

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Bognor Regis Town Centre	1.9%	-5.4%	1.4%	-5.7%	8.9%	9.6%
South East	-2.4%	-2.6%	0.1%	-4.7%	4.9%	1.9%
High Street Index(Coastal Town)	-0.7%	-4.3%	-0.8%	-3.0%	13.3%	10.5%
High Street Index - BDSU (BDSU - Speciality)	-3.4%	0.8%	-0.5%	-0.6%	7.8%	4.3%
UK	-2.1%	0.6%	-0.4%	0.0%	7.3%	4.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 1,937,849 which is 1.9% up on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 6 July 2026 was 297,475.

The busiest day in month commencing 6 July 2026 was Saturday 18 July with 13,383 visitors.

The peak hour of the month was 2 PM on Thursday 23 July 2026 with footfall of 1,907.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



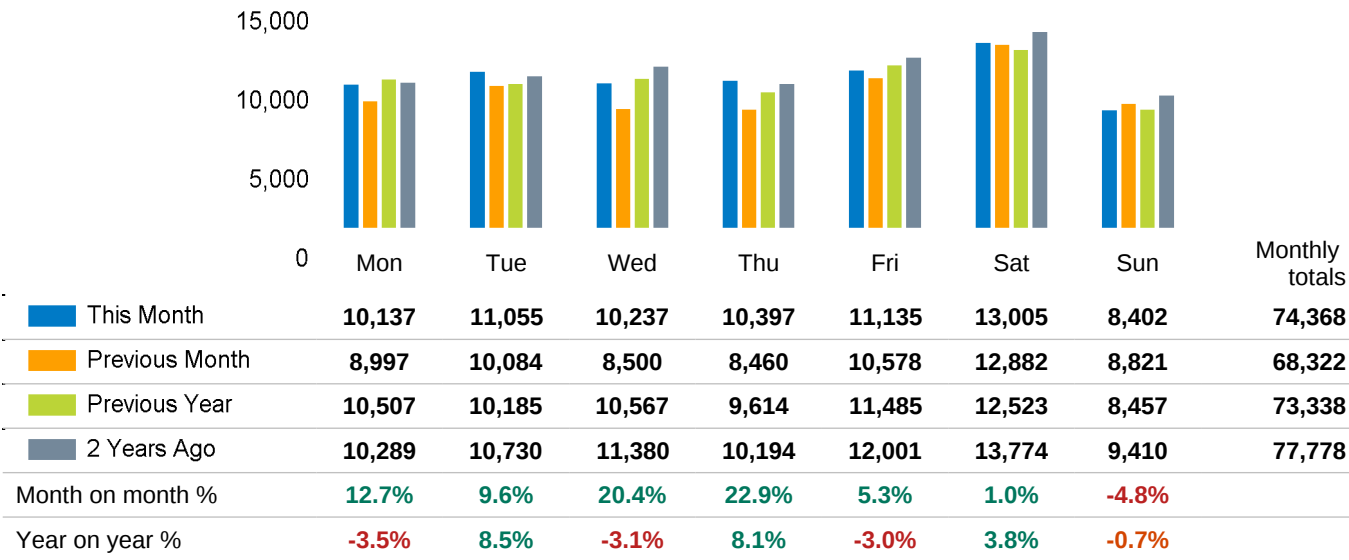
Number of days July 2026	27	1
Number of days July 2025	16	12
Number of days July 2024	17	11

Average temperature

	Maximum temperature	Minimum temperature
2026	26°	15°
2025	23°	14°
2024	22°	14°

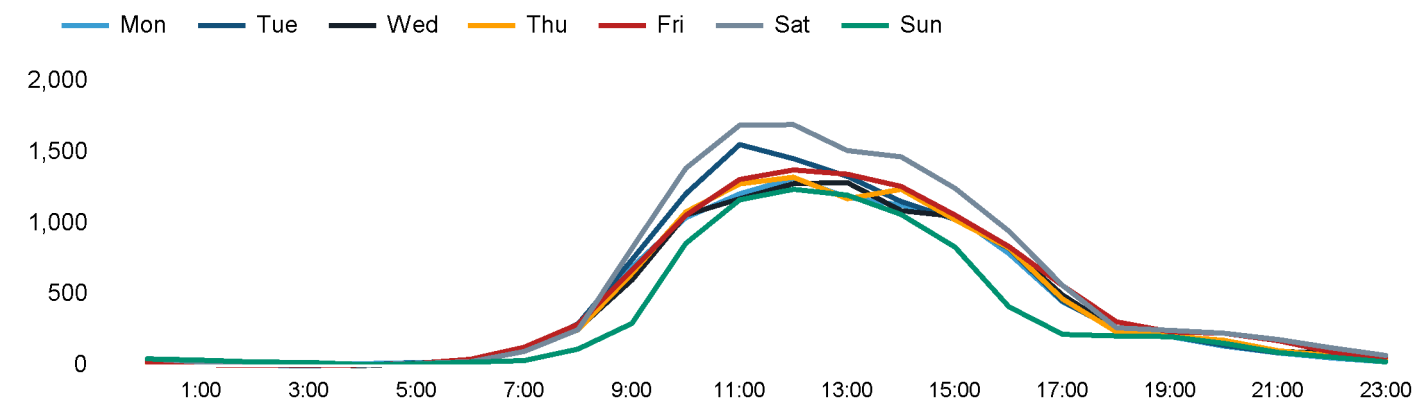
Footfall Counts by day

The figures shown below are calculated using weekly averages.



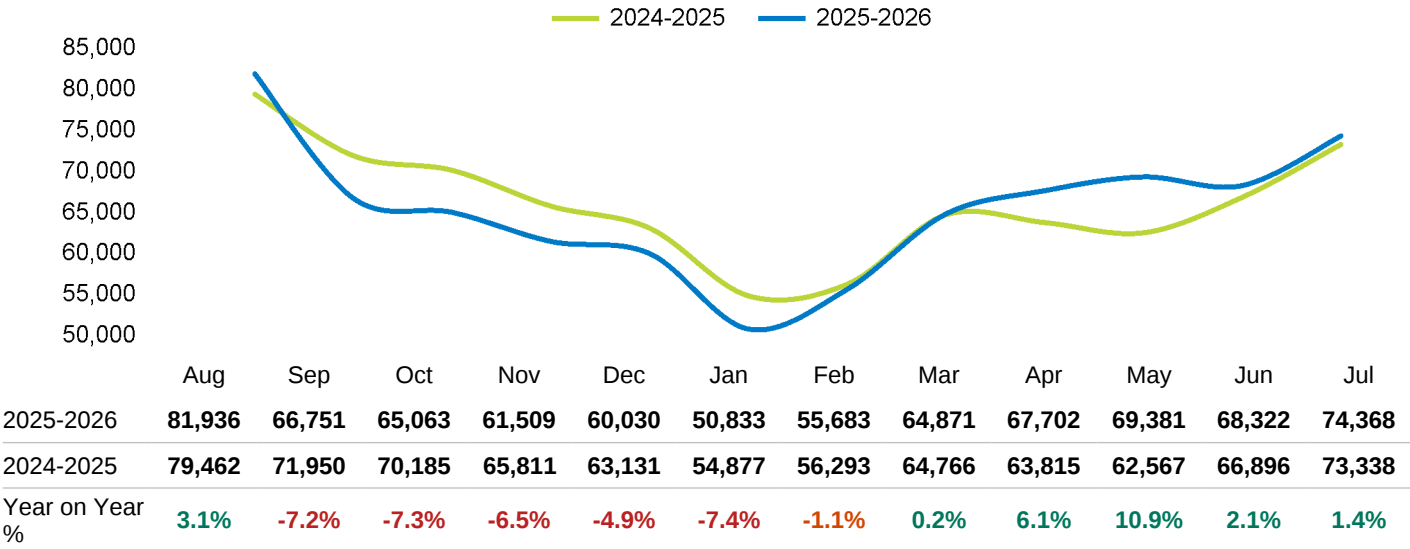
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

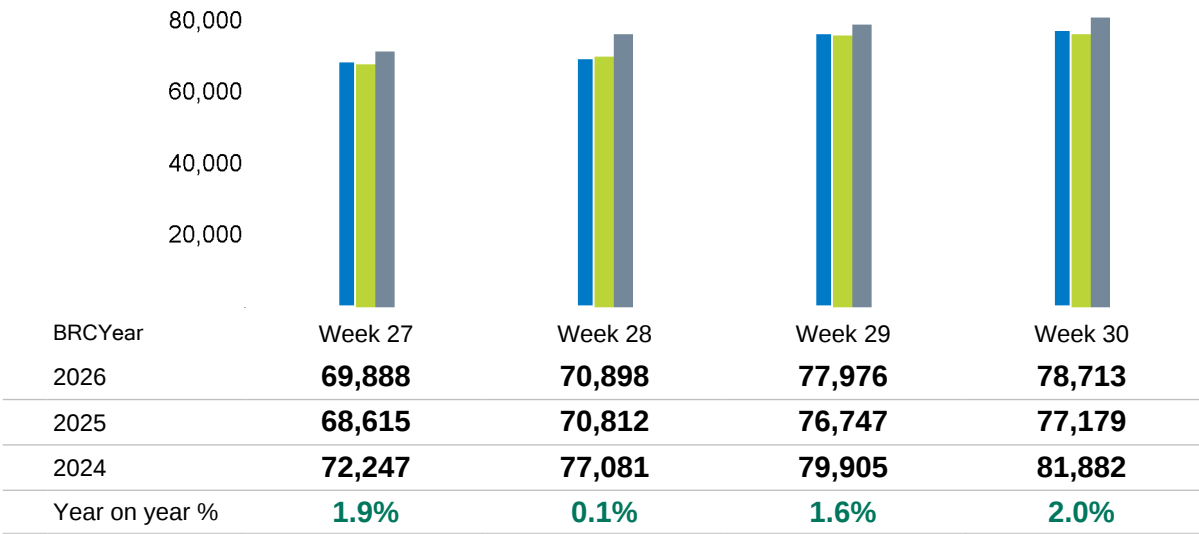
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for July compares July 2026 to July 2025

Footfall Counts by week of month

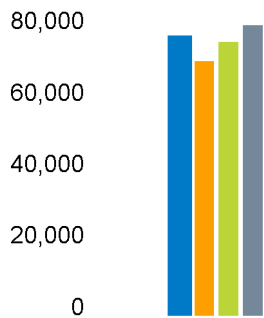
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



London Road

This Month	74,368
Previous Month	68,322
Previous Year	73,338
2 Years Ago	77,778
Year on Year %	1.4 %

Reporting dates

This month - 06 July 2026 - 02 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 02 August 2026 vs 06 January 2025 - 03 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
06 July 2026 - 02 August 2026 vs 07 July 2025 - 03 August 2025

Month on month % change is the % change for this month compared to the previous month.
06 July 2026 - 02 August 2026 vs 01 June 2026 - 05 July 2026