

BID NEWS

We hope you all enjoyed a very happy Easter, whether you were working or not! Our town has benefitted from some very bright installations over the past couple of weeks, and here's a round-up of what we've been up to!



Welcoming Town: The BID's colourful banners have gone up in London Road and High Street.



Welcoming Town: Fantastic news - festoon lighting has been installed at York Road - this is a partnership project, with Bognor Regis businesses delivering the lights and maintenance through BID levy payments, and electrical supply provided by Arun District Council.

BID NEWS (CONT.)

Welcoming Town: The BID, with funding support from the Safer Arun Partnership, has now completed the installation of the enhanced CCTV coverage across the town centre, meaning more opportunities to identify offenders in response to reports of crime or anti social behaviour.



We're delighted to see the installation of Arun District Council's bright and bold vinyls at the north and south side of The Arcade, visible from the esplanade, creating a welcoming entrance to the town centre from the seafront!



Tim Bartell from Whitecroft Pottery was POP!'s first resident over the Easter week! To find out who else will be at POP! or to make a booking enquiry, please visit: www.brbid.org/pop



BOGNOR REGIS CARNIVAL ASSOCIATION
PRESENTS-

Shop Window Competition

To celebrate the Queen's Jubilee Carnival is holding a shop window competition for businesses in the town—even more exciting as the parade will be passing through the High Street on **June 4th**

All you have to do is decorate your window in a right Royal style ready for judging on

Wednesday 1st June

by our very own Town Crier, Jane

Email for entry form
brcarnival@gmail.com

or

Telephone 07933946537

Let's get the Regis back in Bognor!



Well Known Town: We're in the process of drawing together information from all the different event organisers making plans for the Platinum Jubilee - some are still waiting for official sign off before they can be promoted. But here's a reminder to take part in the Bognor Regis Carnival Association's shop window competition - details can be found on the Bognor Regis Carnical Facebook page.

Plans for 2022-23: If you weren't able to attend the presentation, remember you can access the BID's plans for 2022 – 23 on the website: www.brbid.org/objectives

Term 2 Ballot update: Thanks to those businesses that fed into the BID's Term 2 viability survey. We're now analysing the results and will be sharing the draft business plan with levy payers in June, with plenty of opportunities for you to feed back your views and shape the proposal for a second term running from 2023-28.

JUST ONE THING

It's getting there!!!

As this fantastic Arun District Council project is nearing completion, we're encouraging businesses to take a couple of minutes to complete a very quick survey (three questions!) to share how you think this regeneration project will affect your business. To take part, please click on the link below:

<https://wh1.snapsurveys.com/s.asp?k=164500637055>



FOOTFALL REPORTS

Visit <https://www.brbid.org/footfallreports> to view and download the latest monthly footfall reports for Bognor Regis town centre. Keeping an eye on footfall figures over time can help you identify trends and patterns that you can use to shape your business - eg, opening times, staff scheduling, busiest days of the week, impact of events and promotions, the effects of different weather.