

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Bognor Regis Town Centre	-2.4%	-7.0%	0.2%	0.0%	16.5%	15.1%
South East	-3.5%	-0.6%	-3.5%	-0.6%	6.0%	6.2%
High Street Index(Coastal Town)	-1.1%	-5.6%	3.6%	-5.7%	16.1%	12.8%
High Street Index - BDSU (BDSU - Speciality)	-5.3%	1.4%	-5.2%	3.5%	12.3%	12.4%
UK	-2.6%	0.7%	-2.4%	3.5%	7.0%	7.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

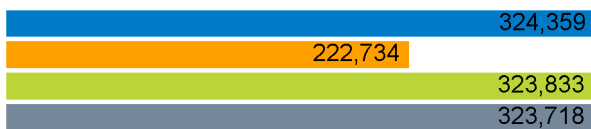
The total number of visitors for the year to date is 750,428 which is 2.4% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 2 March 2026 was 324,359.

The busiest day in month commencing 2 March 2026 was Saturday 14 March with 14,266 visitors.

The peak hour of the month was 12:00 on Saturday 14 March 2026 with footfall of 2,066.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



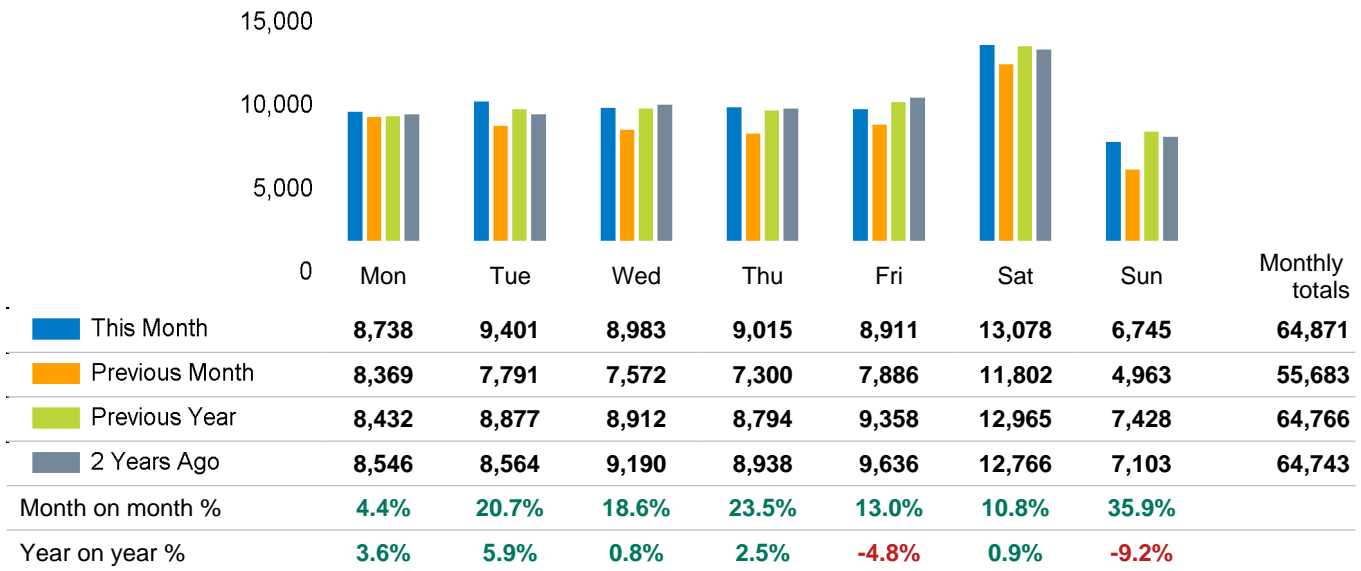
	Sun	Cloud	Rain	Wind
Number of days March 2026	18	16	1	1
Number of days March 2025	20	14	1	1
Number of days March 2024	9	23	3	1

## Average temperature

	Maximum temperature	Minimum temperature
2026	13°	5°
2025	14°	4°
2024	13°	7°

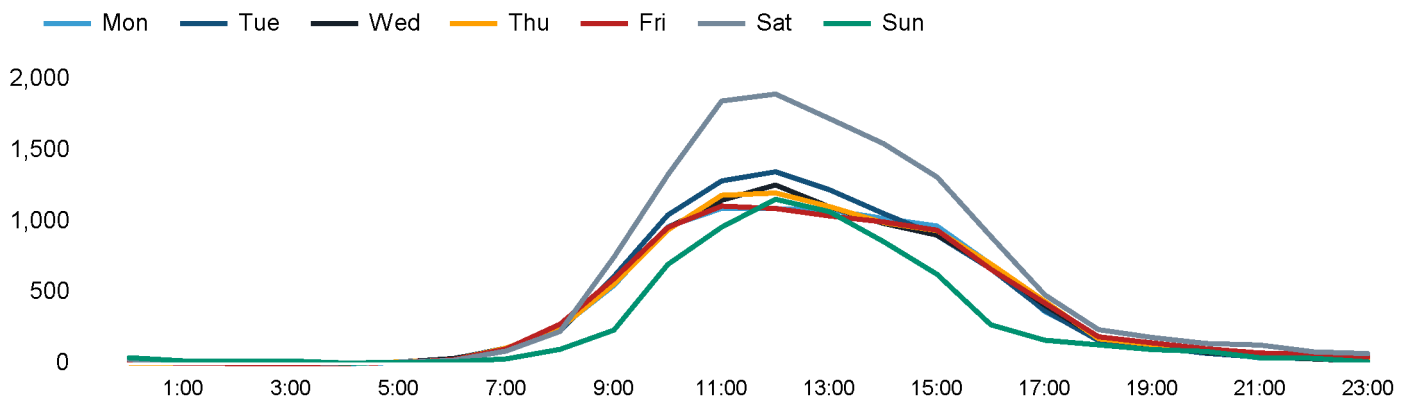
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



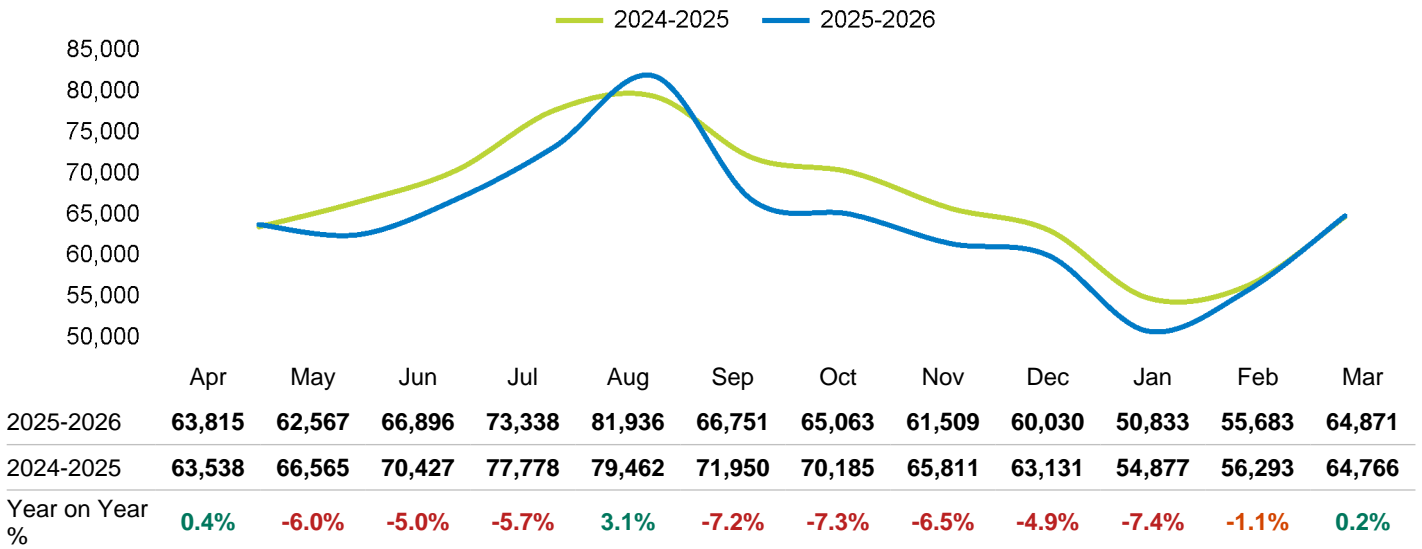
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

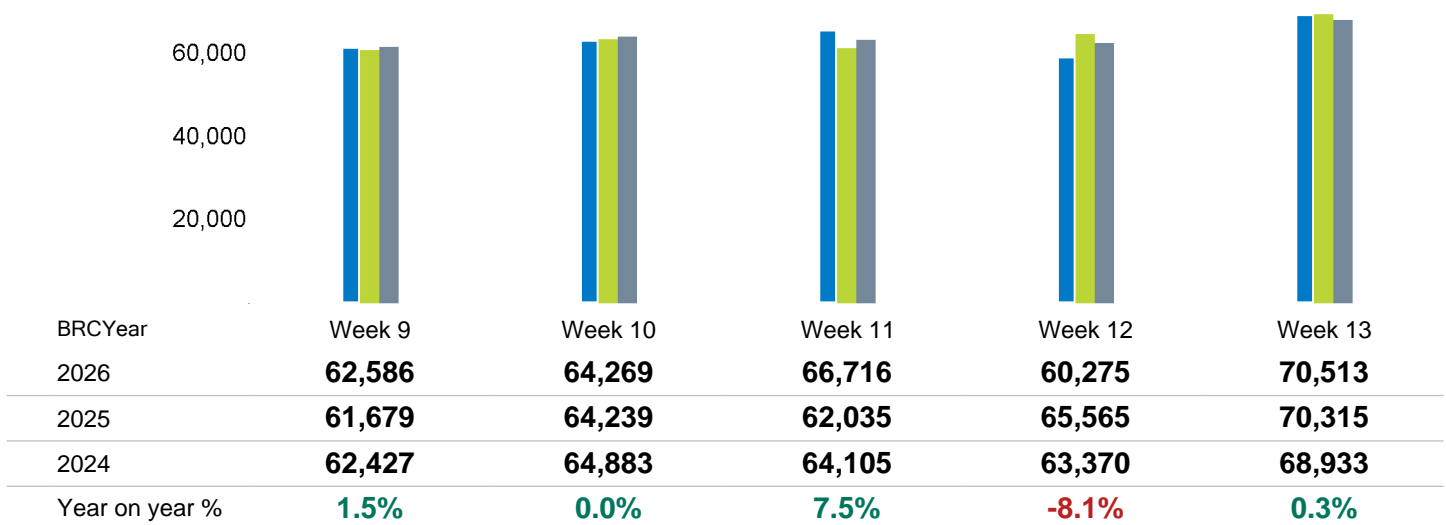
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for March compares March 2026 to March 2025

## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

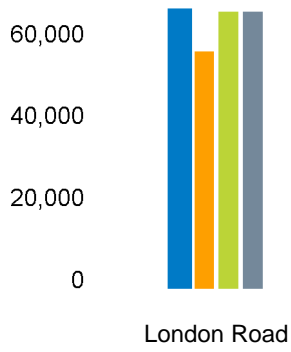


## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>64,871</b>
Previous Month	<b>55,683</b>
Previous Year	<b>64,766</b>
2 Years Ago	<b>64,743</b>
Year on Year %	<b>0.2 %</b>



## Reporting dates

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This month - 02 March 2026 - 05 April 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 05 April 2026 vs 06 January 2025 - 06 April 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
02 March 2026 - 05 April 2026 vs 03 March 2025 - 06 April 2025

Month on month % change is the % change for this month compared to the previous month.  
02 March 2026 - 05 April 2026 vs 02 February 2026 - 01 March 2026

