



Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 5 Weeks Last Month: 4

Monthly Footfall

	Year to	date %	Year or	n year %	Month or	n month %
	2023	2022	2023	2022	2023	2022
Bognor Regis Town Centre	-9.6%	40.5%	-13.5%	20.8%	6.0%	7.4%
South East	3.7%	48.8%	3.4%	11.1%	3.1%	3.6%
High Street Index(Coastal Town)	0.8%	35.5%	5.2%	0.9%	13.5%	13.7%
High Street Index - BDSU (BDSU - Speciality)	6.1%	60.0%	7.0%	15.7%	7.8%	6.1%
UK	6.6%	63.8%	5.0%	19.4%	3.9%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

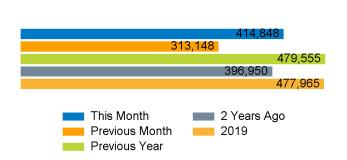
The total number of visitors for the year to date is 1,909,292 which is 9.6% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 29 May 2023 was 414,848.

The busiest day in month commencing 29 May 2023 was Saturday 17 June with 16,432 visitors.

The peak hour of the month was 11:00 on Saturday 17 June 2023 with footfall of 2,333.

Footfall by month



Figures shown below are calculated using monthly totals.

Weather

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Number of days this month	26	9		
Number of days same month last year	20	2	13	
Number of days same month two years ago	13	7	14	1

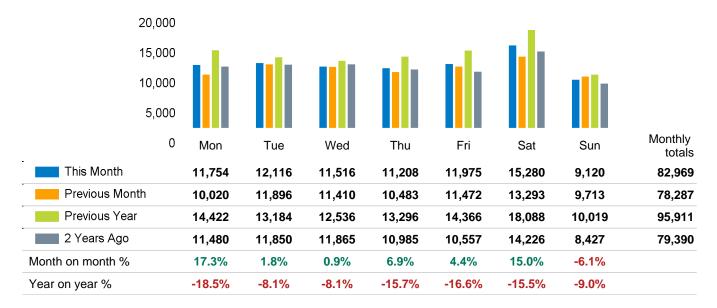
Average temperature

	Maximum temperature	Minimum temperature	
2023	22°	13°	
2022	19°	12°	
2021	18°	12°	



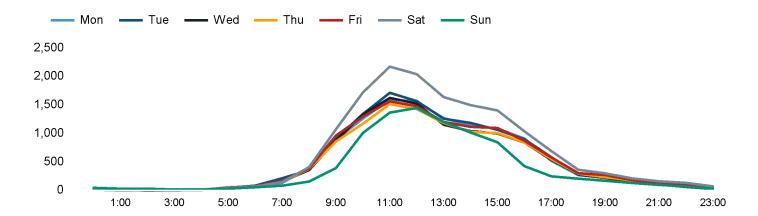
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by hour

The figures shown below are calculated using a weekly average

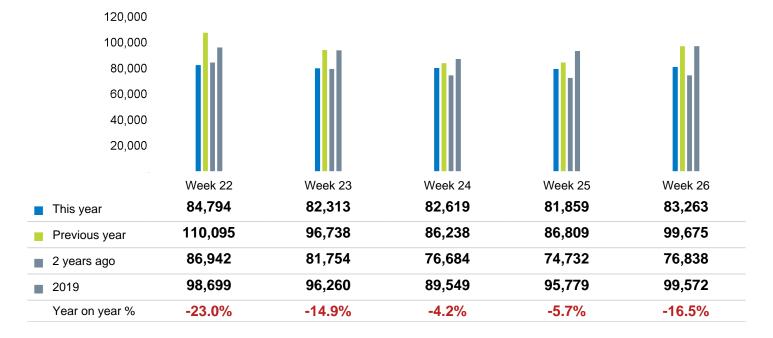


Footfall - rolling 12 months The figures shown below are calculated using weekly averages. 2018 - 2019 **-** 2020-2021 2021-2022 2022-2023 120,000 100,000 80,000 60,000 40,000 20,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2022-2023 94,570 85,585 79,789 76,654 74,913 72,501 65,994 70,272 67,283 74,952 78,287 82,969 2021-2022 81,279 82,394 77,210 74,449 71,004 73,076 66,277 67,619 76,103 89,846 89,273 95,911 73,976 2020-2021 49,008 81,168 73,868 69,601 60,591 35,581 40,788 47,629 70,017 70,759 79,390 2018 - 2019 100,609 106,273 92,206 84,240 86,424 90,771 74,285 82,444 84,960 98,706 96,588 95,593 Year on Year 16.4% 3.9% 3.3% 3.0% 5.5% -0.8% -0.4% 3.9% -16.6% -12.3% -13.5% -11.6%

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for June compares June 2023 to June 2022

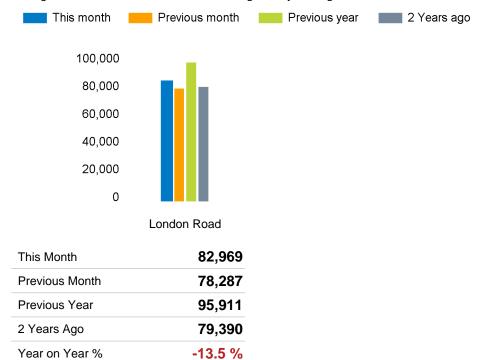
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



Reporting dates

This month - 29 May 2023 - 02 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to June , 2023 Vs January, 2022 to June , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2023 Vs June, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2023 Vs 5 2023



2019 Comparison for: Bognor Regis Town Centre

2019 comparison for Bognor Regis Town Centre

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

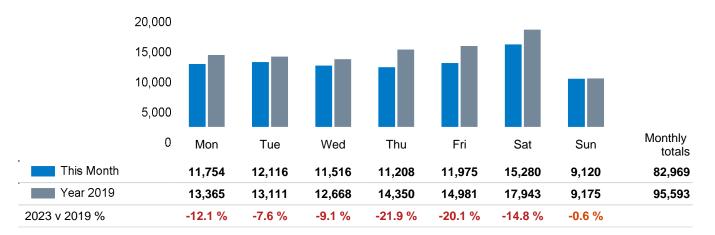
Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Bognor Regis Town Centre	-17.4 %	-13.2 %
South East	-11.1 %	-8.1 %
High Street Index(Coastal Town)	-17.8 %	-10.4 %
High Street Index - BDSU (BDSU - Speciality)	-11.4 %	-6.5 %
UK	-14.3 %	-10.7 %

Bognor Regis Town Centre is compared to the high street index.

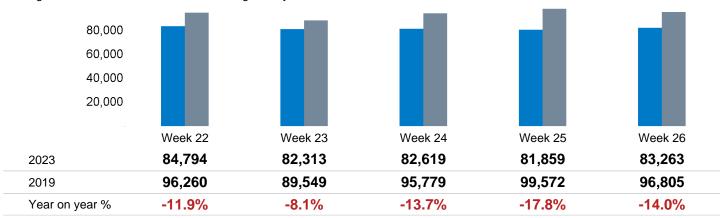
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

London Road

The figures shown below are calculated using weekly averages.



Footfall Report Bognor Regis Town Centre ×