

BRBID Update to Share with Colleagues

@bognorregisbid

10th February 2022

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BID NEWS



INVITATION to POP! Bognor Regis Open Afternoon

Date: Monday 14th February 2022

Time: 3 – 6pm

We'd like to extend a warm invitation to the informal open afternoon at "POP! Bognor Regis" – a new pop-up opportunity space at 10 The Arcade, Bognor Regis. The project is an Arun District Council initiative delivered in partnership with Bognor Regis BID, trialling innovative ways to transform Bognor Regis town centre.

Rather than an "official launch", the informal open afternoon is an opportunity to visit the site in person before bookings are taken, to ask any questions about how the space can be used, and explore how it could be beneficial to your business, local organisation or arts group.

The POP! website, including full details of the units and how to book will be live from 11th February 2022, and we'd love to see you in person at the unit between 3pm – 6pm on Monday 14th February. www.brbid.org/pop

Upcoming Meetings:

The BID's AGM will be taking place on Thursday 10th March at The Track. After the formal AGM (reporting on the 2020-21 financial year) the session will open up for everyone to look ahead at the BID's plans for 2022/23. We'll be sending out full details and formal invitations to the AGM via email in the coming days.

NEW BUSINESS

It's fantastic to welcome two new businesses to Bognor Regis! Show your support in real-life by popping in and saying hello, and online by liking, following and sharing their social media pages!



TOP BARBER
Queensway



<https://www.facebook.com/Top-Barber-Bognor-Regis-103347948879430>



VINTAGE REVOLUTION
Station Road



@vintagerevolutionstore



@vintagerevolutionstore



TRAINING AND NETWORKING

Opportunity: Fully funded training from Whitehead Ross

Support the professional development of your staff and upskill your employees! Whitehead-Ross Education and Training are providing fully-funded training to employees of SMEs in the Coast to Capital LEP.



They offer accredited qualifications including ILM, City & Guilds and NCFE across a range of areas to support your business and your employees' Continuing Professional Development. As well as day training on a range of topics, they also offer non-accredited and bespoke courses to fully meet the needs of your business.

You can find out more information on their website:

<https://www.wrecltd.co.uk/courses/#upskilling-employees-coast-to-capital>

If you're keen to find out more, or want to book some training, please email:

caroline@brbid.org

Available now

FREE retail support
for independent retailers in Arun



One-to-one support from an experienced retail professional

On site visit to view your store or premise

Advice and action plan to help improve your business

For further information email
miriam.nicholls@arun.gov.uk
www.arun.gov.uk

ARUN
DISTRICT COUNCIL

FREE retail support available now for independent retailers in Arun. Contact Miriam Nicholls:
miriam.nicholls@arun.gov.uk

STARTUP CLUB

JOIN US FOR OUR NEXT STARTUP CLUB!

In-person at The_Track
starting 1st March 6pm - 8pm



FREE 8 week programme to help grow your business ideas!

Expert knowledge from everything covering:

- Social Media
- Marketing
- Business Models
- Finances
- Goal setting
- Websites and more!

Sign up via our website!

The_Track
Bognor Regis Train Station, PO21 1QF

The Track Bognor Regis are hosting an eight-week Startup Club from 1st March. Find out more and register for **free** here:
<https://thetrackbr.co.uk/events/>

JUST ONE THING ...

Do Just One Thing to ... increase your social media reach and engagement

By working together virtually we can help our high street's exposure and presence online and expand reach and engagement.

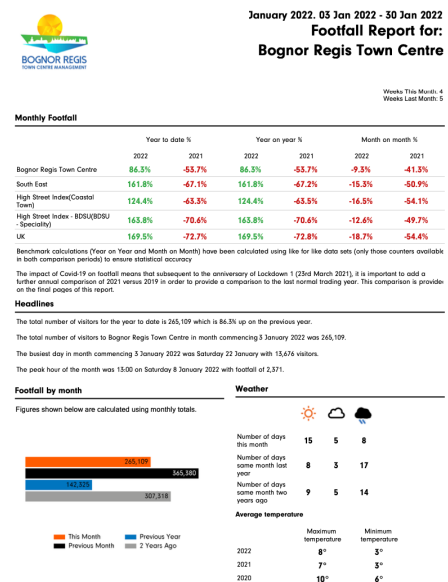
If you have a Facebook or Instagram account for your business, **like and follow five local independent business's social media pages and share any of their post that grab your attention!** It could be a business on your street, or another area of town – think about who their followers might be, and whether the people that follow and like what they do might also like and follow what you do!

We'd love to see the results of this, so please feel free to share any insights with the BID team! If a business has shared a post of yours and you've seen an increase in your reach, let us know at info@brbid.org

FOOTFALL REPORTS

Visit: <https://www.brbid.org/footfallreports> to view and download the latest monthly footfall reports for Bognor Regis town centre.

Keeping an eye on footfall figures over time can help you identify trends and patterns that you can use to shape your business – eg, opening times, staff scheduling, busiest days of the week, impact of events and promotions, the effects of different weather.



SPRINGBOARD.

Stay connected to Bognor Regis BID throughout 2022 by following us on Facebook, Instagram, and website via the links below!

<https://www.facebook.com/bognorregisBID>

<https://www.instagram.com/bognorregisbid>

www.brbid.org