BOGNOR REGIS
BUSINESS IMPROVEMENT DISTRICT

May 2026. 04 May 2026 - 31 May 2026
Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Bognor Regis Town Centre	1.9%	-5.5%	10.9%	-6.0%	2.5%	-2.0%
South East	-3.1%	-1.7%	-1.1%	-5.9%	1.6%	-0.8%
High Street Index(Coastal Town)	-0.1%	-4.8%	2.8%	-8.9%	6.5%	4.9%
High Street Index - BDSU (BDSU - Speciality)	-4.0%	1.5%	-1.7%	-2.3%	-0.6%	-1.4%
UK	-2.1%	0.9%	-1.9%	-1.1%	-0.8%	0.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

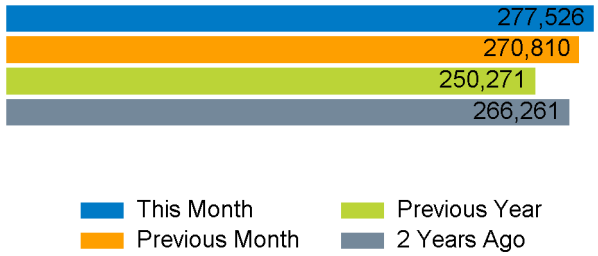
The total number of visitors for the year to date is 1,298,764 which is 1.9% up on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 4 May 2026 was 277,526.

The busiest day in month commencing 4 May 2026 was Saturday 23 May with 15,656 visitors.

The peak hour of the month was 12:00 on Saturday 23 May 2026 with footfall of 2,173.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

Number of days May 2026	17	10	1
Number of days May 2025	15	11	2
Number of days May 2024	15	12	1

Average temperature

	Maximum temperature	Minimum temperature
2026	20°	10°
2025	19°	9°
2024	19°	11°

mri REAL ESTATE SOFTWARE

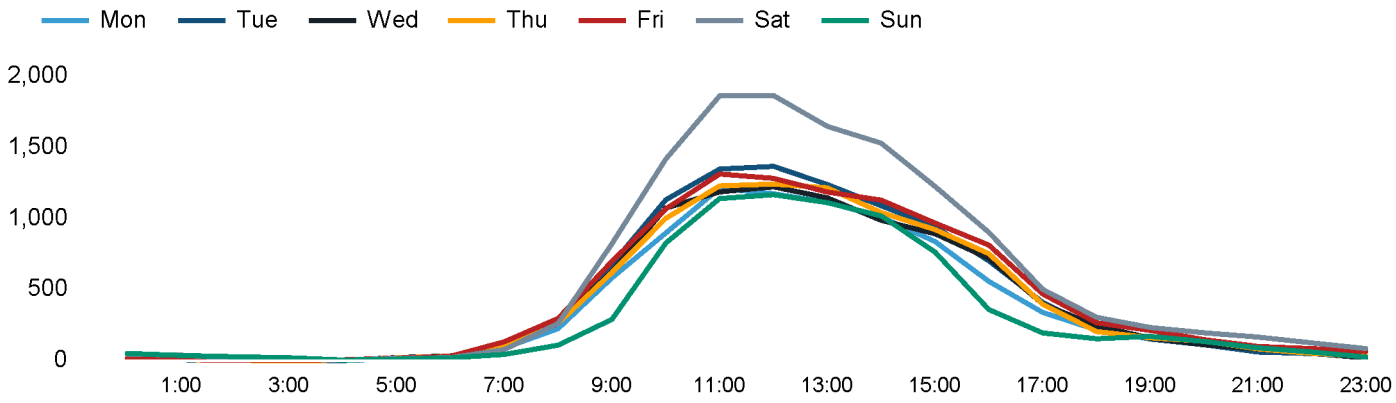
Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	8,796	9,983	9,423	9,569	10,344	13,405	7,861	69,381
Previous Month	9,373	9,628	9,559	9,138	10,111	11,915	7,978	67,702
Previous Year	7,405	9,482	8,176	7,832	9,827	12,275	7,570	62,567
2 Years Ago	8,121	9,600	9,135	8,409	10,132	13,005	8,163	66,565
Month on month %	-6.2%	3.7%	-1.4%	4.7%	2.3%	12.5%	-1.5%	
Year on year %	18.8%	5.3%	15.3%	22.2%	5.3%	9.2%	3.8%	

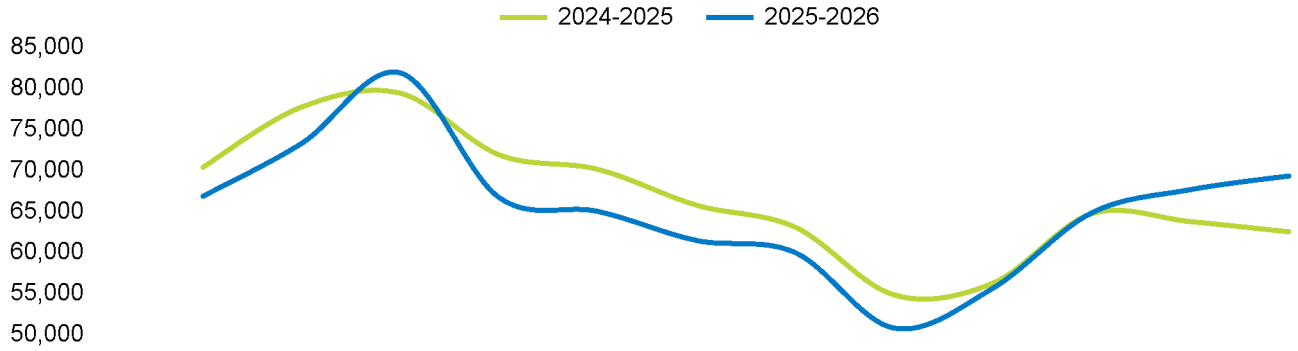
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

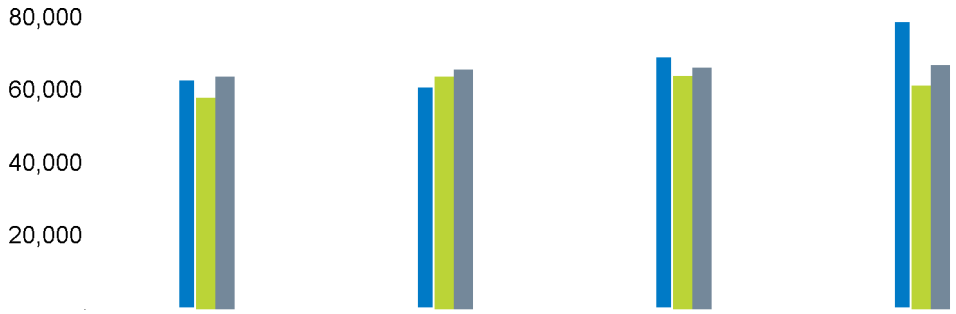


	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
2025-2026	**66,896**	**73,338**	**81,936**	**66,751**	**65,063**	**61,509**	**60,030**	**50,833**	**55,683**	**64,871**	**67,702**	**69,381**
2024-2025	**70,427**	**77,778**	**79,462**	**71,950**	**70,185**	**65,811**	**63,131**	**54,877**	**56,293**	**64,766**	**63,815**	**62,567**
Year on Year %	**-5.0%**	**-5.7%**	**3.1%**	**-7.2%**	**-7.3%**	**-6.5%**	**-4.9%**	**-7.4%**	**-1.1%**	**0.2%**	**6.1%**	**10.9%**

Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



BRCYear	Week 18	Week 19	Week 20	Week 21
2026	**64,210**	**62,307**	**70,569**	**80,440**
2025	**58,802**	**64,658**	**64,758**	**62,053**
2024	**64,590**	**66,631**	**67,161**	**67,879**
Year on year %	**9.2%**	**-3.6%**	**9.0%**	**29.6%**

Footfall Counts by location

The figures shown below are calculated using weekly averages.

This Month	**69,381**
Previous Month	**67,702**
Previous Year	**62,567**
2 Years Ago	**66,565**
Year on Year %	**10.9 %**

Reporting dates

This month - 04 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
04 May 2026 - 31 May 2026 vs 05 May 2025 - 01 June 2025

Month on month % change is the % change for this month compared to the previous month.
04 May 2026 - 31 May 2026 vs 06 April 2026 - 03 May 2026