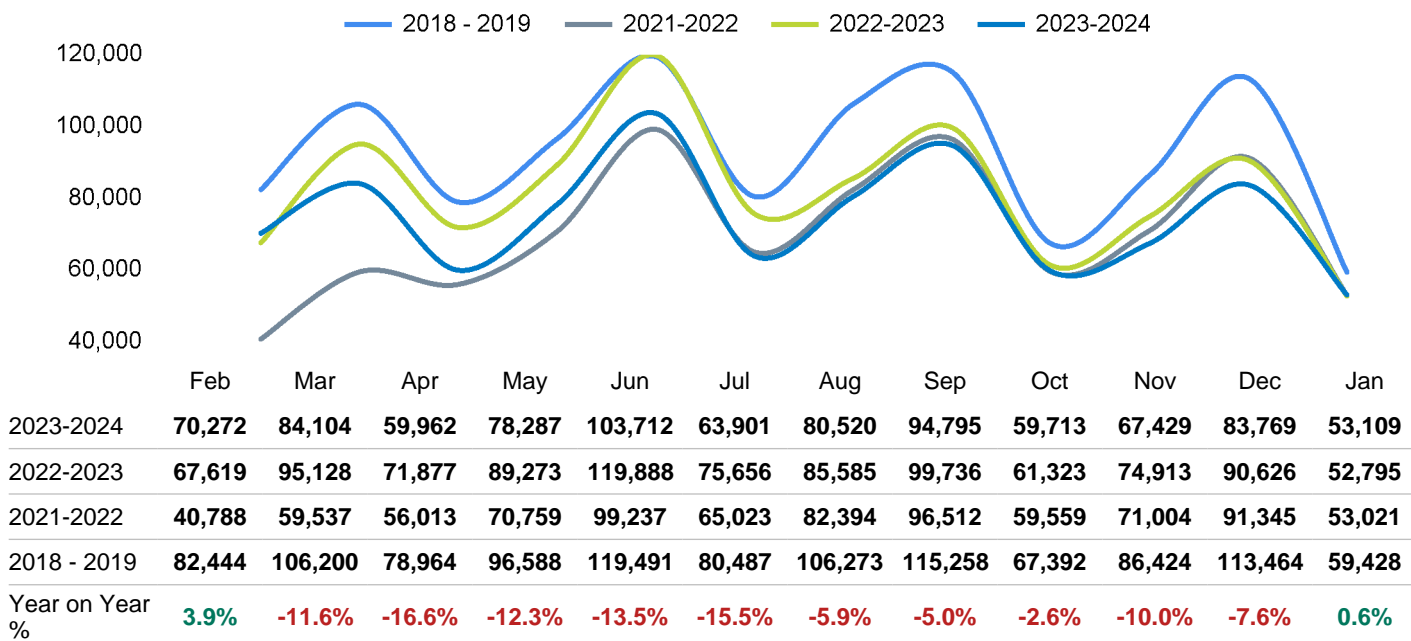
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

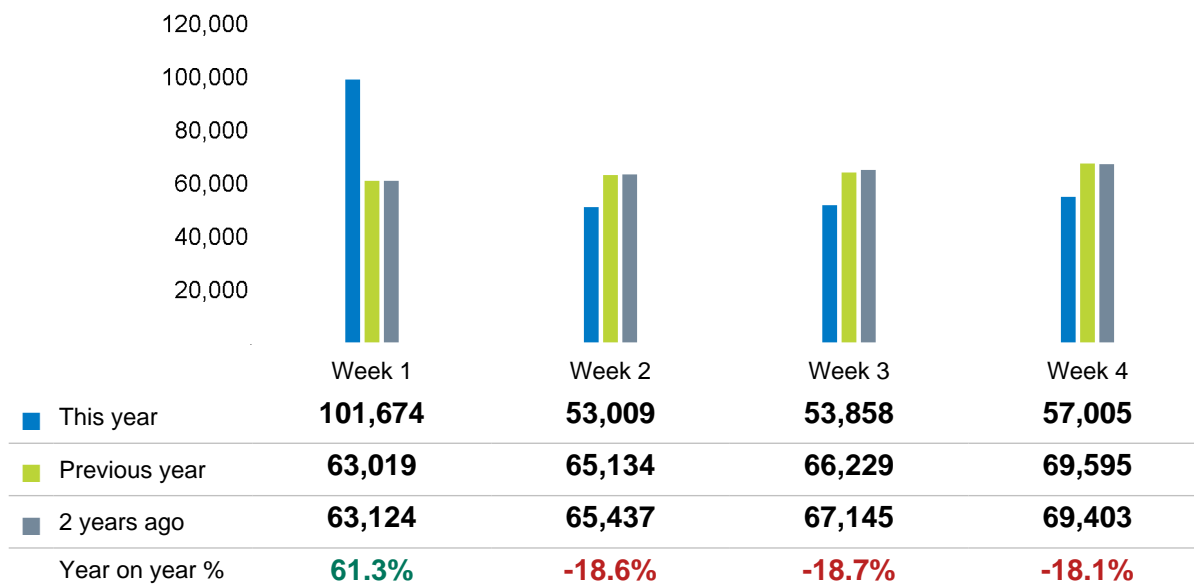
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023

## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

■ This month    ■ Previous month    ■ Previous year    ■ 2 Years ago

80,000  
60,000  
40,000  
20,000  
0

London Road



This Month	<b>66,386</b>
Previous Month	<b>67,015</b>
Previous Year	<b>65,994</b>
2 Years Ago	<b>66,277</b>
Year on Year %	<b>0.6 %</b>

## Reporting dates

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This month - 01 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to January, 2024 Vs January, 2023 to January, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2024 Vs December 2023

