

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Bognor Regis Town Centre	<b>-53.7 %</b>	<b>3.9 %</b>	<b>-53.7 %</b>	<b>3.9 %</b>	<b>-41.3 %</b>	<b>-13.9 %</b>
South East	<b>-67.1 %</b>	<b>-3.1 %</b>	<b>-67.2 %</b>	<b>-3.1 %</b>	<b>-50.9 %</b>	<b>-13.4 %</b>
High Street Index(Coastal Town)	<b>-63.3 %</b>	<b>-6.6 %</b>	<b>-63.5 %</b>	<b>-6.6 %</b>	<b>-54.1 %</b>	<b>-17.1 %</b>
High Street Index - BDSU(BDSU - Speciality)	<b>-70.5 %</b>	<b>-4.4 %</b>	<b>-70.6 %</b>	<b>-4.4 %</b>	<b>-49.7 %</b>	<b>-11.3 %</b>
UK	<b>-72.7 %</b>	<b>-1.6 %</b>	<b>-72.8 %</b>	<b>-1.6 %</b>	<b>-54.4 %</b>	<b>-17.3 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 142,325 which is 53.7% down on the previous year.

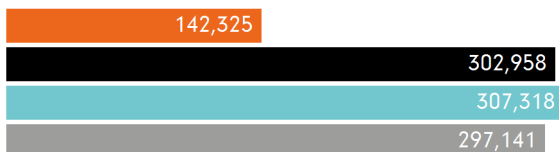
The total number of visitors to Bognor Regis Town Centre in month commencing 4 January 2021 was 142,325.

The busiest day in month commencing 4 January 2021 was Monday 25 January with 6,624 visitors.

The peak hour of the month was 13:00 on Monday 25 January 2021 with footfall of 1,009.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



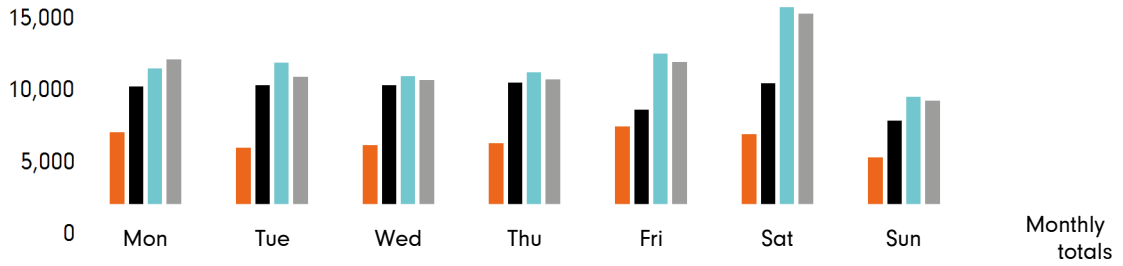
	Sun	Cloud	Rain	Wind
Number of days this month	8	3	17	
Number of days same month last year	12	7	15	1

### Average temperature

	Maximum temperature	Minimum temperature
2021	7°	3°
2020	10°	6°

## Footfall by day

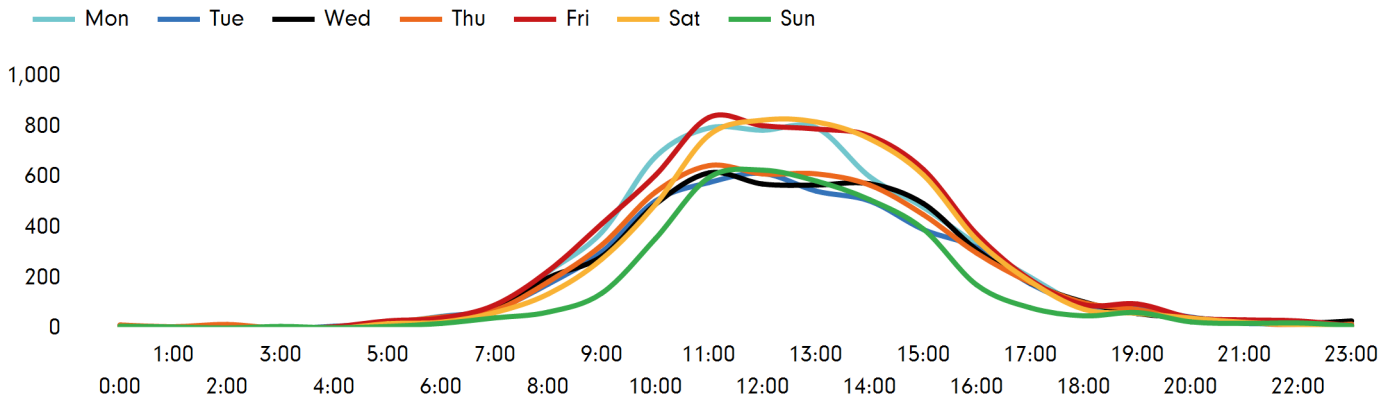
The figures shown below are calculated using weekly averages.



This Month	5,730	4,588	4,763	4,910	6,158	5,583	3,849	35,581
Previous Month	9,168	9,274	9,257	9,461	7,420	9,405	6,606	60,591
Previous Year	10,536	10,966	9,926	10,223	11,631	15,125	8,423	76,830
2 Years Ago	11,221	9,905	9,665	9,719	11,028	14,623	8,124	74,285
Month on month %	-37.5 %	-50.5 %	-48.5 %	-48.1 %	-17.0 %	-40.6 %	-41.7 %	
Year on year %	-45.6 %	-58.2 %	-52.0 %	-52.0 %	-47.1 %	-63.1 %	-54.3 %	

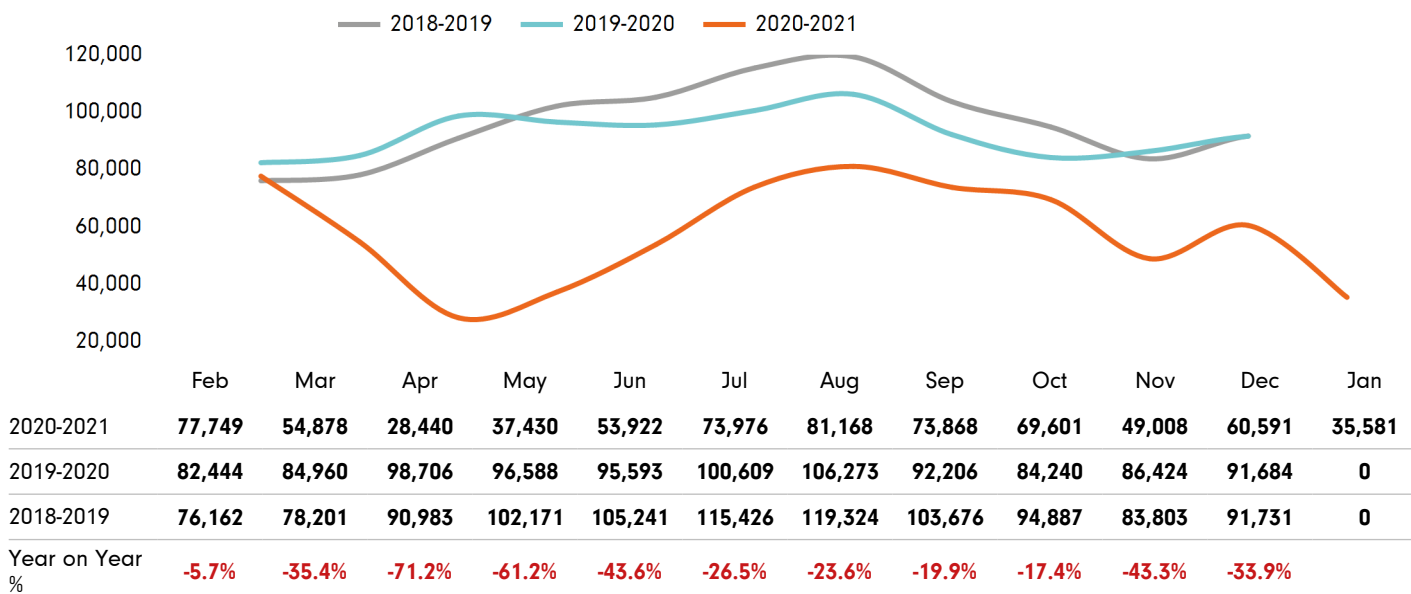
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

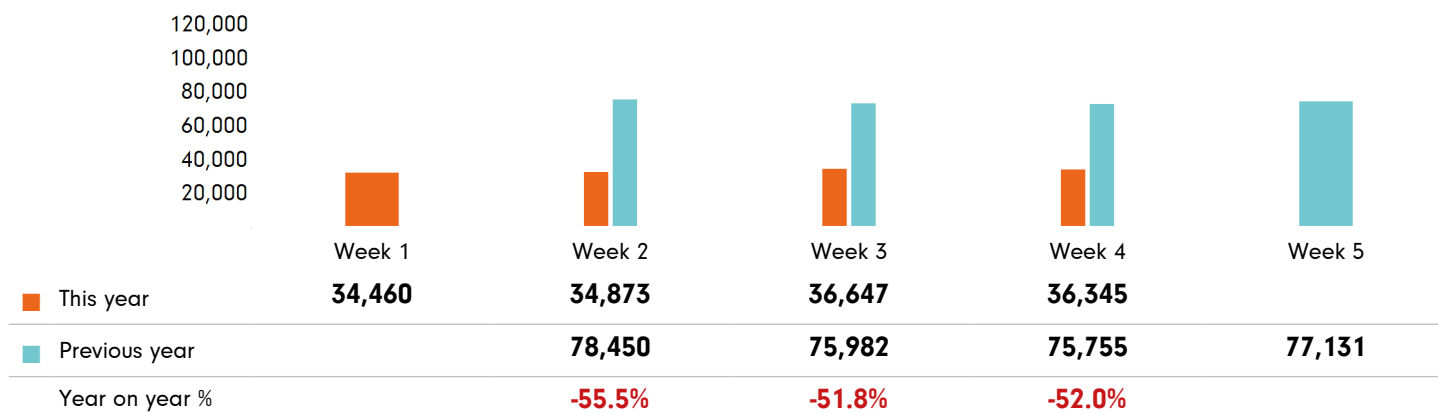
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for January compares January 2021 to January 2020

## Footfall by week of month

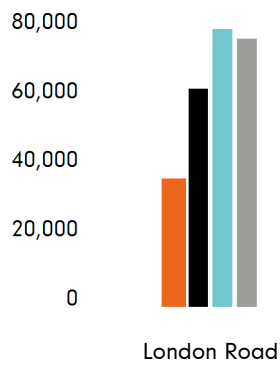
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>35,581</b>
Previous Month	<b>60,591</b>
Previous Year	<b>76,829</b>
2 Years Ago	<b>74,285</b>
Year on Year %	<b>-53.7 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to January, 2021 Vs January, 2020 to January, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2021 Vs January, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2021 Vs December 2020