

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Bognor Regis Town Centre	<b>-10.0%</b>	<b>31.2%</b>	<b>-5.9%</b>	<b>3.9%</b>	<b>0.8%</b>	<b>-9.5%</b>
South East	<b>3.6%</b>	<b>36.9%</b>	<b>4.2%</b>	<b>5.9%</b>	<b>-0.9%</b>	<b>-1.7%</b>
High Street Index - BDSU (BDSU - Speciality)	<b>4.2%</b>	<b>43.1%</b>	<b>0.2%</b>	<b>8.0%</b>	<b>6.3%</b>	<b>2.8%</b>
High Street Index(Coastal Town)	<b>-0.6%</b>	<b>23.7%</b>	<b>0.3%</b>	<b>1.0%</b>	<b>13.9%</b>	<b>7.1%</b>
UK	<b>5.1%</b>	<b>48.1%</b>	<b>1.4%</b>	<b>13.6%</b>	<b>1.6%</b>	<b>1.0%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

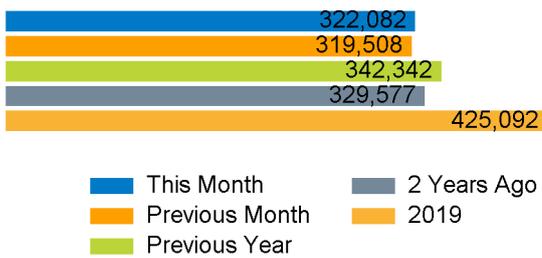
The total number of visitors for the year to date is 2,550,882 which is 10% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 31 July 2023 was 322,082.

The busiest day in month commencing 31 July 2023 was Saturday 19 August with 15,419 visitors.

The peak hour of the month was 11:00 on Tuesday 1 August 2023 with footfall of 1,921.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



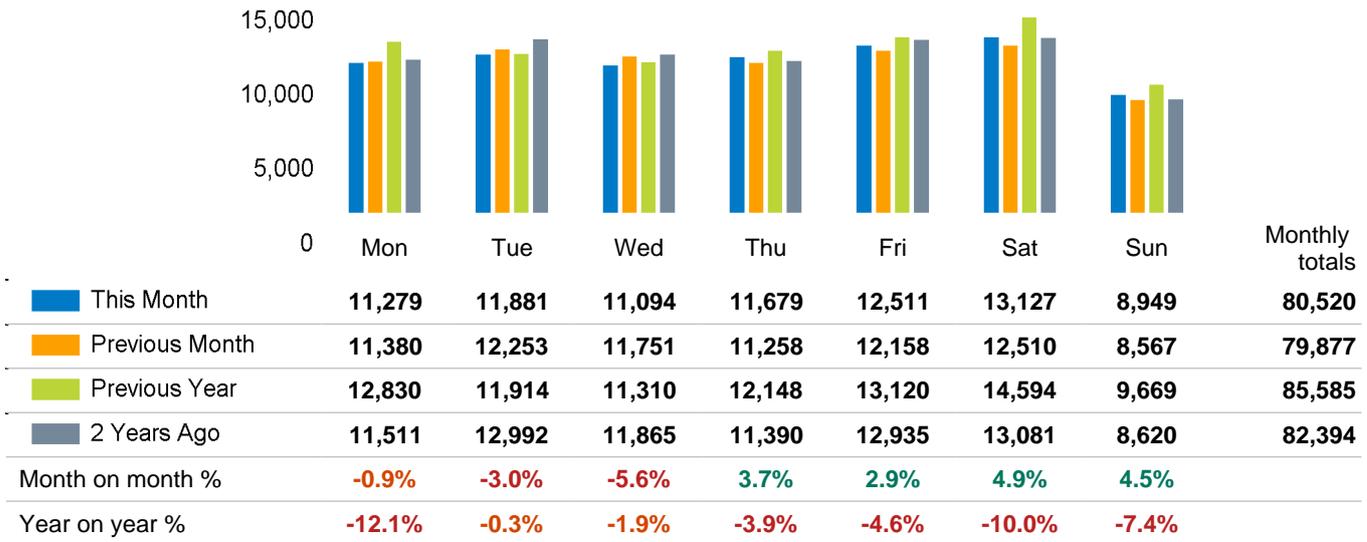
Number of days this month	<b>13</b>	<b>14</b>	<b>1</b>
Number of days same month last year	<b>12</b>	<b>7</b>	<b>9</b>
Number of days same month two years ago	<b>16</b>	<b>4</b>	<b>8</b>

## Average temperature

	Maximum temperature	Minimum temperature
2023	<b>22°</b>	<b>14°</b>
2022	<b>23°</b>	<b>16°</b>
2021	<b>19°</b>	<b>13°</b>

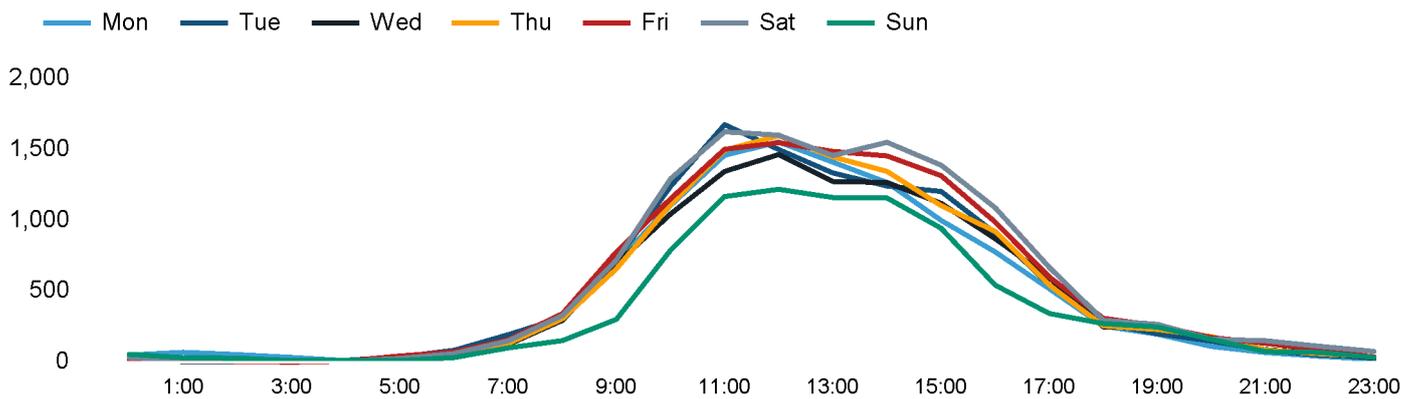
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



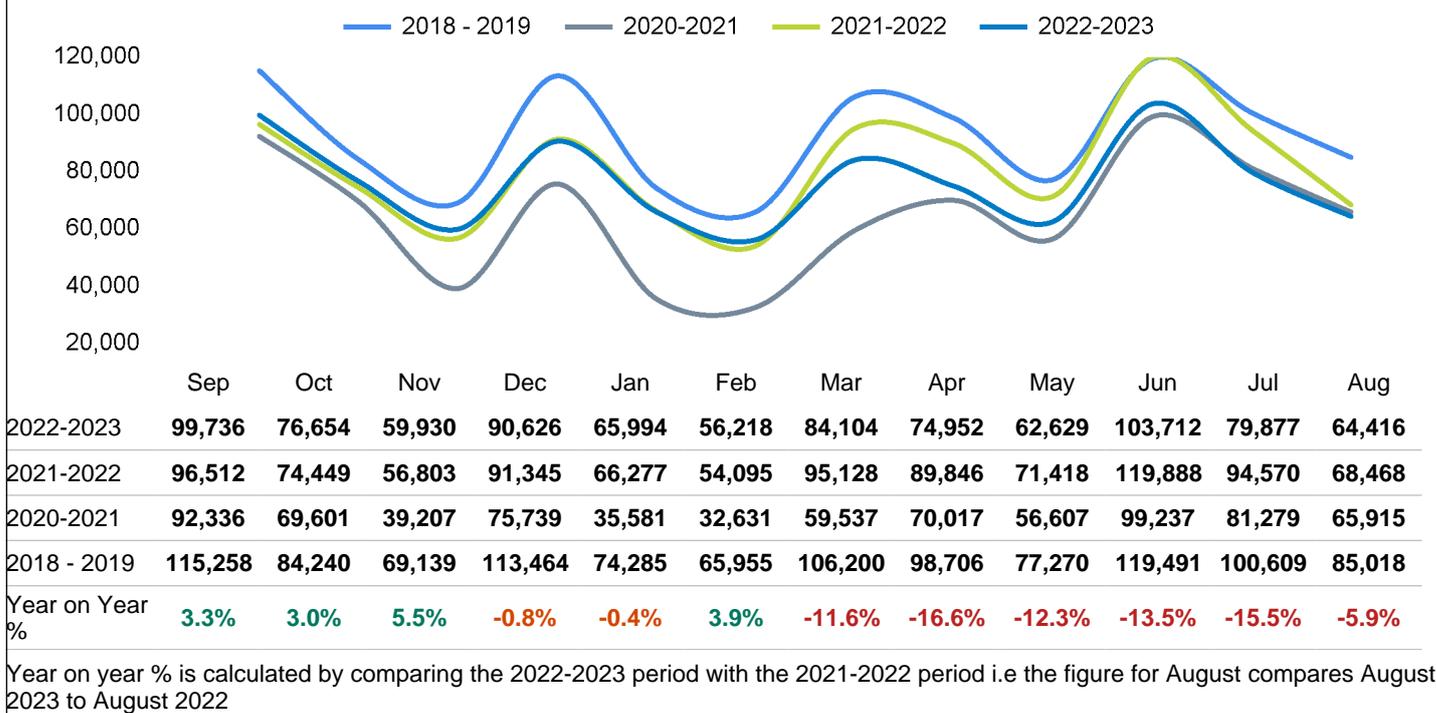
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



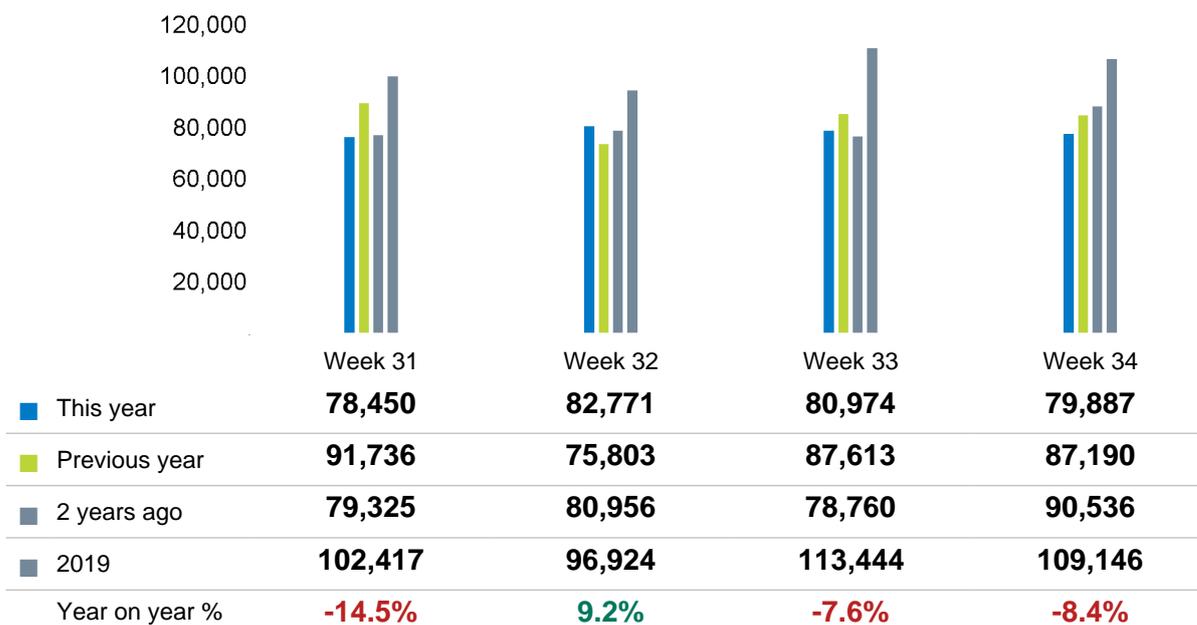
## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

■ This month    ■ Previous month    ■ Previous year    ■ 2 Years ago

100,000  
80,000  
60,000  
40,000  
20,000  
0

London Road



This Month	<b>80,520</b>
Previous Month	<b>79,877</b>
Previous Year	<b>85,585</b>
2 Years Ago	<b>82,394</b>
Year on Year %	<b>-5.9 %</b>

## Reporting dates

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This month - 31 July 2023 - 27 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to August, 2023 Vs January, 2022 to August, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2023 Vs August, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2023 Vs 7 2023

## 2019 comparison for Bognor Regis Town Centre

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

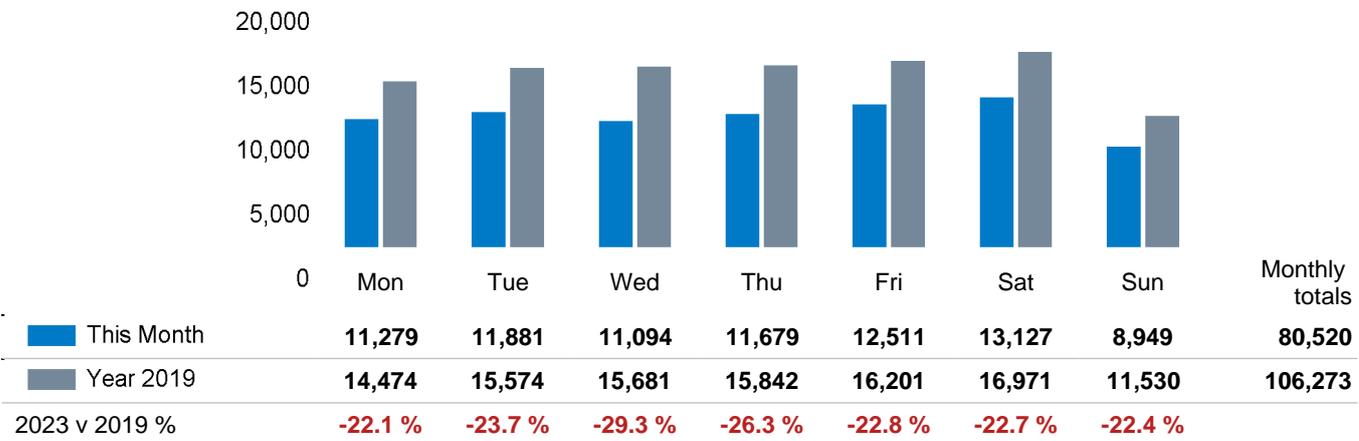
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Bognor Regis Town Centre	<b>-18.7 %</b>	<b>-24.2 %</b>
South East	<b>-11.0 %</b>	<b>-9.4 %</b>
High Street Index - BDSU (BDSU - Speciality)	<b>-11.6 %</b>	<b>-10.9 %</b>
High Street Index(Coastal Town)	<b>-18.8 %</b>	<b>-17.1 %</b>
UK	<b>-14.3 %</b>	<b>-12.9 %</b>

Bognor Regis Town Centre is compared to the high street index.

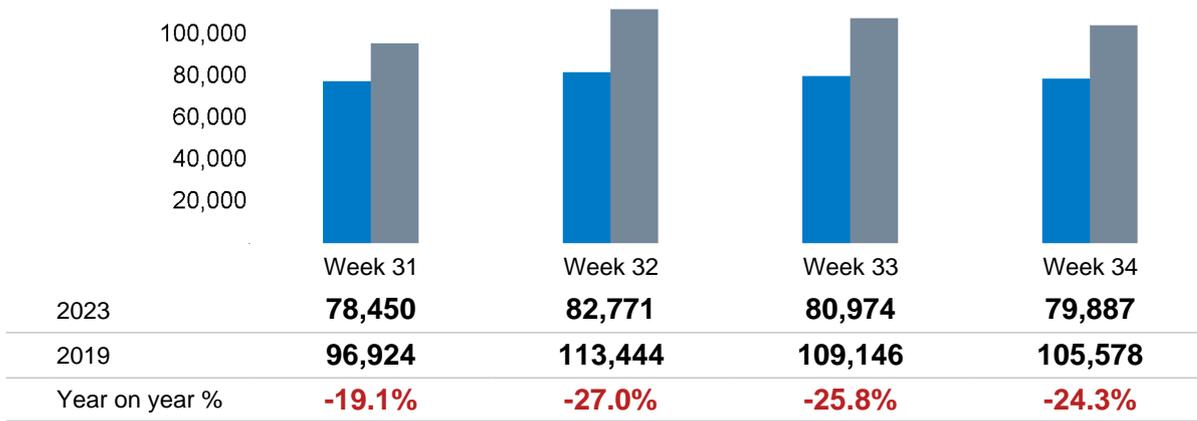
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

