

Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Bognor Regis Town Centre	-11.1%	-7.2%	-2.7%	-14.6%	2.8%	-9.6%
South East	-0.7%	-7.9%	-0.6%	-8.8%	9.9%	8.4%
High Street Index - BDSU (BDSU - Speciality)	0.3%	-2.5%	-0.5%	-2.9%	11.5%	12.0%
High Street Index(Coastal Town)	-5.7%	-5.8%	-7.5%	-6.9%	7.6%	13.9%
UK	-1.0%	-3.1%	-1.9%	-3.7%	8.5%	11.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 499,100 which is 11.1% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 3 February 2025 was 225,172.

The busiest day in month commencing 3 February 2025 was Saturday 22 February with 11,598 visitors.

The peak hour of the month was 14:00 on Saturday 22 February 2025 with footfall of 1,615.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



Number of days
this month

10 15 3

Number of days
same month last
year

4 16 8

Number of days
same month two
years ago

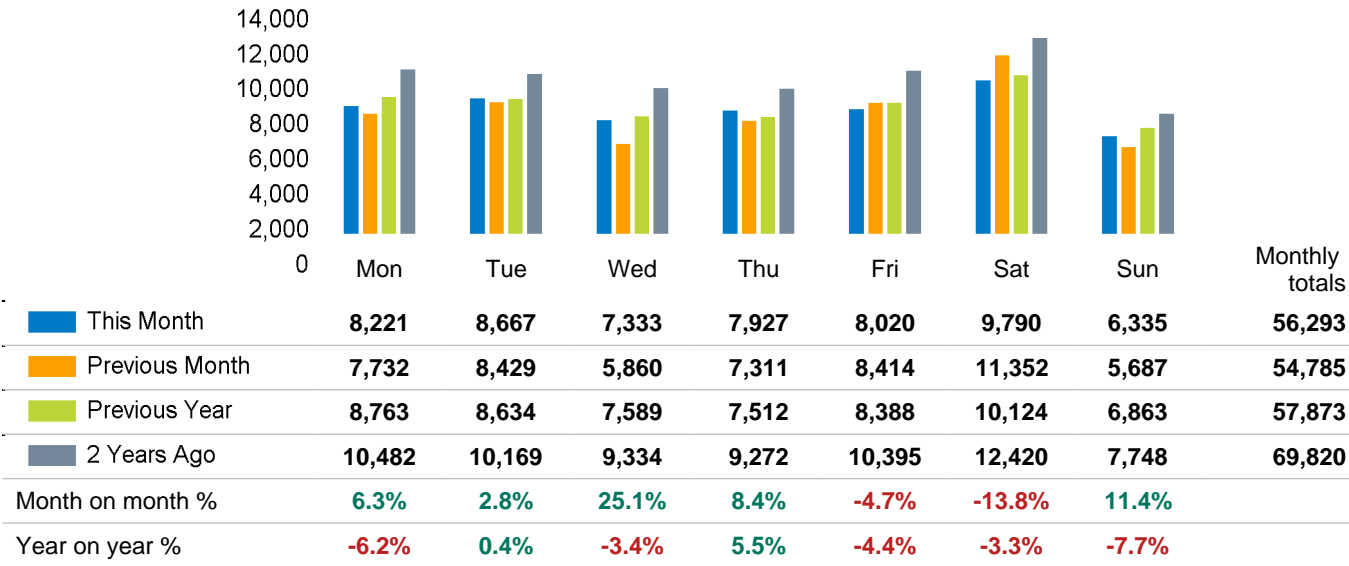
14 13 1

Average temperature

	Maximum temperature	Minimum temperature
2025	9°	3°
2024	12°	5°
2023	10°	3°

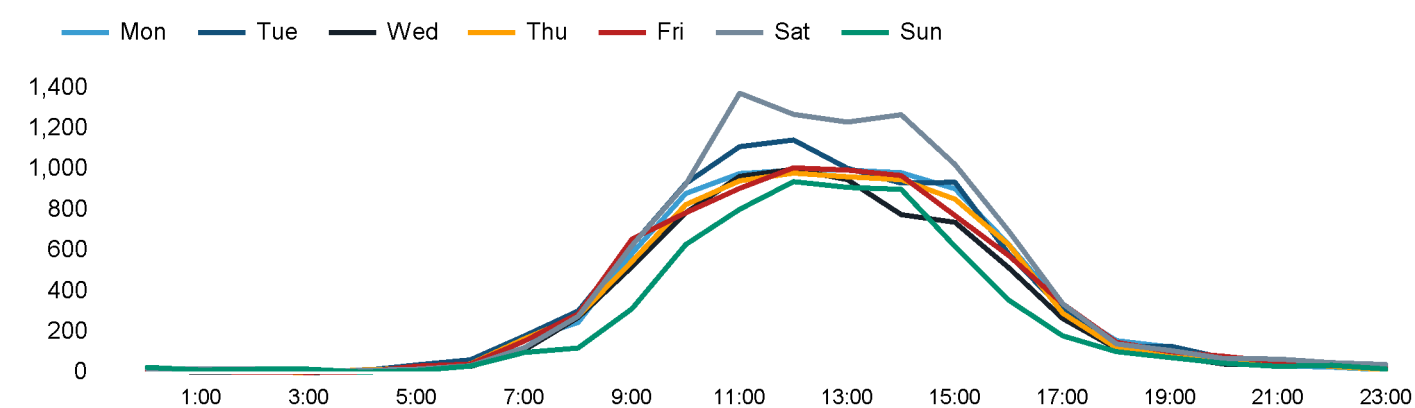
Footfall Counts by day

The figures shown below are calculated using weekly averages.



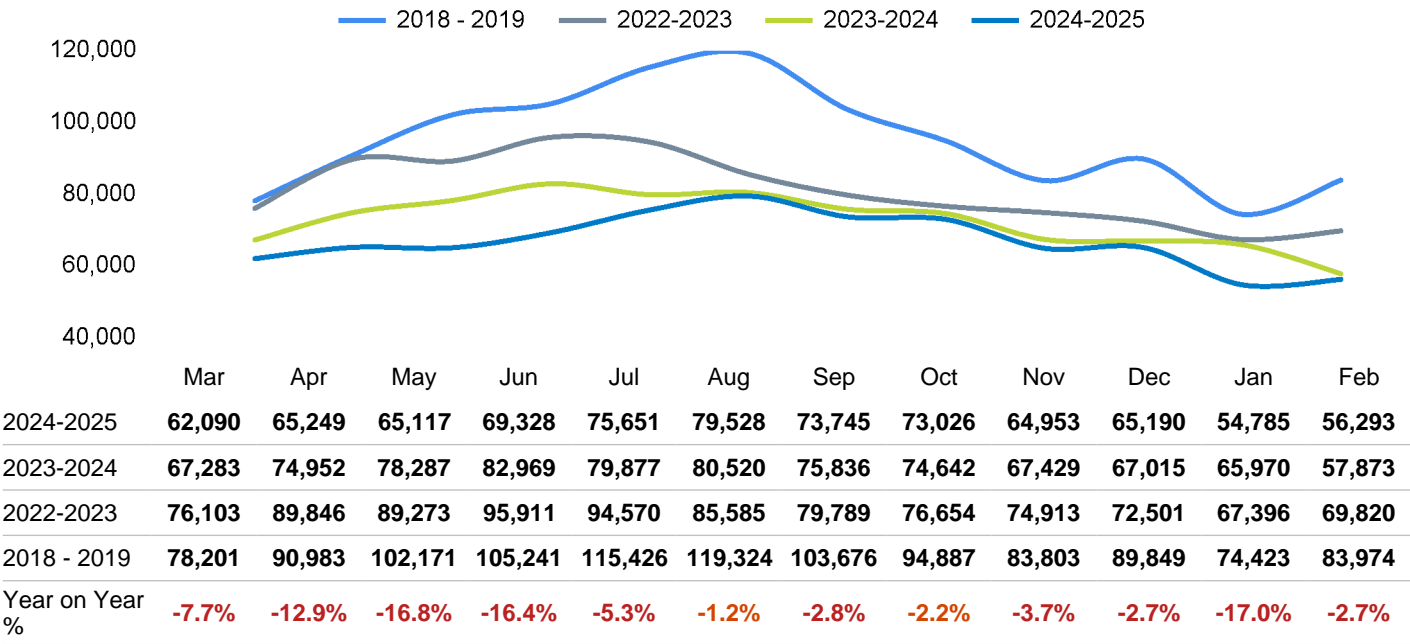
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

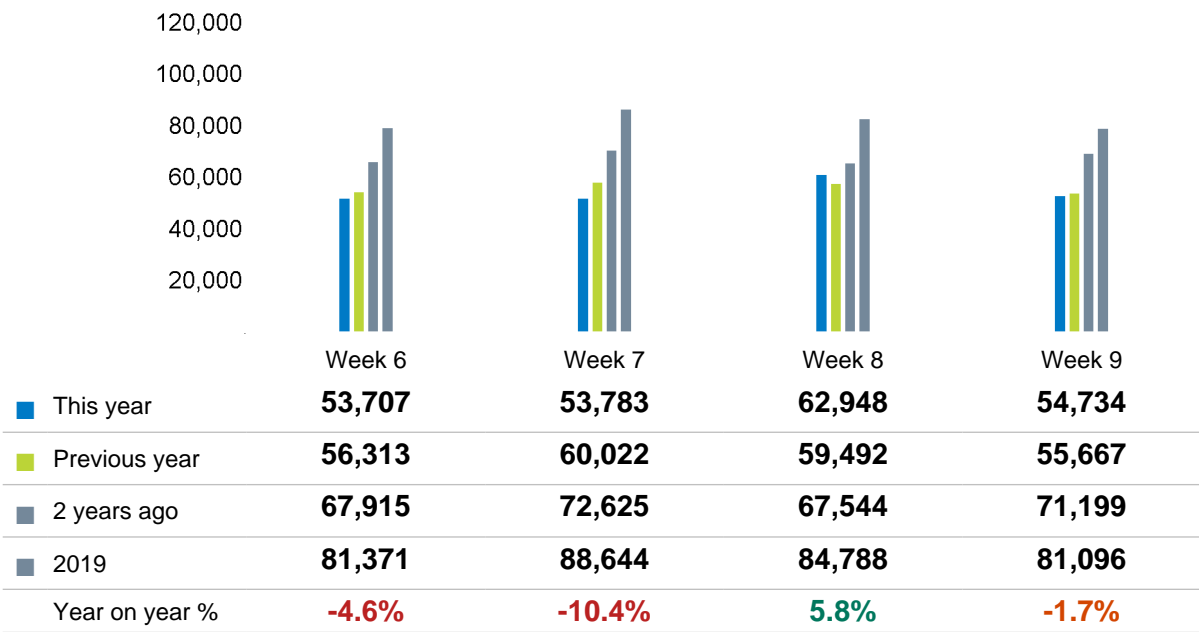
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for February compares February 2025 to February 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	56,293
Previous Month	54,785
Previous Year	57,873
2 Years Ago	69,820
Year on Year %	-2.7 %

Reporting dates

This month - 03 February 2025 - 02 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to February , 2025 Vs January, 2024 to February , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.February,2025 Vs February, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.2 2025 Vs 1 2025