

Bognor Regis Business Improvement District



May/June 2026
Newsletter

✉
info@brbid.org

📞
01243 256995

📺
@bognorregisbid

📰
Subscribe at:
www.brbid.org



Simon Mansfield
BID Facilitator
simon@brbid.org

New Premier Inn Bognor Regis

In November 2023, Whitbread was granted planning permission to redevelop a partly vacant site on Bognor Regis Esplanade, transforming it into a brand-new Premier Inn hotel. The new Premier Inn Bognor Regis (Seafront) hotel opened on **April 30, 2026**. Located on the Esplanade, this 116-bedroom hotel was developed as part of the town's seafront regeneration, featuring Premier Plus rooms creating 30 jobs.

Bognor Regis in Bloom 2026



The annual competition, has been running since 1992, focuses on floral displays and environmental improvements, with winners celebrated in the awards ceremony.

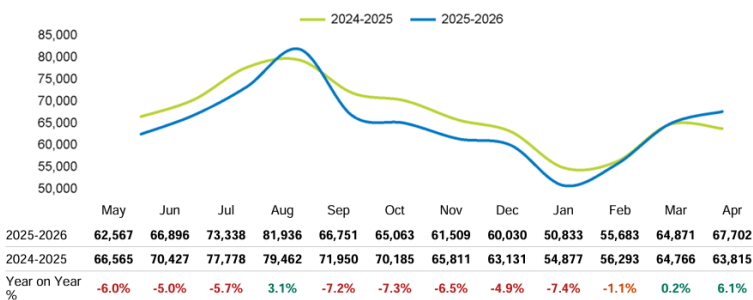
Information regarding the Bognor in Bloom 2026 competition is available on the [Bognor Regis Town Council website](#). The competition is open for entries until Friday 29 May 2026. The competition aims to encourage residents and businesses to enhance the town through gardening and environmental improvements. Please download, complete and return an information pack: [BRIB Application Pack 2026](#).

Please return this form to Bognor Regis in Bloom, c/o Bognor Regis Town Council, Town Hall, Clarence Road, Bognor Regis PO21 1LD or email to allotmentsinbloom@bognorregis.gov.uk.

Bognor Regis Footfall is on the up!!

Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

It is fantastic to see Bognor Regis buzzing again, with rising footfall driving new life into our seaside town and boosting local business performance. March and April 2026 both report increased footfall compared to the last year.

All footfall reports can be found on the BID website: [Footfall Report](#)

Free access to BID Services

The BID offers many services to businesses aimed to deliver a diverse range of services and benefit to appeal to businesses. The BID directors aim is for every business to access services to provide a positive return on your levy investment. Please review the service list below and how to access:

Project/Service	How can businesses access resources:
Be part of the General Market	<p>BID Levy payers can have free Introductory Market Pitches (first 5)</p> <p>We are particularly keen to hear from businesses based in the wider Bognor Regis area who may not currently have a presence in the centre of the Town.</p> <ul style="list-style-type: none"> • Promotion through BID marketing channels, including social media • A busy town centre trading location on London Road <p>Just email simon@brbig.org</p>
Graffiti Removal	<p>You can have graffiti removed by contacting Bognor Town Council: email graffiti@bognorregis.gov.uk or call 01243 825535</p>
Add your business to the love Bognor Regis business directory	<p>Follow the link: List your business and spend 10 – 15 minutes providing details:</p> <ol style="list-style-type: none"> 1. State your contact and business details, have website, Facebook, Instagram addresses to hand 2. Upload any photos, you may wish to have these already prepared. 3. Write an introductory paragraph say 60-80 words, something unique to your business
Add your event to the love Bognor Regis business directory	<p>Follow the Link: Discover whats on in Bognor Regis and spend 10 – 15 minutes providing details:</p> <ol style="list-style-type: none"> 1. State your contact and event details, dates, event name etc.... 2. Upload any photos, you may wish to have these already prepared. 3. Description Of Your Event say 60-80 words, something that will promote your event.

2hr Free Parking Consultation

Following Arun District Council's Economy Committee meeting on 9 October 2025, ADC Parking Services have been asked to undertake consultation with stakeholders regarding a proposed extension of the current 2-hour free parking scheme in Littlehampton and Bognor



Regis to a 3-hour offer. The BID has completed a survey and has stressed the importance to implement the reform well.

The BID has feedback supporting the initiative providing the delivery benefits all stakeholders and is delivered in such a way to increase the vitality of the town. The full response is shown below:

“The BID is fully supportive of increasing the free parking offer from two hours to three hours, provided it is implemented in a way that considers the needs of all stakeholders, including town centre visitors, local businesses, and residents.

Some of the questionnaire’s questions appear to focus heavily on mitigating potential revenue loss to the council, rather than on the wider benefits the scheme could deliver to the town centre. In my view, it would undermine the purpose of the proposal if the increase to three hours was accompanied by measures such as reducing the number of parking spaces or increasing parking charges elsewhere.

The council’s primary focus should be on delivering high-quality parking reform that supports the vitality and attractiveness of the town centre, with financial considerations forming a secondary part of the discussion.

For example, if the scheme were to cost the council a certain amount but resulted in a measurable increase in town centre footfall, visitor dwell time, and support for local businesses, then that expenditure could be considered a worthwhile investment. The scheme would contribute directly to the council’s broader economic and community objectives. Any associated costs could potentially be offset through other funding approaches or budgets that may not currently deliver the same level of return or benefit for stakeholders and the wider local economy.”

Business Grants and Funding, Support for Business Rates

Arun District Council provides comprehensive support for business rates, including guidance on reliefs, exemptions, and discretionary hardship relief for struggling businesses. They offer free, in-person, one-to-one consultancy for independent businesses, alongside specialized grants (up to £2,500) and help with payment arrangements

Several grants are currently available to businesses within the Arun district. There is qualifying criteria that can be found on the Arun District website: [Business grants and funding | Arun District Council](#). Eligible businesses can apply for a maximum of one grant in the 2026 to 2027 financial year.

Your Bognor Regis BID has conducted a review of all business rate increases and lobbied on your behalf to external partners including [Alison Griffiths MP | Bognor Regis and Littlehampton](#)



BIDs future investment into the Community Warden

The BID Directors would like to thank everyone who attended the BID AGM on 12 March 2026. The meeting was very well attended, giving businesses the opportunity to hear firsthand about the work of the BID and the plans for 2026/27.

During the meeting, discussion took place regarding the future funding of the BID Community Warden service. A [Funding Options Appraisal](#) was presented and considered by those in attendance. The BID Directors would now like to gather the views of the wider business community and invite businesses to comment on whether BID levy funding should continue to support the Warden service or instead be redirected towards footfall-generating activities. The BID Facilitator will shortly circulate a questionnaire asking respondents to either:

- Vote Yes – to confirm support for the continued funding of the Warden service; or
- Vote No – to confirm that funding should be redirected towards footfall-generating activities.

Funding Options appraisal can be found [here](#)

To complete the survey, click [here](#)